

Tennessee Economic and Community Development (ECD) Inventory Contents

Tennessee Economic and Community Development (ECD) Inventory Contents.....	1
FastTrack.....	2
Tennessee Entertainment Commission Incentive Fund	3
Infrastructure Planning Grants.....	4
Community Development Block Grants (CDBG).....	5
Appalachian Regional Commission (ARC) Grants	6
Site Development Grant Program.....	7
Certified Sites	8
Property Evaluation Program	9
Broadband Accessibility Program	10
ThreeStar	11
Downtown Improvement	12
Historic Development Grants	13
Main Street	14
Tennessee Downtowns.....	15
Placemakers: Small Business and Entrepreneurship.....	16
SSBCI 2.0 (State Small Business Credit Initiative).....	17
LaunchTN: SBIR/STTR.....	18
LaunchTN: Impact Fund.....	19
LaunchTN: Entrepreneur Centers and Network Partners	20

FastTrack



Outcomes

Program/Intervention Name		Description/Additional Information	
FastTrack <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		FastTrack assists Tennessee communities in attracting eligible businesses, jobs and capital investment. There are three FastTrack grant types: FastTrack Job Training Assistance, FastTrack Infrastructure Development, and the FastTrack Economic Development Fund.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Businesses/Entrepreneurs	

Logic Model	Outputs	Outcome(s)
If we provide incentive-appropriate awards to eligible businesses who apply for workforce training, public infrastructure and economic development activities, then we will facilitate the creation of high-quality jobs and the growth of target industries in the state and, in doing so, increase the quality of life for Tennesseans.	1. Number of visits by regional business consultants to Tennessee businesses	1. Unemployment rate
	2. Number of stakeholder meetings organized by ECD staff	2. Personal income per capita
	3. Number of business recruitment efforts	3. Number of distressed counties (identified by the Appalachian Regional Commission)

[Back to top](#)

Tennessee Entertainment Commission Incentive Fund



Outcomes

Program/Intervention Name		Description/Additional Information	
Tennessee Entertainment Commission Incentive Fund <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		The Tennessee Entertainment Commission Incentive Fund promotes and facilitates the recruitment of businesses in the entertainment industry to Tennessee. In doing so, it helps grow Tennessee’s film, movie, television, and creative technology industries, including the production of films, movies, television pilots and programs, computer-generated imagery and interactive digital media, and stand-alone post-production scoring and editing in Tennessee.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Businesses/Entrepreneurs	

Logic Model	Outputs	Outcome(s)
If we provide incentive funds to recruit new entertainment-related businesses to Tennessee, then we will grow the film, television, music and creative technology industries and in doing so increase the number of high-quality jobs in the state.	1. Number of incentivized production projects assisted	1. Number of production jobs created
	2. Number of production days from incentivized production projects	
	3. Number of paid days of labor	

[Back to top](#)

Infrastructure Planning Grants



Outcomes

Program/Intervention Name	Description/Additional Information
Infrastructure Planning Grants <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	Infrastructure Planning Grants help financially distressed counties and rural communities with financially distressed utility systems to plan for improvements so their utility systems can serve their communities and be financially sustainable. These funds, provided as matching grants between the state and communities, support water loss studies, sewer investigation studies, system mapping for water or wastewater systems and/or the development of an asset management plan.
Delivery Setting	Target Population
Organization/Business/Local Government	Rural Focus

Logic Model	Outputs	Outcome(s)
If distressed counties and financially distressed utilities can better understand the problems with their water and sewer systems through infrastructure planning grant funding, then they can develop better plans to address the issues, qualify for more grant funding for repairs, enjoy more stable infrastructure and be better prepared for growth and prosperity.	1. Number of grants awarded / utilities served	1. Number of utilities with plans

[Back to top](#)

Community Development Block Grants (CDBG)

