



Bill Dance

SIGNATURE LAKES

# DIRECTIONAL SIGNAGE

**LEFT**

**STRAIGHT**

**RIGHT**



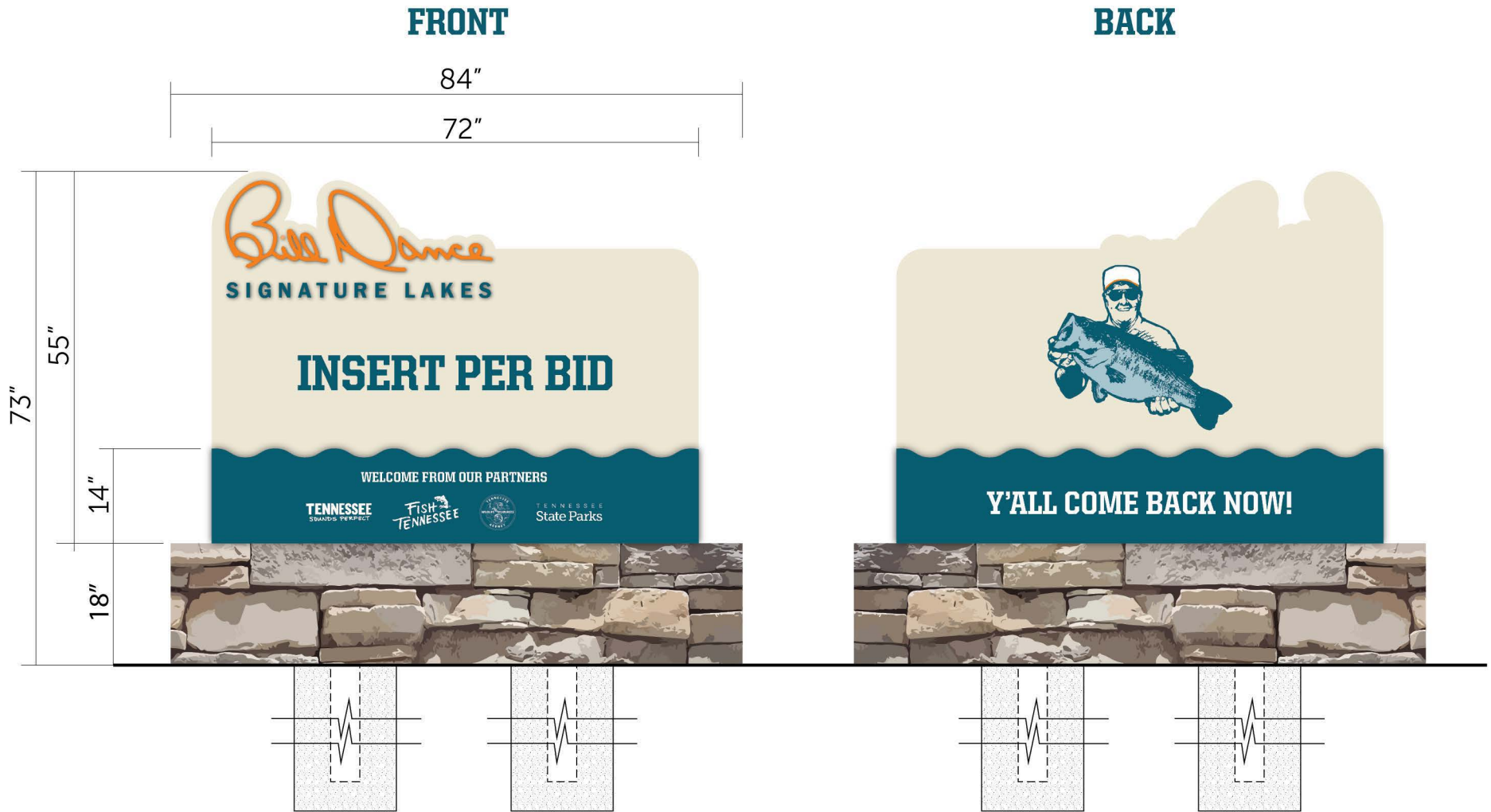
- 12" x 18" x 1/8" Reflective ACM signs with accessible color contrast and text scale for vehicular legibility.
- Add protective UV lamination coating.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

# TRAIL MARKER



- 12" x 18" x 1/8" Reflective ACM signs with accessible color contrast and text scale for pedestrian legibility. Hierarchy given to access point and river mile/QR code.
- Add protective UV lamination coating.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

