



Imagine a Day Without Water Video Contest

(Middle and High School Students)

The Tennessee Department of Environment and Conservation and The Nature Conservancy of Tennessee invites all high school students across the state of Tennessee to join us in the Imagine a Day Without Water Video Contest.

Imagine a Day Without Water is hosted by the Value of Water Campaign and Tennessee H₂O and is celebrated each year to bring attention to the importance of maintaining and building water systems that support our daily lives as residents of Tennessee.

Students are invited to imagine what one single day in their life would look like without any water. Let's face it...it's easy to take water and wastewater systems for granted until we really think about what our lives would look like without them.

Could you go a day without water? No water to drink, shower, brush your teeth, or flush the toilet. Pools would be empty, fishing boats would be stuck on dry riverbeds and aquariums would be shuttered. Firefighters couldn't put out fires, doctors couldn't scrub their hands, and farmers couldn't water their crops. Factories across the state would close.

So what would a day without water look like for you, your family and friends?

Contest Description

Entrants will create a short video, no more than 30 seconds, showing what a day without water would look like in their life. Videos can be humorous or dramatic – but they should tell a story about how life would change without water for a day.

Contest Rules & Details

Eligibility

The contest is open to all Tennessee middle and high school students attending public, private or home schools in the state. The video must be submitted with the

attached parent / guardian release form. Each entrant is permitted one video submittal. One winner will be chosen from each of the following grade divisions:

- Middle School: 6th – 8th Grade
- High School: 9th – 12th Grade

Prizes

- First Place: \$100 gift card + water conservation goodie bag
- Second Place: \$50 gift card + water conservation goodie bag

First and second place will be awarded in each of the two grade categories.

Teachers:

Two Tennessee teachers, randomly selected, from participants' video entries will win a gift card for their classroom (the more students that participated from that teacher's class increases the odds of that teacher winning).

Prize: \$150 Gift Card for class room projects & water conservation goodie bag

All winners will be announced on November 11, 2020!

Deadline

Videos must be submitted by 6 p.m. Central Standard Time on Wednesday, October 21, 2020.

Video Requirements

- Length: up to 30 seconds
- Equipment: any equipment available to the entrant, including cell phone footage, cameras and computers
- Acceptable file formats include: AVI, MOV, MP4, MPEG, WMV

Submission of Videos

Videos must be submitted to

<https://forms.gle/CFJ5PiquDaeqxE4C8>

Name your video file in the format "FIRSTNAME_LASTNAME_SCHOOL
NAME_TEACHERLASTNAME_IMAGINE20"
(Jane_Doe_FranklinHigh_Jordan_Imagine20.mp4)

Rights & Copyrighted Materials

The videos submitted must not contain brand names or trademarks, or use content under copyright, such as music, other programs or videos made by someone else, unless the creator has obtained necessary approval in writing. Submitted videos

must not contain material that violates or infringes another's rights to privacy, publicity or intellectual property rights, among others, or that constitutes copyright or license infringement.

Inappropriate and Unlawful Materials

The submitted videos must not contain material deemed hateful, defamatory, inappropriate, slanderous or libelous.

The video must not contain material that promotes bigotry, racism or harm against any group or individual or discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.

The videos must not contain material that is unlawful, in violation of or contrary to the laws or regulation in Tennessee.

Judging

A panel selected by The Tennessee Department of Environment and Conservation and The Nature Conservancy of Tennessee to serve as the "Imagine a Day Without Water 2020 Video Challenge Committee" will judge video challenge entries.

Judging criteria will include:

- Effective use of the Imagine a Day Without Water theme
- Originality
- Creativity
- Entertainment value

For more information or questions, email IADWWTennessee@gmail.com

The Tennessee Department of Environment and Conservation and The Nature Conservancy reserves the right to alter categories, themes and awards, as needed and may or may not award all prizes as listed.