 **Outcomes**

Program/Intervention Name		Description/Additional Information
Community Development Block Grants (CDBG) <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		The federal Community Development Block Grant (CDBG) Program, administered in Tennessee by ECD, provides annual grants on a formula basis to states, cities, and counties to develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for low- and moderate-income persons.
Delivery Setting		Target Population
Other Community Setting		Adults, Families

Logic Model	Outputs	Outcome(s)
If we support urban communities with Federal grant funding to develop affordable housing, create a suitable living environment, and expand economic opportunities, then we will achieve more viable urban communities and improve the well-being of their residents, especially for those with low and moderate incomes.	1. Number of grants administrated	1. Average percentage of infiltration and inflow
	2. Number of new emergency vehicles	2. Average percentage of water loss
	3. Linear feet of sewer line rehabbed	
	4. Linear feet of water line rehabbed	

[Back to top](#)

Appalachian Regional Commission (ARC) Grants

 **Outcomes**

Program/Intervention Name		Description/Additional Information	
Appalachian Regional Commission (ARC) <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		The Appalachian Regional Commission (ARC) is an economic development partnership agency of the federal government and 13 state governments focusing on 423 counties across the Appalachian Region. ARC's mission is to innovate, partner, and invest to build community capacity and strengthen economic growth in Appalachia.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Rural Focus	

Logic Model	Outputs	Outcome(s)
If we provide technical assistance, grants and project development to an ARC county/community, then capacity grows, new investments are made, which drives innovation, partnerships, and strengthens economic growth in Appalachia and Tennessee.	1. Number of grants administered	1. Private investment in communities
	2. Number of TN distressed counties that received grants	2. Jobs created/retained

[Back to top](#)

Site Development Grant Program

 **Outcomes**

Program/Intervention Name	Description/Additional Information
Site Development Grant Program <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	The Site Development Grant Program invests in developing quality sites and the development of infrastructure plans to advance the economic development pipeline in all Tennessee communities. These programs ensure sites are ready to locate companies by providing funds to develop a site’s infrastructure, grading, etc., to enhance sites, overcome obstacles for certification or improve a certified site.
Delivery Setting	Target Population
Organization/Business/Local Government	Communities

Logic Model	Outputs	Outcome(s)
If we provide Site Development Grants to Tennessee communities, then the communities will have better prepared industrial properties that will be more likely to attract job creation and capital investments.	1. Number of grants awarded	1. Jobs created on SDG sites
	2. Number of distressed counties served	2. Capital investment on SDG sites
	3. Number of Tennessee counties served	

[Back to top](#)

Certified Sites



Outcomes

Program/Intervention Name	Description/Additional Information
Certified Sites <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	The Tennessee Certified Sites Program helps communities prepare to attract new companies by certifying shovel-ready sites that have undergone evaluation and have minimized risk to corporate investors. Grants are available after the site visit to assist in completion of needed studies and reports for publicly owned sites.
Delivery Setting	Target Population
Organization/Business/Local Government	Communities

Logic Model	Outputs	Outcome(s)
If we help Tennessee communities achieve certified shovel-ready sites for economic development, including through grants to assist in the completion of needed studies and reports for publicly owned sites, then more businesses will locate/land in Tennessee, and in doing so, will contribute to the number of available jobs, economic growth and capital investment by private industry.	1. Number of certified sites in Tennessee	1. Jobs landed on certified sites
	2. Number of counties with certified sites	2. Capital investments in communities
	3. Number of site promotional videos	3. Businesses landing in Tennessee on certified sites

[Back to top](#)

Property Evaluation Program

 **Outputs**

Program/Intervention Name		Description/Additional Information	
Property Evaluation Program <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		The Property Evaluation Program helps communities improve their inventory of industrial sites and buildings in Tennessee by evaluating potential properties, advising counties on where investment may be most beneficial and what steps are needed to address issues.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Communities	

Logic Model	Outputs	Outcome(s)
If we help communities identify and plan for industrial development, then communities will make more informed local industrial development decisions to improve and certify these properties and in doing so will increase job creation and capital investment by private industry.	1. Number of counties participating in program	
	2. Number of properties evaluated	

