STATE OF TENNESSEE
DEPARTMENT OF TOURIST DEVELOPMENT

REQUEST FOR PROPOSALS # 32601-26002 AMENDMENT # 3 FOR TENNESSEE VACATION GUIDE- DEVELOPMENT, PRODUCTION AND REVENUE GENERATING ADVERTISING SALES

DATE: November 19, 2026

RFP # 32601-26002 IS AMENDED AS FOLLOWS:

******Amendment 3 is being issued to resubmit cost proposal via email.******

1. **This RFP Schedule of Events updates and confirms scheduled RFP dates.** Any event, time, or date containing revised or new text is highlighted.

EVENT	TIME (central time zone)	DATE
1. RFP Issued		August 3, 2026
2. Disability Accommodation Request Deadline	2:00 p.m.	August 6, 2026
3. Pre-response Conference	10:00 a.m.	August 7, 2026
4. Notice of Intent to Respond Deadline	2:00 p.m.	August 10, 2026
5. Written "Questions & Comments" Deadline	2:00 p.m.	August 13, 2026
6. State Response to Written "Questions & Comments"		August 31, 2026
7. Response Deadline	2:00 p.m.	September 11, 2026
8. State Schedules Respondent Oral Presentation		October 9, 2026
9. Respondent Oral Presentation	9:00 a.m. to 4:30 p.m.	October 20-21, 2026
10. State Completion of Technical Response Evaluations		October 26, 2026
11. State Opening & Scoring of Revenue Proposals	8:00 a.m.	October 27, 2026
12. Negotiations		October 27, 2026 – November 6, 2026

13. Amendment 2 Respondent's resubmit Revenue Proposal	2:00 p.m.	November 17, 2026
14. Amendment 3 Respondent's resubmit Revenue Proposal via email	2:00 p.m.	November 23, 2026
15. State Opening & Scoring of resubmitted Revenue Proposals	8:00 a.m.	November 24, 2026
16. Negotiations		November 24 -30, 2026
17. State Notice of Intent to Award Released and RFP Files Opened for Public Inspection	2:00 p.m.	December 1, 2026
18. End of Protest Period		December 8, 2026
19. State sends contract to Contractor for signature		December 11, 2026
20. Contractor Signature Deadline	2:00 p.m.	December 14, 2026

2. Add the following as RFP section 3.2.2.2. and renumber any subsequent sections as necessary:

3.2.2.2. E-mail Submission

3.2.2.2.1. Technical Response

The Technical Response document should be in the form of one (1) digital document in "PDF" format or other easily accessible digital format attached to an e-mail to the Solicitation Coordinator. Both the subject and file name should be clearly identified as follows:

"RFP # 32601-26002 TECHNICAL RESPONSE"

The customer references should be delivered by each reference in accordance with RFP Attachment 6.4. Reference Questionnaire.

3.2.2.1.2. Cost Proposal:

The Cost Proposal should be in the form of one (1) digital document in "PDF" or "XLS" format or other easily accessible digital format attached to an e-mail to the Solicitation Coordinator. Both the subject and file name should be clearly identified as follows:

"RFP # 32601-26002 COST PROPOSAL"

An electronic or facsimile signature, as applicable, on the Cost Proposal is acceptable.

3.2.3. For e-mail submissions, the Technical Response and Cost Proposal documents must be dispatched to the Solicitation Coordinator in **separate** e-mail messages. For digital media submissions, a Respondent must separate, seal, package, and label the documents and copies for delivery as follows:

3.2.3.1. The Technical Response and copies must be placed in a sealed package that is clearly labeled:

"DO NOT OPEN… RFP # 32601-26002 TECHNICAL RESPONSE FROM [RESPONDENT LEGAL ENTITY NAME]"

3.2.3.2. The Cost Proposal must be placed in a separate, sealed package that is clearly labeled:

"DO NOT OPEN… RFP # 32601-26002 COST PROPOSAL FROM [RESPONDENT LEGAL ENTITY NAME]"

3.2.3.3. The separately, sealed Technical Response and Cost Proposal components may be enclosed in a larger package for mailing or delivery, provided that the outermost package is clearly labeled:

"RFP # 32601-26002 SEALED TECHNICAL RESPONSE & SEALED COST PROPOSAL FROM [RESPONDENT LEGAL ENTITY NAME]"

3.2.3.4. Any Respondent wishing to submit a Response in a format other than digital may do so by contacting the Solicitation Coordinator.

3. **RFP Amendment Effective Date.** The revisions set forth herein shall be effective upon release. All other terms and conditions of this RFP not expressly amended herein shall remain in full force and effect.