

The Tennessee Conservationist seeks a printing contract

The Tennessee Conservationist Magazine, published by Tennessee State Parks (TSP) under the Tennessee Department of Environment and Conservation (TDEC), hereafter referred to as Publisher, seeks a Contractor to print six issues per year on a bi-monthly schedule (attached).

The magazine will be printed on Rolland Enviro Print paper with UV inks.

Contract will be for five years.

Contractor must perform all operations under the contract in his/her own facility, except in case of emergency and with written permission of Publisher.

Contractor must ensure Forest Stewardship Council certification.

Overview:

The Publisher seeks a contract that allows for subscription growth. Respondents will quote the following quantities. Contractor will only charge one line item/quantity per issue printed. (One quote for each quantity listed below.):

7,000	7,500
8,000	8,500
9,000	9,500
10,000	10,500
11,000	11,500
12,000	12,500
13,000	13,500
14,000	14,500
15,000	15,500
16,000	16,500
17,000	17,500
18,000	18,500
19,000	19,500
20,000	20,500

For each edition, Publisher will send a print order to Contractor with the number of copies to be printed one month before the magazine goes to press, so Contractor can order the correct amount of paper stock each time.

Contractor shall comply with the following technical specifications for the Conservationist unless otherwise approved in writing by the State.

1. TRIM SIZE: 8.375" X 10.75" full bleed, portrait, binds on the 10.75" side
2. PAGES: 40 inside pages plus paper cover
3. **BINDING: Saddle stitch with three staples per magazine**
4. COVER STOCK: 100# FSC Rolland Enviro text
5. TEXT STOCK: 80# Rolland Enviro Print 100% FSC Recycled
6. INK: UV ink
7. PROOFS: One high-resolution color proof of entire magazine, trimmed and delivered to Publisher before printing.
8. SUBSCRIPTION CARD: At times, we may ask for a pre-printed subscription card, to be delivered by Publisher, to be stapled into the magazine inside the first reader's spread
9. PACKAGING: Carton in 100 per box and labelled with magazine's name and issue date.

10. Delivery/freight to the following locations:
 - a. Mail contractor (currently TriCor, 6185 Cockrill Bend Circle Nashville, TN 37209)
 - b. General Services Postal Service (William Snodgrass Building, 312 Rosa L Parks Avenue, First Floor, Nashville, TN 37243)
11. Collection of each year's six magazines into hard cover binder covered with grade F buckram teal-colored material (or better) with title, volumes, and year on the cover in foil stamp. Eleven bound editions total. Each bound edition contains that year's magazines, so plan for 264 pages of magazine per volume. Endsheets can be standard white.

The Conservationist is known for beautiful photography. All magazines printed under this contract must be top quality in every respect. Publisher will not accept or pay for inferior work. Publisher reserves the sole right to determine acceptability for each edition and to cancel the contract if any magazine edition fails to meet quality standards required, as per contract cancellation term

Pre-Press

Publisher will provide a pdf via File Transfer Protocol (FTP). Contractor must deliver one (1) proof including each page of the magazine to Publisher within three business days. Publisher has two business days to sign off on proofs. Working days are defined as Monday–Friday, with holidays excepted. State business hours are 8:00 a.m. to 4:30 p.m.

Press checks

Press checks will be scheduled during reasonable working hours, between 8:00 a.m.–4:30 p.m. Notice of 48 hours is required for each press check.

Each printer spread must be press checked and approved in writing by the Publisher. Publisher reserves the right to inspect all printed sheets in person and reject any or all sheets that do not meet proofing standards. If proofs do not meet standards of high quality, Publisher reserves the right to reject sub-standard sheets and require them to be reprinted at the Contractor's expense to the Publisher's satisfaction.

If press checks occur outside a 50-mile radius of 312 Rosa L. Parks Avenue, Nashville, TN, Contractor will pay for travel, food and lodging expenses for magazine's art director and/or editor-in-chief, according to state travel regulations in place at the time of travel.

Pre-press/printing schedule:

- 3 days for prepress
- 2 days for Publisher to sign off on proofs
- 7 days on press
- 3 days for folding, stitching, boxing, delivery

Line items to be included in the ITB:

1—28. Magazine press run as per the specs described—7,000 to 20,500 issues. Please provide one line item per quantity.

29. Exterior, additional “wrapper” on uncoated 80# Rolland Enviro Print 100% FSC Recycled stock, printed both sides 4/4, full bleed.

30. Binding in a pre-printed subscription card. The card is 11.5 x 3.5 inches flat. The score is not in the middle—once it's bound in, the flap in front is 5.625 inches and the flap in back is 5.875 inches. They are delivered folded and perfed.

31. Overnight delivery of trimmed proof to Publisher.

32. Revision to proof, including replacing a page with a new file and showing a PDF proof.

33. Publisher alteration while on press, per plate.

34. Flat-rate delivery to mailing house (Currently TriCor, this may change to new state vendor in 2021)

35. Flat-rate delivery to offices at 312 Rosa L Parks. Quantity will vary per issue

36. Hardcover binding of each year's magazines, per specs, 11 bound editions total.

Tentative schedule for this contract, to begin with the July/Aug 2021 issue:

July/August 2021 –

May 26 to pre-press

June 3 on press

June 14 all magazines delivered

September/October 2021 –

July 28 to pre-press

August 5 on press

August 16 all magazines delivered

November/December 2021 –

September 22 to pre-press

October 4 on press

October 13 all magazines delivered

January/February 2022 –

November 24, 2021 to pre-press

December 3, 2021 on press

December 16, 2021 all magazines delivered

March/April 2022–

January 24 to pre-press

January 31 on press

February 14 all magazines delivered

May/June 2022 –

March 25 to pre-press

April 1 on press

April 15 all magazines delivered

July/August 2022 –

May 27 to pre-press

June 3 on press

June 17 all magazines delivered

September/October 2022 –

July 29 to pre-press

August 5 on press

August 19 all magazines delivered

November/December 2022 –

September 23 to pre-press

September 30 on press

October 14 all magazines delivered

January/February 2022 –

November 25, 2021 to pre-press

December 2, 2021 on press

December 16, 2021 all magazines delivered

March/April 2023 –

January 24 to pre-press

January 31 on press

February 14 all magazines delivered

May/June 2023 –

March 23 to pre-press

March 30 on press

April 15 all magazines delivered