

Community Action Plans
Tennesseans Teaming Up for Change
Statewide Infant Mortality Conference
September 20, 2012

Your objective

... is to complete the attached worksheet that will describe your community action plan.

The purpose of the plan is as a “take home” document. The plan will be used by your team as a guide for action and a tool to evaluate changes that you help to promote. Participation in this conference is designed to give your team an opportunity to form or strengthen, some new information and ideas, and time to consider which actions you want to take back home.

Belief Statement

To help to get started, each person is asked to write “**Statements of Belief**” that describe their feelings about infant mortality in your community and region. Write on the index card included in your packet. Statements should begin with “We believe...”. Discussing your responses will help frame the types of actions that you are willing to pursue. Each person should turn in their card at the registration desk before leaving. Do not write your name on the card.

Framework for Your Community Action Plan

This process will help you to identify:

- **Problem statements** – written sentences that describe your community’s infant mortality issues
- **Goals:** What specifically your team wants to change through this plan
- **Strategies** – for each goal, general statements about how to bring about change and specific “getting started” objectives
- **Stakeholders and commitments** – who needs to be involved to make your plan successful

Each team is asked to submit one handwritten copy of its final community plan at the registration desk before leaving the Summit on Thursday. At that time, you will receive a thumb drive with the conference presentations and a variety of infant mortality data.

To recap: Each person will turn in their belief statement(s) on an index card. Each team will turn in one copy of the community action plan.

All team plans will be recorded and e-mailed to all team leaders following the Summit.

The Division of Family Health and Wellness of the Tennessee Department of Health will follow up with teams throughout the coming year to identify:

- What progress was made in accomplishing the objectives set forth in the community plan?
- What factors are identified that have helped to accomplish your plan?
- What factors can be identified as challenges to accomplishing your plan?
- What is the status of the community team that attended the Summit? Has the team continued to meet and under what format?

Questions about the Summit or planning process may be directed to:

Michael Warren

michael.d.warren@tn.gov

615-741-0310

Tennessee Department of Health

Team Main Contact Name: _____
 Team Main Contact Email: _____

Team Member Names: _____

INSTRUCTIONS	Problem Statement	Goals	Strategies	Stakeholders and Commitments
	<ul style="list-style-type: none"> Write statement that introduces the issue, states the magnitude of the problem, and specifies a population of interest (neighborhood, city, county, specific age/racial/ethnic group) 	<ul style="list-style-type: none"> Be specific, not too broad Think about the direction of change (e.g., reduce..., improve...) Think about goals as change over a 1-3 year timeframe Identify what part of the problem or population each goal addresses 	<ul style="list-style-type: none"> Identify 1-2 broad strategies for each goal For each strategy, write several short-term objectives that you will accomplish in six months 	<ul style="list-style-type: none"> Who needs to be involved? List by name and organization Note who will contact each stakeholder listed about the plan Identify what role(s) each will play in carrying out the community plan
EXAMPLE 1	<p>Sleep-related infant deaths occur when a baby dies from suffocation or strangulation in the sleep environment. In 2010, 12 babies in Davidson County died from sleep-related deaths.</p>	<p>Over the next 12 months, reduce the number of infants (0-12 months) who die from sleep-related deaths in Davidson County.</p>	<p>Strategy: Provide educational materials for new parents before they leave the hospitals.</p> <p>Objectives: -Birthing hospital staff will be trained on safe sleep recommendations -80% of new parents will receive educational materials before leaving hospital.</p>	<p>Local hospitals -Provide education to new parents</p> <p>Pediatricians -Provide education to hospital staff and new parents</p> <p>Public health -Has safe sleep materials to distribute to hospitals</p>
EXAMPLE 2	<p>Pregnant women who smoke while pregnant increase the likelihood of their baby being born prematurely and at low birth weight. In 2010, 25% of pregnant women in our region smoked while pregnant.</p>	<p>Over the next 24 months, reduce the number of women who smoke during pregnancy in this region by 25%.</p>	<p>Strategy: Train health care providers to identify tobacco use and refer to appropriate cessation resources.</p> <p>Objectives: -Obstetricians and family physicians will be trained in Ask-Assist-Refer model -90% of prenatal patients will be assessed for smoking status</p>	<p>Obstetricians and family physicians -Provide prenatal visits -Can ask women about smoking status and refer to cessation resources</p> <p>Public health -Has materials to promote dangers of tobacco use -Funds Tobacco QuitLine</p>

TURN ONE COPY OF THIS PLAN IN TO THE REGISTRATION TABLE BEFORE LEAVING.
 EACH TEAM MEMBER SHOULD ALSO TAKE NOTES AND KEEP A COPY.

Team Main Contact Name: _____
 Team Main Contact Email: _____

Team Member Names: _____

INSTRUCTIONS	Problem Statement	Goals	Strategies	Stakeholders and Commitments
	<ul style="list-style-type: none"> Write statement that introduces the issue, states the magnitude of the problem, and specifies a population of interest (neighborhood, city, county, specific age/racial/ethnic group) 	<ul style="list-style-type: none"> Be specific, not too broad Think about the direction of change (e.g., reduce..., improve...) Think about goals as change over a 1-3 year timeframe Identify what part of the problem or population each goal addresses 	<ul style="list-style-type: none"> Identify 1-2 broad strategies for each goal For each strategy, write several short-term objectives that you will accomplish in six months 	<ul style="list-style-type: none"> Who needs to be involved? List by name and organization Note who will contact each stakeholder listed about the plan Identify what role(s) each will play in carrying out the community plan
YOUR TEAM'S PLAN				
YOUR TEAM'S PLAN				

TURN ONE COPY OF THIS PLAN IN TO THE REGISTRATION TABLE BEFORE LEAVING.
 EACH TEAM MEMBER SHOULD ALSO TAKE NOTES AND KEEP A COPY.