[Back to top](#)

Broadband Accessibility Program

 Pending Panel Review

Program/Intervention Name	Description/Additional Information
Broadband Accessibility Program <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	<p>Tennessee’s broadband infrastructure program facilitates broadband access to all Tennesseans while promoting practices that increase deployment and encourage adoption. It includes the Broadband Accessibility Grant Program that aims to close broadband gaps by offsetting the capital expenses in the deployment of broadband in unserved areas. In FY22, the state’s Financial Stimulus Accountability Group (FSAG) designated \$500M for broadband funding from the American Rescue Plan (ARP) Coronavirus State and Local Fiscal Recovery Funds (SLFRF) Program. FSAG allocated \$450M in ARP Funding for infrastructure and \$50M for broadband adoption funding. The \$50M in ARP funding will go toward broadband adoption and digital opportunity programs that are designed to address broadband affordability, digital skills training, work force development, and interim access challenges exacerbated by the COVID-19 pandemic.</p>
Delivery Setting	Target Population
Other Community Setting	Adults, Families, Businesses/Entrepreneurs

Logic Model	Outputs	Outcome(s)
<p>If we expand broadband access to unserved areas, then more Tennesseans will be able to participate in remote learning, work from home opportunities, telehealth and other internet-based services that will lead to increased economic opportunities for Tennessee families.</p>	1. Number of Broadband Accessibility Grants to distressed counties	1. Tennesseans who have access to service as measured by passings
	2. Dollar value of broadband infrastructure investments	2. Tennesseans who will sign up for service as measured by broadband subscribers
		3. Dollars leveraged in private investments

[Back to top](#)

ThreeStar

 **Outcomes**

Program/Intervention Name	Description/Additional Information
ThreeStar <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	<p>ThreeStar is a unique strategic community development program that helps Tennessee counties prepare for a better future. It is designed to encourage community collaboration; communication between local stakeholders; the adoption of practices that strengthen performance, accountability, and efficiency; and goal setting and resource alignment. Certification in the ThreeStar program is based on annual documentation of local activity, evaluation, and participation in coordinated local stakeholder goal and activity planning.</p>
Delivery Setting	Target Population
Other Community Setting	Communities

Logic Model	Outputs	Outcome(s)
<p>If we encourage and assist county leaders and community stakeholders to increase communication and develop short-term goals, identify effective collaborative partnerships, and engage in strategic asset-based planning, then their communities will have higher performance, accountability, and efficiency, leading to more economic and community prosperity for the people in those communities.</p>	1. Number of counties ThreeStar certified	1. Community plans created
	2. Number of community asset-based forums held	2. Community goals met, as established through the ThreeStar process
	3. Number of goals developed	
	4. Number of grant dollars administered	

[Back to top](#)

Downtown Improvement

 **Outcomes**

Program/Intervention Name		Description/Additional Information
Downtown Improvement <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		The Downtown Improvement Program assists Tennessee Main Street and Tennessee Downtown communities in improving the exteriors of their downtown commercial buildings, streetscape improvements, signage, amenities, and gateway improvements.
Delivery Setting		Target Population
Organization/Business/Local Government		Businesses/Entrepreneurs

Logic Model	Outputs	Outcome(s)
If we improve vacant and underutilized commercial buildings in historic commercial districts / downtowns, then we help increase investments in downtown communities, which contributes to the creation of new businesses and job opportunities across Tennessee.	1. Number of buildings improved	1. Communities/downtowns improved in Tennessee
	2. Number of grant dollars provided	2. Downtown investments made

[Back to top](#)

Historic Development Grants

 **Outputs**

Program/Intervention Name		Description/Additional Information	
Historic Development Grants <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		Historic development grants help to renovate and preserve the state’s historic buildings and expand the state’s economy, create new employment opportunities, revitalize and renew communities, create an environment for investment, and promote tourism and rural economic development.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Businesses/Entrepreneurs	

