Where are we going and how do we get there?

About The Presenter

**Director of Strategic Partnerships
Smart Growth America**

@erikalyoung
eyoung@smartgrowthamerica.org

Smart Growth America
Improving lives by improving communities

Smart Growth America advocates for people who want to live and work in great neighborhoods.

"We believe smart growth solutions support thriving businesses and jobs, provide more options for how people get around and make it more affordable to live near work and the grocery store. Our coalition works with communities to fight sprawl and save money."
--Geoff Anderson, President and CEO

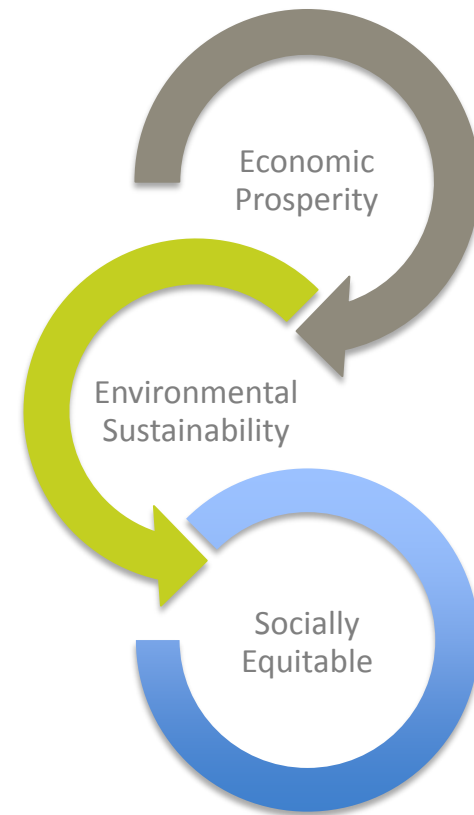Smart Growth America
Improving lives by improving communities

Smart Growth America's Mission

Building on SGA's 20-yr history of advancing great policies
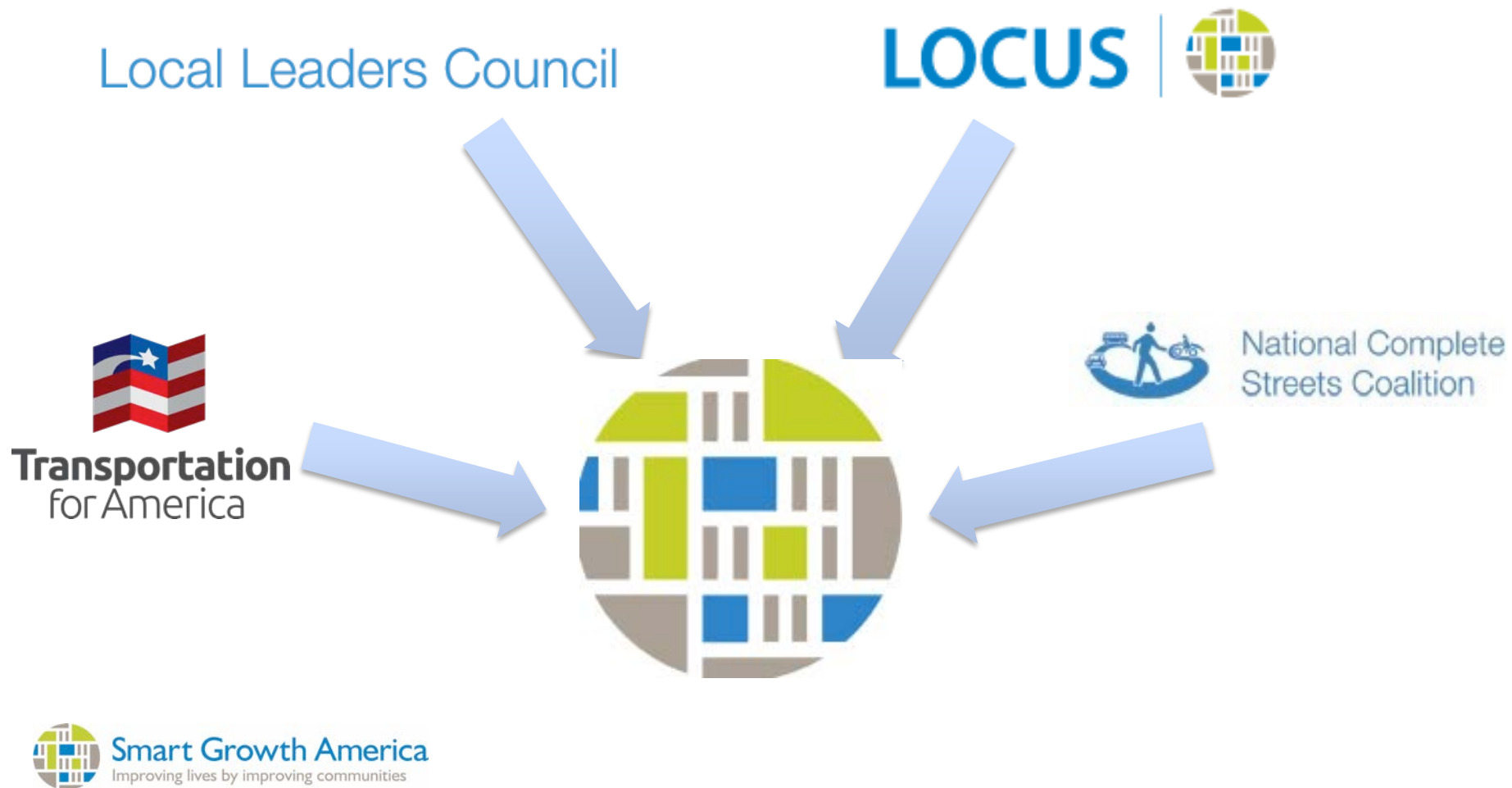
Our Mission

