FOR IMMEDIATE RELEASE

For more information, please contact:
Name
Phone
E-mail Address

SCHOOL NAME HOSTS EVENT NAME

CITY, TN (DATE) - In an effort to promote college awareness and access, Name of Your School will participate in Event Name, a statewide initiative sponsored by the Tennessee Higher Education Commission and CollegeforTN.org, on Date.

The goal of Event Name is to provide all Tennessee seniors the opportunity to complete and file college applications with the support of their school. Insert one to two sentences to describe your event. This is the Insert Number time it has been held at Name of Your School.

Name of Your School is expecting more than Insert Number seniors to participate with the help of Insert Number volunteers from Insert names of School Faculty/Administration/College/Community Resources that will help. “Quote about your event. The event is a unique opportunity to create a college going culture in Name of Your County/City/or District,” said Principal.

For more information about the Name of Your School Event Name, please contact Your Name and Contact Information.

Event Name is a statewide event organized by the Tennessee Higher Education Commission and sponsored by CollegeforTN.org, Tennessee’s college and career planning web portal. The goal of Event Name is Event Goal.

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- The body of the release should address the who, what, where, when, why, and how of the event. Try to include at least one quote from someone who plays a leadership role (for example, your principal).
- The release should total between 4 and 7 paragraphs.

This mark lets readers know that this is the end of the press release.

At the end of each press release, it is a good idea to include “boilerplate language” or a standard description of your school and school district.