Logic Model	Outputs	Outcome(s)
If we invest in preserving and rehabilitating historic buildings in communities, then revenue, housing options, businesses and jobs will increase, leading to economic growth and downtown revitalization.	1. Number of historic properties improved	
	2. Number of communities served	
	3. Number of TN MainStreets/Downtowns Served	
	4. Number of grants administered	

[Back to top](#)

Main Street



Outcomes

Program/Intervention Name		Description/Additional Information	
Main Street <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		The National Main Street Four-Point Approach supports communities that want to revitalize their downtown commercial districts through training and assistance to those communities and an annual accreditation process for Main Street communities, coordinated or provided by ECD.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Businesses/Entrepreneurs Adults, Families	

Logic Model	Outputs	Outcome(s)
If we support communities to revitalize their historic commercial space and downtown commercial districts, then we will help increase investments in those communities and spur new businesses and job opportunities for community residents and the people of Tennessee.	1. Number of community's participating in Mainstreet program	1. Net new jobs in participating communities
	2. Number of technical services provided	2. Net businesses in participating communities
	3. Number of trainings administered	3. New housing units in participating communities

[Back to top](#)

Tennessee Downtowns

 **Outcomes**

Program/Intervention Name		Description/Additional Information	
Tennessee Downtowns <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		ECD develops downtowns in rural communities in Tennessee using the Main Street Four-Point approach—design, economic restructuring, promotion, and organization—with communities that would like to engage the Main Street program but lack the staffing or funding to do so.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Businesses/Entrepreneurs	

Logic Model	Outputs	Outcome(s)
If we offer training, technical assistance and grant funds to lower resourced rural communities, then we will increase investment, spur new businesses, and expand job opportunities for community residents.	1. Number of downtowns receiving technical assistance	1. Downtowns improved
	2. Number of grants administered	2. Communities advancing to TN Mainstreet
	3. Number of trainings provided per community	

[Back to top](#)

Placemakers: Small Business and Entrepreneurship

 **Outputs**

Program/Intervention Name	Description/Additional Information
Placemakers: Small Business and Entrepreneurship <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	Placemakers leverages local assets (human and natural) in a way that impacts the cultural, economic and social aspects of their community to intentionally create a good sense of place and enhance a strong sense of community and wellbeing. The program provides resources to assist communities to develop and train small businesses and entrepreneurs by allowing them to obtain funds for broad and diverse activities and includes a variety of service areas: Opportunity Zones Incentives, TN SmartStart (Guide and Communities), Opportunity Appalachia, and Tri-Star Angel Investor and Entrepreneurship Training Program.
Delivery Setting	Target Population
Other Community Setting	Businesses/Entrepreneurs

Logic Model	Outputs	Outcome(s)
If we provide capacity building support, education, resources and tools to communities that want to intentionally create a sense of place and enhance a strong sense of community and wellbeing, then those communities will further develop their sense of place and wellbeing across cultural, economic and social aspects for current and future generations.	1. Number of TN Placemaker grants awarded	
	2. Number of TN SmartStart communities trained	
	3. Dollar amount of Placemaker grants awarded	

[Back to top](#)

SSBCI 2.0 (State Small Business Credit Initiative)

 **Logic Model**

Program/Intervention Name	Description/Additional Information
SSBCI 2.0 (State Small Business Credit Initiative) <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	Fund Tennessee (SSBCI 2.0) supports and expands an inclusive continuum of access to capital for small businesses and entrepreneurs throughout Tennessee. Fund Tennessee includes investment capital and technical assistance for small businesses and entrepreneurs through loans and equity investments. <ul style="list-style-type: none"> InvestTN's Regional Seed Fund is a Tennessee-focused initiative for Pre-Seed and Seed stage startups. Up to \$4 million is earmarked for seven Regional Entrepreneurial Centers across the state serving all 95 counties. Investments range from \$25,000 to \$250,000. InvestTN's Technology Fund will invest into Tennessee-located companies from industries driving the state's growing ecosystem. Investments range from \$250K to \$3M. InvestTN's Multi-Fund invests in Tennessee-located and focused venture capital funds. Multi-Fund capital commitments serve as anchor investments in the first closing of a new fund, ranging in size from \$1M to \$3M.
Delivery Setting	Target Population
Organization/Business/Local Government	Businesses/Entrepreneurs