Work hand-in-hand with communities to build thriving communities, strong economies, and transportation networks that are accessible and affordable for all people.

SGA focuses on strategic investments and innovative partnerships that meet local demand for housing, transportation, and a high quality of life by advancing triple bottom line outcomes.

Economic Prosperity

Environmental Sustainability

Socially Equitable

Smart Growth America
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Smart Growth America's Programs
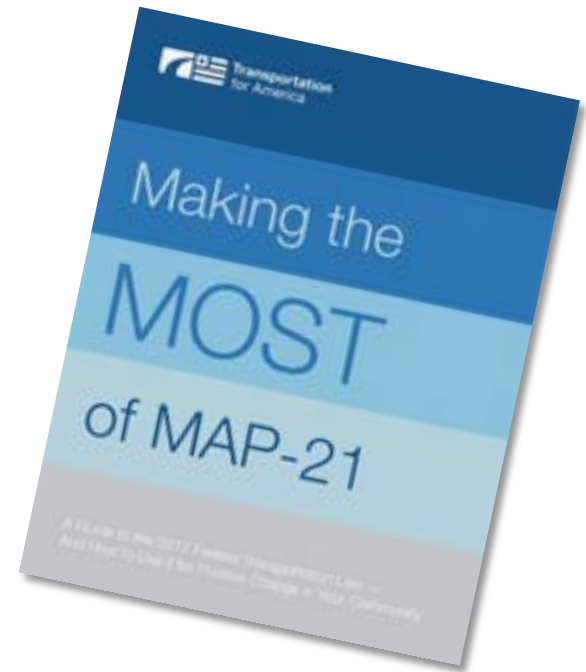
T4A's Mission

Transportation for America is an alliance of elected, business and civic leaders from communities across the country, united to ensure that states and the federal government step up to invest in smart, homegrown, locally-driven transportation solutions — because these are the investments that hold the key to our future economic prosperity.