# MONUMENT



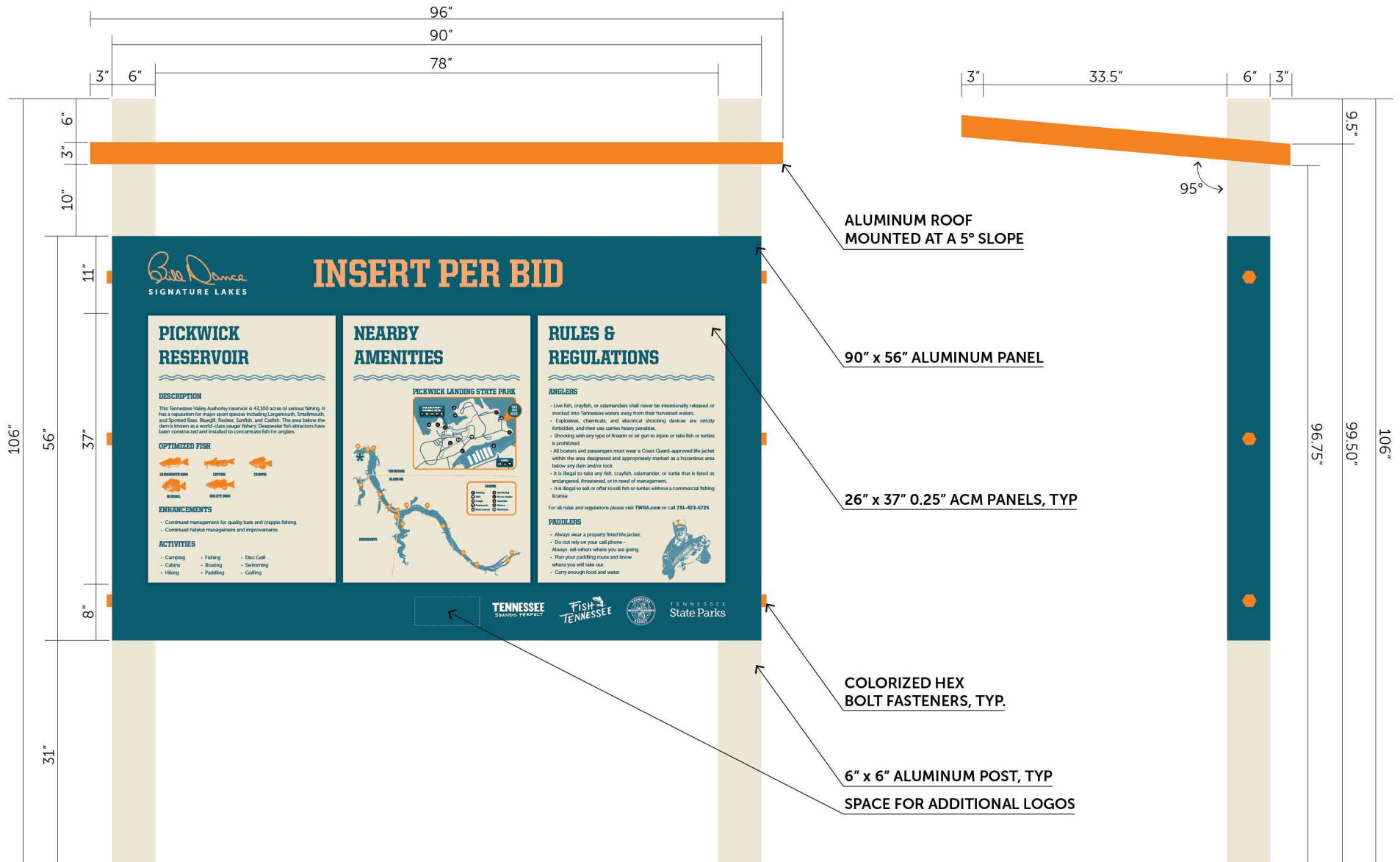
- 96" x 73" x 18" Monument sign with aluminum panels and stacked stone base.
- Main aluminum panel cut to form around BDSL logo with reservoir name beneath on front side, and graphic on back.
- Secondary aluminum panels cut to mimic water ripples with partner logos on front panel and a farewell quote on back panel. See stone specs for stacked stone base.
- Add protective UV lamination coating to aluminum panels.
- Footing to be determined by site conditions.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

# BANNER



- 30" x 96" x 6" Monument sign with 26" x 54" aluminum panel wrapped around 6" x 6" aluminum post and fastened using colorized hex bolts. Aluminum panel cut to mimic water ripples. Front printed graphics include BDSL logo, reservoir name, and partner logos. Back graphics include BDSL logo, farewell quote, and graphic.
- Add protective UV lamination coating to aluminum panels.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

