



September 2022

Hello Everyone,

Welcome to our first TBCSP Partnerships Announcement and Updates **quarterly** newsletter. This email newsletter aims to advise on the TBCSP program and partner updates, events, funding opportunities, relevant health information, awareness campaigns, and highlight partners at the community, state, and federal levels. This newsletter will be sent in March, June, September, and December. There will be additional notifications if necessary to advise of funding opportunities. We can also reevaluate frequency if indicated. So, let's get started.

September is Gynecologic Cancer Awareness Month. Gynecologic Cancers include cervical, ovarian, uterine, and vaginal cancers. Some symptoms might include pelvic pain or pressure that doesn't go away, feeling too full even when you eat just a little, and unusual vaginal bleeding. For more information please visit

<https://www.cdc.gov/cancer/dcpc/resources/features/gynecologiccancers/index.htm>

Moment of Levity

What month does every tree dread? Sept-timmberrr!!!

Olympic Line-up

1. **Announcing the new Breast Cancer Disparities Task Force:** The initial meeting is scheduled for Wednesday, October 5th, 2022 at 2:00 p.m.

CST. This will be a quarterly virtual meeting to address health disparities related to Breast Cancer across Tennessee. The mission of the Breast Cancer Disparities Task Force is to change the landscape of breast cancer in Tennessee by increasing awareness and education, identifying and reducing disparities in breast cancer, improving screening and early diagnosis, ensuring timely diagnosis and follow-up, and creating a large network of survivorship resources for those diagnosed. Please send your name and email to Roberta White, TBCSP Community Partnerships Director at Roberta.L.White@tn.gov to receive Breast Cancer Task Force notifications.

2. **Pink And Pearl Campaign:** October is Breast Cancer Awareness month. The Tennessee Breast and Cervical Cancer Screening Program has developed a toolkit that pairs breast cancer awareness with lung cancer awareness. This toolkit is perfect for use in both October and November. You are welcome and even encouraged to use this toolkit for your awareness messages. You can access the awareness campaign and toolkit here: <https://www.tn.gov/content/tn/health/health-program-areas/fhw/rwh/tbcsp/pink-and-pearl-campaign.html>

3. **Ballad welcomes mobile health clinic**

(Kingsport Times News 8/4/22)

https://www.timesnews.net/news/appalachian-highlands/ballad-welcomes-mobile-health-clinic/article_1f3aea0a-135a-11ed-bb96-47c04735c330.html

Ballad Health just added four more wheels to help provide health care throughout the region. On Wednesday, the company unveiled its newest mobile health clinic, which will take services to those throughout Northeast Tennessee and Southwest Virginia without health insurance. "When Ballad Health was created, we committed to expanding health care in the Appalachian Highlands, especially in our rural and remote areas," said Paula Masters, Ballad's vice president of health programs. "Today, we're taking health improvement beyond the hospital and clinic walls and bringing it straight out into those communities that need it most." The mobile health clinic will offer general medical care and women's health services, Masters said. But it will also offer cancer screenings, health screenings, strep and flu tests, as well as referrals to dentists and OB-GYN services. "Access to health care is a big barrier for us not only in the Appalachian Highlands region but across the country," said Dr. Shari Rajoo, Ballad's vice president and chief

medical officer for population health service. “It’s one of the main reasons our population in this country still suffers from chronic disease. “We will be able to break through those barriers for individuals in our region and for our friends and neighbors. “This really is a milestone that transforms us from a health care system to a community health organization.” Those services couldn’t happen, Ballard officials said, without help. Ballard received grants for the mobile clinic from the Tennessee Department of Health, James Madison University, and the East Tennessee Foundation. But its partnership with the Knoxville-based health care consulting firm PYA played a major role in making the mobile clinic a reality.

4. **Bonus:** Bledsoe County will be hosting a Community Health Event on September 23, 2022, on Main Street Pikeville. Free Dental services will be available on a first come first serve basis. Additional services will also be available. (See attached flyers)

Partner Spotlight

Founded in 1995, **The Rural Health Association of Tennessee (RHA of TN)** is a not-for-profit 501c3 organization of individuals and organizations committed to improving the health of rural Tennesseans. Members of rural health care providers, school health professionals, and others who care about rural health, work to affect positive change in the health and well-being of all rural people in Tennessee. RHA of TN’s mission is to lead the way for a healthy Tennessee through partnerships, advocacy, education, and resources.

RHA of TN’s advocacy focus includes addressing access to care and declining life expectancy in rural communities, rural healthcare workforce shortages, and investing in a strong rural safety net. RHA of TN serves as a healthcare resource. RHA of TN now helps with insurance, including enrollment in TennCare, Medicaid, Medicare, SNAP, and more.

RHA of TN’s members have access to a statewide membership directory, member-only communications, and member rates at the annual conference and regional events. For more information or how to join, please visit their website:

www.TNRuralhealth.org or email info@tnruralhealth.org.

Submit announcements, events, or partner spotlight details to
Roberta.L.White@tn.gov



Department of
Health

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Community Health Expo

to compliment

Dentistry from the Heart

Friday, September 23

7:30 a.m. - 3:00 p.m. CST on Main Street

Dr. Lee and friends will be having their annual free dental services event with health services added by Health Council partners. He is offering cleanings, fillings, or extractions on a first come, first served basis. Other services will include: STD prevention, Resource referrals, Nutrition info, Immunization info, mammograms, and more.

For Questions or additional information, contact Jan at jan.frechette@tn.gov or 423-634-5801 or Dr. Lee's staff at 423-447-2421.

SAVE THE DATE

You are Invited

Community Health

Expo

supporting

Dentistry from the Heart

23 September 2022

Main Street, Pikeville, 8:00 a.m. - 3:00 p.m. CST



RURAL HEALTH

ASSOCIATION
OF TENNESSEE