Transportation
for America

T4A's Beginnings

- Started in 2008 as a campaign to reform the federal transportation law

- Amassed 500+ supporter organizations

- 45,000 active grassroots network

- Released platform for change

- Wound up with MAP-21

Transportation for America

GUIDING PRINCIPLES

INVESTMENT

LOCAL CONTROL
& ACCOUNTABILITY

INNOVATION

ACCESS TO JOBS

OPTIONS

Transportation
for America

Beyond Traffic: The Smart City Challenge

1,400 local officials, companies, academics and non-profits joined our webinars

800 people participated in our Smart City Forum

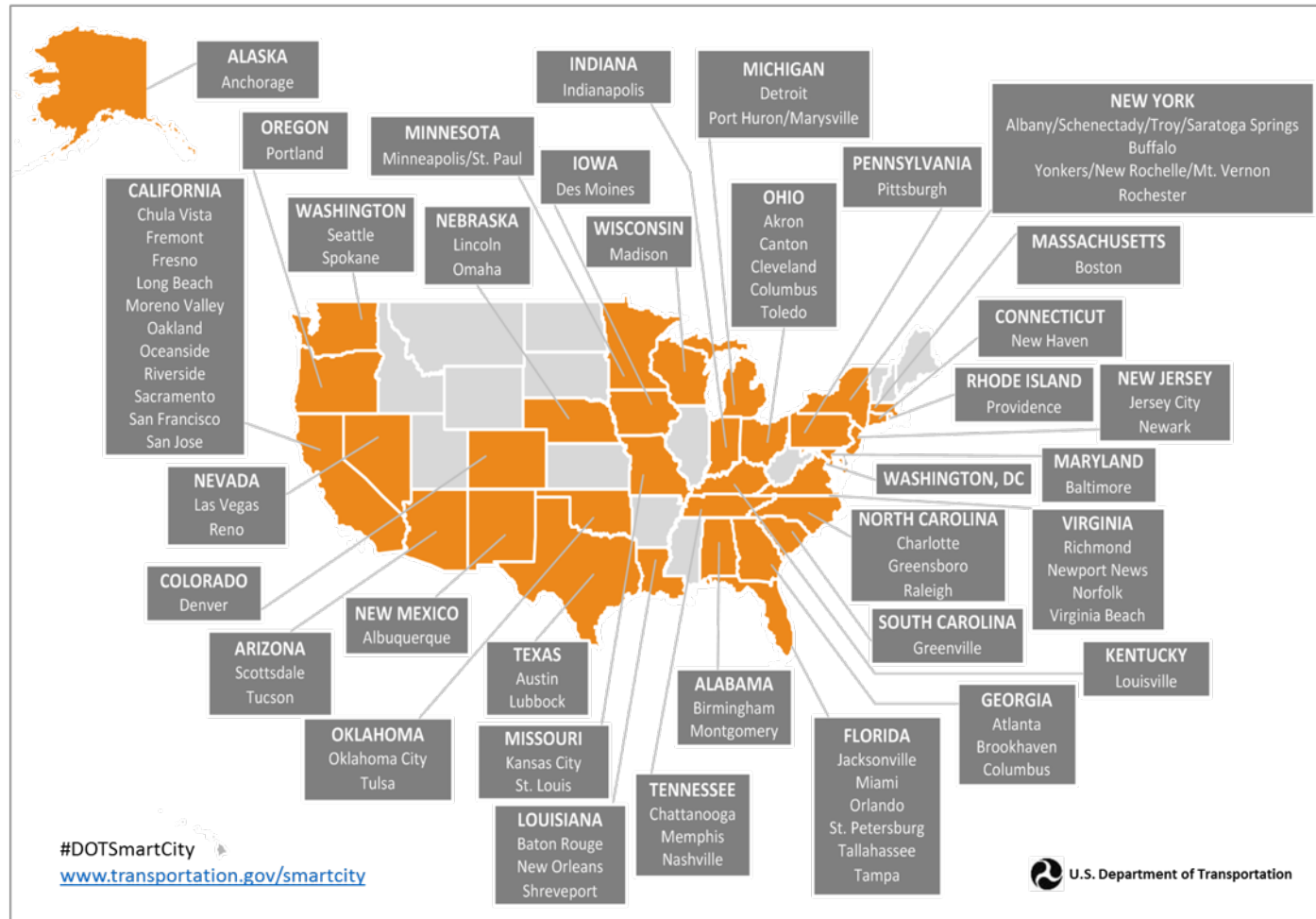**300** companies have expressed interest in partnering