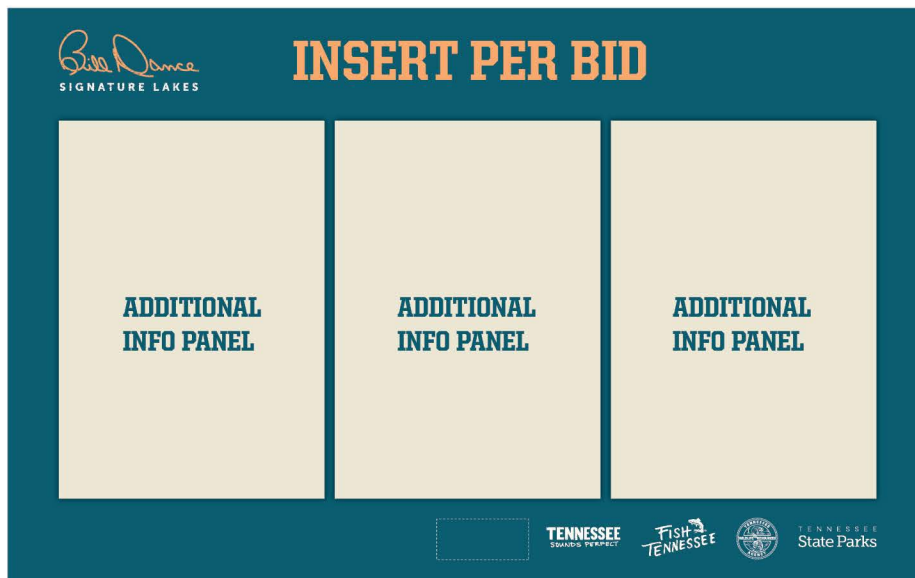
# KIOSK - FRONT & SIDE



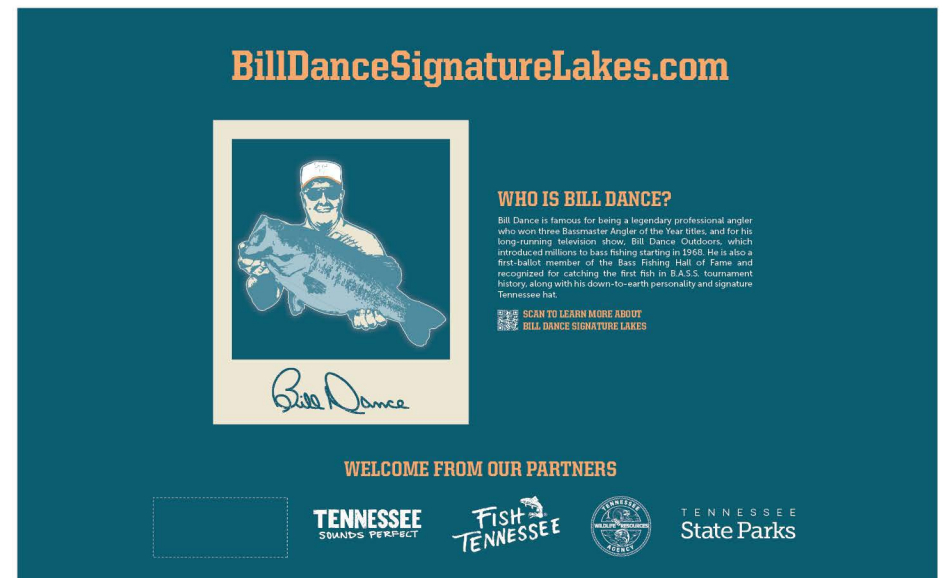
- 96" x 106" branded kiosk with 26 x 37" ACM panels with digitally printed graphics and protective UV laminate coating mounted to a 90" x 56" aluminum panel. Aluminum panel to wrap around aluminum posts and be fastened using colorized hex bolts. Aluminum kiosk roof to be mounted at a 5° slope.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

# KIOSK - BACK OPTIONS

## INFO PANELS



## PHOTO OPPORTUNITY



- The back side of the kiosk has the flexibility to be blank, include additional info panels, or a graphic that acts as a photo-taking spot opportunity.
- Add protective UV lamination coating to aluminum panels.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

# PHOTO OPPORTUNITY - SELFIE SIGN



- 4" x 4" aluminum post and 18" x 24" ACM sign. The selfie sign provides a ledge to set up phone for a selfie photo. The sign includes the BDSL logo, instructions for selfie photo-taking, and partner logos. Place 15' in front of photo-taking spot.
- Add protective UV lamination coating to aluminum panels.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

