



Department of
**Finance &
Administration**

**ECONOMIC AND COMMUNITY
DEVELOPMENT**
FISCAL YEAR 2024-2025 BUDGET HEARING

Economic and Community Development

Distressed
Counties

8 ▼⁻⁷

Reduced from 15
counties in 2019

Job
Commitments

97,397

22.2% of jobs are from
foreign direct investment

Capital
Investment

\$33.8B

50% in rural Tennessee

TNECD Performance Metrics
FY2019 – FY2023

TN

Economic and Community Development

Landed Projects

543

Projects in Rural
Tennessee

45.3%

Site Development
Funding

\$41.5M

Investments in
Broadband

\$557M

ThreeStar
Certification

100%

Placemakers
Entrepreneurship Grants

\$2.5M

TNECD Performance Metrics
FY2019 – FY2023

TN

Economic and Community Development



**Incentive
Strategy**

**Community &
Rural
Development
Strategy**

**Small Business,
Entrepreneurship
& Innovation
Strategy**

**Inventory &
Infrastructure
Strategy**

**Innovative
Economic
Solutions
Strategy**

Incentive Strategy

FastTrack: \$78,000,000

- Since FY2019, ECD has landed 543 projects with 97,397 job commitments
 - 11 projects with at least 1,000 new job commitments
 - 5 projects with at least \$1 billion in capital investment

Tennessee Entertainment Commission: \$3,692,000

- Production Grants
 - Since it's inception, 99 production projects have created 8,600 new jobs for Tennesseans
- Music Scene Certified
- Sponsorship Program

Fiscal Year	FastTrack Fund	TEC Incentive Fund
2019	\$107,000,000	\$5,116,300
2020	\$96,000,000	\$4,000,000
2021	\$137,000,000	\$2,000,000
2022	\$92,000,000	\$2,000,000
2023	\$432,000,000	\$4,200,000
2024	\$110,000,000	\$8,000,000
2025 Request	\$78,000,000	\$3,000,000

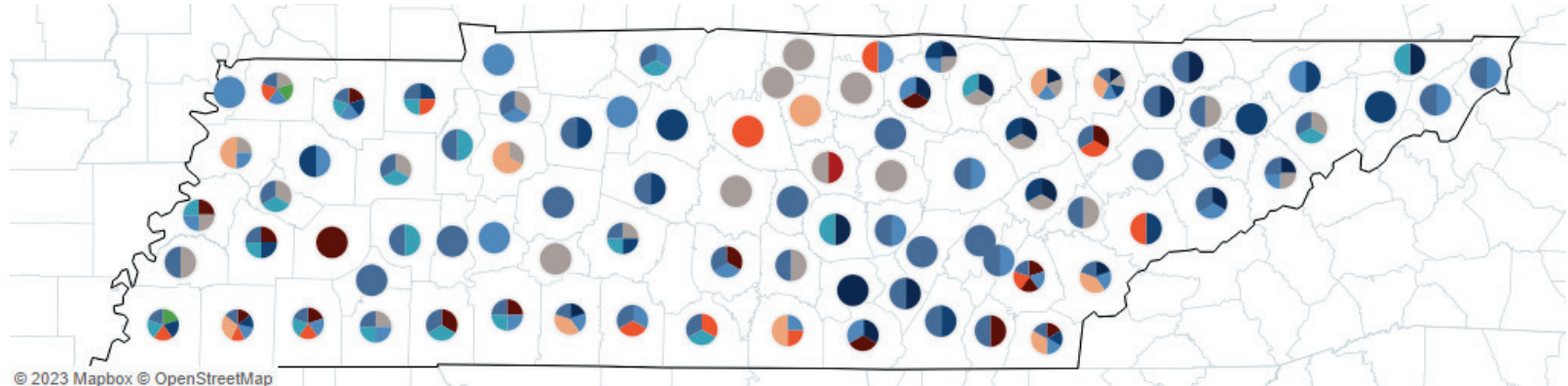


Community & Rural Development and Inventory & Infrastructure Strategies

Rural Development Fund: \$48,000,000

- Includes six programs which focus on community livability, infrastructure development and rural economic growth strategies
- Since 2020, these programs have provided 88 counties with 385 grants

