Solicitation Notice

April 13, 2022

Service Providers:

The State of Tennessee has issued a solicitation requesting proposals to provide service to the state. Your organization may be interested in responding. Please note the following solicitation highlights.

<table>
<thead>
<tr>
<th>ID #</th>
<th>Second Chances Month/Office of Reentry Statewide Outreach Campaign 33701-02322</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scope of Service</td>
<td>The Contractor shall design, develop, and implement an outreach campaign to promote awareness of the State’s reentry initiatives. The primary purpose of this campaign shall be to present a cohesive and effective statewide message informing formerly incarcerated Tennesseans of the resources available to help them return to the workforce.</td>
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<tr>
<td>Procuring State Agency</td>
<td>Department of Labor and Workforce Development</td>
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<tr>
<td>Proposal Deadline</td>
<td>May 3, 2022, 2:00 p.m. CST</td>
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</tbody>
</table>
| Contact Information | Parker Birt  
Central Procurement Office  
Tennessee Tower, 3rd Floor  
312 Rosa L. Parks Ave., Nashville, TN 37243  
Telephone: 615-291-5948  
FAX: Number  
E-Mail: Parker.Birt@tn.gov |

The entire solicitation document and other current state solicitations and notices relating to professional service procurements are published on the Internet at: [https://www.tn.gov/generalservices/procurement/central-procurement-office--cpo-/supplier-information/request-for-proposals--rfp--opportunities1.html](https://www.tn.gov/generalservices/procurement/central-procurement-office--cpo-/supplier-information/request-for-proposals--rfp--opportunities1.html)

To download the subject document detailing all relevant specifications and directions, please visit this web page and locate the Solicitation Identification Number referenced above. The solicitation document is also available by communicating with the above-referenced contact person.

**NOTICE:** A number of unrelated solicitations and notices are also posted at the web site identified above. Please exercise care in selecting and downloading the correct solicitation document of interest to you.
We appreciate your interest in doing business with the state of Tennessee and hope that you will consider responding to this and other professional service requests for proposals.

Parker Birt | Category Specialist - Services Team
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Tennessee Tower, 3rd Floor
312 Rosa L. Parks Ave., Nashville, TN 37243
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