

Who we are:

The Department of Environment and Conservation exists to enhance the quality of life for citizens of Tennessee and to be stewards of our natural environment.

Our Department is committed to providing a cleaner, safer environment that goes hand-in-hand with economic prosperity and increased quality of life in Tennessee. We deliver on our mission through managing regulatory programs that maintain standards for air, water and soil quality while providing assistance to businesses and communities in areas ranging from recreation to waste management. We manage the state park system and programs to inventory, interpret and protect Tennessee's rich natural, historical, and archaeological heritage.

About the Office of Communication

Communications professionals at TDEC help tell the story of Tennessee's environment and the professionals who help protect it through proactive and reactive communication across various media channels. Staff in the office manage the department's interactions with news media, work closely with executives on messaging strategy, manage social media accounts, and facilitate the operation of key digital platforms such as the department website and intranet. The Office also helps coordinate internal communication to the department's 2,900 employees.



Video and Graphics Manager (Information Officer)

Office of Communications

Annual Salary Range: \$44,844 – \$80,724

Looking for an opportunity to work with a collaborative team in Tennessee State government? Interested in highlighting successful efforts to protect our environment and public health? Are you a fan of our beautiful Tennessee State Parks? The Video and Graphics Manager reports to the Director of Communications and will execute TDEC's video strategy. The position is based in TDEC's Central Office in Nashville, TN. Currently, TDEC employees are working in alternative workspaces from their home with the flexibility to have scheduled time in their assigned office.

We are seeking a candidate who can serve as subject-matter expert in multimedia production and will be competent developing project goals, objectives and timetables for production and post-production projects. Preferred candidates will have 3 – 5 years of experience working in electronic media and have a bachelor's degrees in electronic media, broadcast communications, marketing, public relations, advertising, or a related field. This position requires some overnight travel within the state. To apply for this position please visit: <http://www.tn.gov/careers>.

General Responsibilities:

- Produce video content, graphics presentations, visual effects, and motion graphics
- Assemble and animate design elements into video for interactive software, promotional videos, and marketing materials
- Research and comprehend current and developing graphic design, photography, and video trends
- Organize and maintain multimedia archives, libraries, and equipment
- Produce creative design in a variety of mediums that meet the needs of our internal and external customers while maintaining high standards of brand consistency
- Recommend hardware and software necessary to sustain and/or improve multimedia production efforts

Pursuant to the State of Tennessee's Workplace Discrimination and Harassment policy, the State is firmly committed to the principle of fair and equal employment opportunities for its citizens and strives to protect the rights and opportunities of all people to seek, obtain, and hold employment without being subjected to illegal discrimination and harassment in the workplace. It is the State's policy to provide an environment free of discrimination and harassment of an individual because of that person's race, color, national origin, age (40 and over), sex, pregnancy, religion, creed, disability, veteran's status or any other category protected by state and/or federal civil rights laws.