



## TENNESSEE PROMISE SOCIAL MEDIA

Sep.

September:  
Application is open  
Highlight student stories  
Highlight institution/program options  
College Application and Exploration Week (Sep. 21-25) posts to build excitement and knowledge around the college-going process.

Oct.

October:  
Countdown to deadline posts  
Highlight support services on campuses  
Encourage students to explore the eligible institution options

Nov.

November:  
Countdown posts  
Final push for applications by Nov. 2nd  
Posts about 100% completion  
Reminders about community service requirements\*

### Download Materials:

<https://bit.ly/2ZMdzbx>

The password is: promise

### ACCOUNTS

@TNPromise on Facebook and Twitter

@TNHigherEd on Instagram

### CONTACT

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*\*Visit [www.tn.gov/tnpromise](http://www.tn.gov/tnpromise) for the latest information*

