

Who we are:

The Department of Environment and Conservation exists to enhance the quality of life for citizens of Tennessee and to be stewards of our natural environment by:

- Protecting and promoting human health and safety.
- Protecting and improving the quality of Tennessee's land, air and water.
- Conserving and promoting natural cultural and historic resources.
- Providing a variety of quality outdoor recreational experiences.

TDEC has approximately 3,000 employees statewide supported by a total budget of more than \$400 million. TDEC is the chief environmental and natural resource regulatory agency in Tennessee with delegated responsibility from the U.S. EPA to regulate

About Tennessee State Parks:

From the beginning in 1937, Tennessee State Parks were established to protect and preserve the unique natural, cultural and historic resources of Tennessee. The public interest has also been served by a variety of benefits for citizens and communities produced by our state park system, promoting stronger communities and healthier citizens across the state through diverse resource-based recreation while conserving the natural environment for today and tomorrow – preserving authentic Tennessee places and spaces for future generations to enjoy.

Our 56 state parks offer diverse and varied natural landscapes, family-friendly recreational activities, affordable and varied lodging accommodations, volunteer opportunities and hundreds of interpretive programs and events. There are 1100 miles of trails, 372 cabins, 36 campgrounds and over 80 waterfalls.



Department of
**Environment &
Conservation**



Tennessee State Parks Marketing Event Management Internship

Overview

The Tennessee State Parks (TSP) Marketing Department is seeking a college student for an unpaid internship opportunity located at the William R. Snodgrass Tennessee Tower at 312 Rosa Parks Ave., Nashville, TN.

The mission of the Tennessee State Parks Marketing Department is to promote the unique natural resources, diverse activities, historical significance, and hospitality services available in all of our 56 state parks. This mission is accomplished through the marketing department's main focuses of: digital media, print media, events, gift shops, partnerships, group sales, and the Conservationist magazine.

Responsibilities

- Assist with planning, logistics, and execution of a variety of TSP events, including annual hikes, bike rides, triathlons, and running events.
- Solicit organizations and community partners for event sponsorships.
- Create digital graphics, social media content, and print materials to market events.
- Assist in registration management and financial reporting.
- Increase revenue by developing new events

Skills and Abilities

The successful candidate must have strong written and verbal communication skills, ability to solve problems, manage multiple projects, and be customer service oriented. Candidate needs to be proficient with Microsoft Office, especially Microsoft Excel. Social media and Adobe experience is preferred.

Qualifications

Must be currently enrolled in a college or university focusing on a degree in Business Administration, Marketing, Management, Public Relations, or Communications and have an interest in event or sport management.

Candidates must receive college credit for their internship and be an undergraduate at an accredited college or university.

To be considered for this unpaid internship, students need to submit their resume, cover letter, and information outlining college credit requirements to Deanna.Jones@tn.gov. Additional information regarding TDEC's internship requirements are highlighted on TDEC's website: <https://www.tn.gov/environment/about-tdec/employment-and-internships.html>