Program	Requested Funding
Site Development Grant	25,000,000
Infrastructure Planning Grants	8,000,000
Downtown Improvement Grants	6,000,000
Entrepreneurship Initiatives	7,000,000
Rural Fellowship Program	1,900,000
SelectTN Grants	100,000
Total	48,000,000



Small Business, Entrepreneurship & Innovation Strategy

LaunchTN: \$11,000,000

- SBIR/STTR Commercialization Matching Fund
 - FY24 demand exceeded available funding by \$8M
- Technology Transfer Office
- Entrepreneur Centers and Industry Network Partner Support



RevV!: \$3,000,000

- 45 vouchers were provided to companies with prior funding



Innovative Economic Solutions Strategy

TNGO: \$5,000,000

- Leverage research and innovation assets to attract mobility research and development
- Announced the “Tennessee Mobility Innovation Challenge” at the Governor’s Conference

Catalytic Projects: New Hire Targeted Training Grants: \$2,500,000

- Collaborate with other departments and educational entities to create targeted training resources



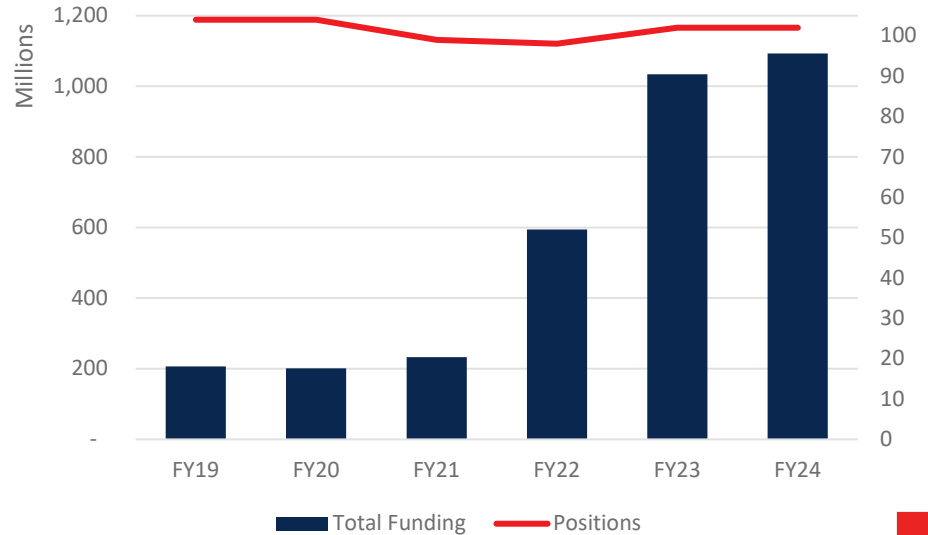
Economic and Community Development

Marketing Request: \$2,500,000

- Create and support one, department-wide marketing strategy

Position Requests: 7 FTE

- Staff to increase capacity to manage grants and contracts
 - Grants Management: 3
 - Administrative: 2
 - Legal: 1
 - TNGO: 1



Economic and Community Development – Cost Increase Request

Cost Increases	State		Federal	Other	Total	Positions
	Recurring	NR				
1 FastTrack	\$ -	\$ 78,000,000	\$ -	\$ -	\$ 78,000,000	-
2 Rural Development Fund	12,564,000	35,800,000	-	-	48,364,000	3
3 Marketing	-	2,500,000	-	-	2,500,000	-
4 Administrative Positions	390,000	-	-	-	390,000	3
5 Transportation Network Growth Opportunity: TN GO	5,227,500	-	-	-	5,227,500	1
6 Tennessee Entertainment Commission	2,227,000	1,465,000	-	-	3,692,000	-
7 LaunchTN	7,000,000	4,000,000	-	-	11,000,000	-
8 Catalytic Projects: New Hire Targeted Training Grants	-	2,500,000	-	-	2,500,000	-
9 RevV! - The Tennessee Manufacturing Innovation Program	-	3,000,000	-	-	3,000,000	-
10 Historic Development Grant Program	-	10,000,000	-	-	10,000,000	-
Total Cost Increases	\$ 27,408,500	\$ 137,265,000	\$ -	\$ -	\$ 164,673,500	7



Economic and Community Development

THANK YOU