# PHOTO OPPORTUNITY - FRAME SIGN

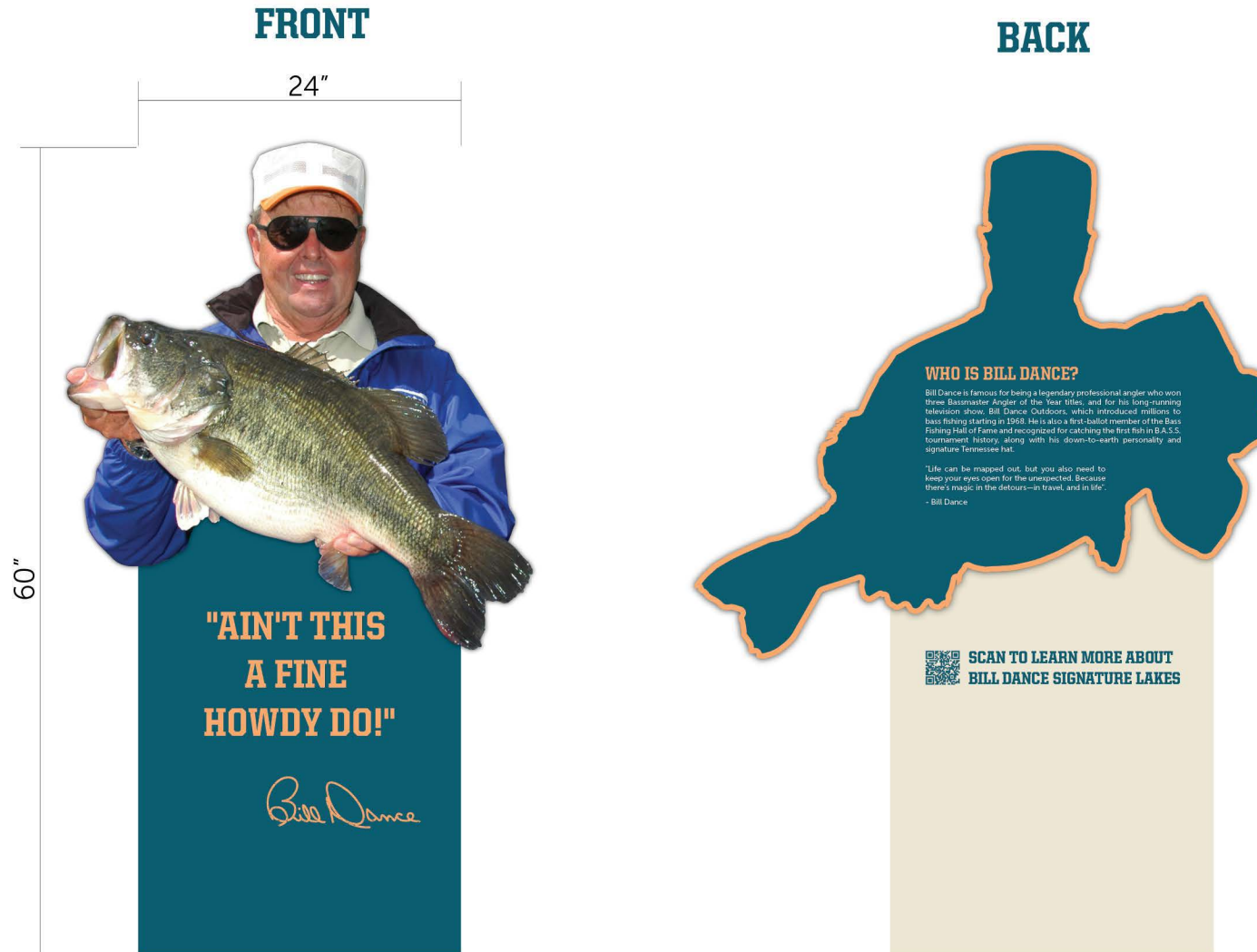
FRONT

BACK



- 4" x 4" aluminum posts and 48" x 36" aluminum frame sign. The frame sign allows park visitors to take a photo with a framed cutout of Bill Dance. The back side of the frame sign provides a short bio of Bill Dance and his contributions to the region, along with one of his inspirational quotes. A QR code is provided that takes you to the BDSL website.
- Add protective UV lamination coating to aluminum panels.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.

# PHOTO OPPORTUNITY - CUTOUT SIGN



- 60" x 24" aluminum sign with cutout of Bill Dance. The cutout sign provides a photo-taking opportunity for park visitors. The back side of the cutout sign provides a short bio of Bill Dance and his contributions to the region, along with one of his inspirational quotes. A QR code is provided that takes you to the BDSL website.
- Add protective UV lamination coating to aluminum panels.
- See bid specs for brand guidelines that cover standards for color palette, logos, and typography.