LAKE SIGNS

SPECIFICATIONS – Herb Parsons Refuge and Bill Dance Lake State Fishing Area Signage

Release 3

The Department of Tourist Development ("TDTD") is seeking a one-time purchase for Herb Parsons Refuge and Bill Dance Lake State Fishing Area Signage. It is the Supplier's responsibility to understand and comply with all Specifications and deadlines. No additional funds will be paid for any errors made in the process. Per the Terms and Conditions, the pricing submitted shall be firm or the bid will be rejected. Subject to the Terms and Conditions, the Supplier shall only be paid for services provided after issuance of a purchase order and sign installation.

The Supplier shall meet the following Specifications:

1. Name of the Lake: Herb Parsons Refuge and Bill Dance Lake State Fishing Area
   Lake Address: 1 Herb Parsons Way, Collierville, TN 38017

2. Scope of Work. The Supplier shall fabricate, deliver, and install signage as specified below. Supplier shall ensure a utility location check is completed prior to any digging or installation. This requirement shall apply to all signs, without exception, and is mandatory to ensure safety and compliance before ground disturbance begins. Site visits are not mandatory but are recommended.

   All signs must comply with applicable federal, state, and local laws, including but not limited to the Americans with Disabilities Act (ADA), and meet the following specifications:

3. Signage Specifications. The following signage types are required:

   A. Monument Sign
      a. #1 on map; one (1) monument sign.
      b. Dimensions: 96" x 73" x 18".
      c. Materials: Aluminum panels with a stacked stone base. Panels must include a protective UV lamination coating to prevent fading and weather damage.
      d. Stone: Centurion Stone with the Elkmont pattern, or State-approved equivalent, manufactured stone veneer, pattern composed of square-to-rectangular units with weathered faces and random spotter pieces.
         Thickness: 1 ¼" to 2 ¼"
         Heights: 1" to 20"
         Widths: 5" to 21 ¾"
         Pattern: Drystack installation
         Blend: Canyon Ledge, Ledgestone & Splitface
         Colors: (Browns Valley with Secondary Color Chardonnay); (Kentucky with Secondary Color Tennessee/Kentucky); and (Pennsylvania with Secondary color Pennsylvania).
      e. Design: Main aluminum panel cut to form around the BDSL logo with the reservoir name beneath on the front side and a graphic on the back. Secondary panels to mimic water ripples, with space for partner logos and a farewell quote on the back.
      f. Installation: Footing to be determined by site conditions.

B. Directional Sign
    a. #2 on map: one (1) directional sign pointing left.
    b. Dimensions: 12” x 18” x 1/8”.
    c. Materials: Reflective ACM (“Aluminum Composite Material”) with accessible color contrast and text scale for vehicular legibility.

C. Kiosk Sign
    a. #3 on map **and TBD on the second sign**: **two (2) kiosk signs.**
    b. Dimensions: 96” x 106”.
    c. Materials: 26” x 37” ACM panels with digitally printed graphics and protective UV laminate coating mounted to a 90” x 56” aluminum panel. Aluminum kiosk roof mounted at a 5° slope.
    d. Design: Front panel to include TWRA Rules and Regulations for the lake. Back panel to include Bill Dance honoree legacy or additional info panels/graphics for photo opportunities.
    e. Installation: Aluminum panels to wrap around aluminum posts and be fastened using colorized hex bolts
    f. Copy for panels are to be provided by the State.

D. Banner Sign
    a. #4, #5 and #6 on the map: three (3) banners.
    b. Dimensions: 30” x 96” x 6”.
    c. Materials: 26” x 54” aluminum panels wrapped around 6” x 6” aluminum posts, fastened with colorized hex bolts.
    d. Design: Front graphics to include the BDSL logo, reservoir name, and partner logos. Back graphics to include the BDSL logo, farewell quote, and graphic.

E. Photography Signs – three (3) photography signs. No installation shall be needed for photography signs. However, these signs shall be delivered to TWRA personnel at the time installation is completed. Contractor shall contact Dennis Tumlin 865-755-0706 and TWRA Contact Jason Henegar 615-521-5901 for hand delivery.
    a. Selfie Sign – one (1).
        i. Dimensions: 18” x 24” ACM sign mounted on a 4” x 4” aluminum post.
        ii. Features: Includes a ledge for phone placement, instructions for selfie-taking, and partner logos.
        iii. Placement: 15’ in front of the designated photo-taking spot.
    b. Frame Sign – one (1).
        i. Dimensions: 48” x 36” aluminum frame sign mounted on 4” x 4” aluminum posts.
        ii. Features: Front side includes a framed cutout for photo opportunities. Back side includes a short bio of Bill Dance, an inspirational quote, and a QR code linking to the BDSL website.
    c. Cut Out Sign – one (1).
        i. Dimensions: 60” x 24” aluminum sign.
        ii. Features: Cutout of Bill Dance for photo opportunities. Back side includes a bio, inspirational quote, and QR code linking to the BDSL website.

F. Additional Requirements
   a. Visibility. All signs must include reflective material for enhanced visibility.
   b. Coating. All Signs must include a clear protective UV lamination coating to aluminum panels to reduce long-term fading.
   c. Stones. Stones used in monument bases must be regionally sourced (East, Middle, or West Tennessee).
   d. Brand guidelines shall be followed for color palette, logos, and typography.

G. Brand Guidelines. Contractor shall follow the brand guidelines set forth in the links below:
Brand Guidelines – LINK
Logo Files - LINK

H. Americans with Disabilities Act. The Contractor must comply with the Americans with Disabilities Act (ADA) of 1990, as amended, including implementing regulations codified at 28 CFR Part 35 "Nondiscrimination on the Basis of Disability in State and Local Government Services" and at 28 CFR Part 36 "Nondiscrimination on the Basis of Disability in Public Accommodations and Commercial Facilities," and any other laws or regulations governing the provision of services to persons with a disability, as applicable. For more information, please visit the ADA website: http://www.ada.gov.Americans with Disabilities Act.

I. Delivery and installation.
   a. All signs shall be installed in accordance with the map document and site-specific conditions by August 22, 2026.
   b. Upon award, the Contractor shall conduct a preliminary meeting with the State to discuss expectations, schedules, and potential issues before beginning work to include reviewing the project's specifications, including materials, design details, and location layouts.
   c. Within seven (7) days from the meeting, the Contractor shall perform a walk-through orientation of the work site to identify key locations from the site map and review placements for all signage types. Mock-up simulations, including staking out dimensions and using temporary markers to confirm visibility, accessibility, and directional accuracy, shall be conducted.
   d. The Contractor shall schedule installation at least 24 hours before delivery and installation by contacting Dennis Tumlin 865-755-0706.

J. Inspection and Acceptance. All signage will be subject to inspection and acceptance by TDTD. Nonconforming supplies must be corrected or replaced at the Contractor's expense.