Logic Model	Outputs	Outcome(s)
If we provide access to capital and technical assistance for small and diverse businesses and entrepreneurs throughout Tennessee, then we will help those businesses and entrepreneurs invest in job-creating opportunities while reducing historical gaps in access to capital.		

[Back to top](#)

LaunchTN: SBIR/STTR



Outcomes

Program/Intervention Name	Description/Additional Information
LaunchTN: SBIR/STTR <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	The SBIR/STTR Matching Fund is a strategic initiative developed and administered by LaunchTN to advance the commercialization of technological innovations across the state. The Fund matches successful Phase I and Phase II Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) federal awards up to \$100,000 and \$300,000, respectively.
Delivery Setting	Target Population
Organization/Business/Local Government	Businesses/Entrepreneurs

Logic Model	Outputs	Outcome(s)
If we offer matching grants to support Tennessee companies that have won a federal Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) award within the last year, then we will advance the commercialization efforts of Tennessee-based companies, spur job growth, and ensure that the technologies of tomorrow are being built right here at home in Tennessee.	1. Number of companies matched	1. Jobs created by grantees
	2. Amount of matching funds for the SBIR/STTR program	2. SBIR/STTR grant awards won in Tennessee
	3. Percentage of companies that have raised private capital	

[Back to top](#)

LaunchTN: Impact Fund

 **Outputs**

Program/Intervention Name		Description/Additional Information	
LaunchTN: Impact Fund <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:		The Launch TN Impact Fund provides funding to early-stage companies based in Tennessee. Funding is available as pre-seed investment, seed investment, and follow-on investment. Funding from each initiative requires a match of private dollars, a thorough diligence process by LaunchTN, and approval from the Impact Fund Committee.	
Delivery Setting		Target Population	
Organization/Business/Local Government		Businesses/Entrepreneurs	

Logic Model	Outputs	Outcome(s)
If we provide funding to early-stage companies based in Tennessee, then we will contribute to the continuum of capital resources for Tennessee startups, which in turn promotes financial opportunity and inclusion for all citizens.	1. Number of companies awarded funds	
	2. Amount of funds awarded	
	3. Cumulative follow-on capital raised by company	
	4. Number of total created jobs	

[Back to top](#)

LaunchTN: Entrepreneur Centers and Network Partners

 **Outputs**

Program/Intervention Name	Description/Additional Information
LaunchTN: Entrepreneur Centers and Network Partners <input checked="" type="checkbox"/> Program <input type="checkbox"/> Intervention within Program:	<p>Entrepreneur Centers and Network Partners are important resources for Tennessee entrepreneurs and inventors. There are seven entrepreneur centers in cities across the state with specialized resources for the dominant industries in their cities. Network Partners, meanwhile, include statewide and regional organizations that—in collaboration with LaunchTN—provide additional resources and opportunities for entrepreneurs and investors.</p>
Delivery Setting	Target Population
Organization/Business/Local Government, Other Community Setting	Businesses/Entrepreneurs

Logic Model	Outputs	Outcome(s)
If we invest in and partner to create robust resources for entrepreneurs and investors, then we will strengthen Tennessee’s entrepreneurial ecosystem, help commercialize new technologies and products, activate sustainable economic growth throughout the state, and help make Tennessee the most startup-friendly state in the nation.	1. Number of startups served	
	2. Number of network partners	
	3. Number of startups reaching capital fund events	
	4. Number of jobs retained	
	5. Number of event participants	

[Back to top](#)