78 applications received for the Smart City Challenge

7 Smart City Challenge Finalists to be announced in March at SXSW

1 Smart City Challenge Winner announced in June

ALASKA
Anchorage

OREGON
Portland

CALIFORNIA
Chula Vista
Fremont
Fresno
Long Beach
Moreno Valley
Oakland
Oceanside
Riverside
Sacramento
San Francisco
San Jose

WASHINGTON
Seattle
Spokane

NEVADA
Las Vegas
Reno

COLORADO
Denver

ARIZONA
Scottsdale
Tucson

NEW MEXICO
Albuquerque

OKLAHOMA
Oklahoma City
Tulsa

MINNESOTA
Minneapolis/St. Paul

NEBRASKA
Lincoln
Omaha

INDIANA
Indianapolis

IOWA
Des Moines

WISCONSIN
Madison

MICHIGAN
Detroit
Port Huron/Marysville

OHIO
Akron
Canton
Cleveland
Columbus
Toledo

PENNSYLVANIA
Pittsburgh

NEW YORK
Albany/Schenectady/Troy/Saratoga Springs
Buffalo
Yonkers/New Rochelle/Mt. Vernon
Rochester

MASSACHUSETTS
Boston

CONNECTICUT
New Haven

RHODE ISLAND
Providence

NEW JERSEY
Jersey City
Newark

WASHINGTON, DC

MARYLAND
Baltimore

NORTH CAROLINA
Charlotte
Greensboro
Raleigh

VIRGINIA
Richmond
Newport News
Norfolk
Virginia Beach

SOUTH CAROLINA
Greenville

KENTUCKY
Louisville

TEXAS
Austin
Lubbock

MISSOURI
Kansas City
St. Louis

ALABAMA
Birmingham
Montgomery

GEORGIA
Atlanta
Brookhaven
Columbus

FLORIDA
Jacksonville
Miami
Orlando
St. Petersburg
Tallahassee
Tampa

LOUISIANA
Baton Rouge
New Orleans
Shreveport

TENNESSEE
Chattanooga
Memphis
Nashville

#DOTSmartCity
www.transportation.gov/smartcity

U.S. Department of Transportation

Key Takeaways From
US DOT's Smart City Challenge

- Cities are really excited

- Too focused on the tech

- We need to be intentional about equity and accessibility

- Entrepreneurial cultural shift is necessary

- Understanding available and emerging technologies

- The 20th century regulatory framework no longer applies

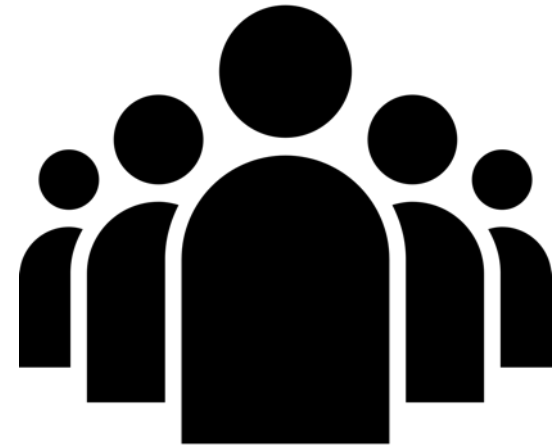- They want to work together

Transportation
for America

SMART CITIES COLLABORATIVE

T4A's Smart Cities Collaborative

Includes:

- 16 cities

- 32 agencies

- 57 participants

Including Nashville & Chattanooga

Transportation
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Technical Assistance Areas
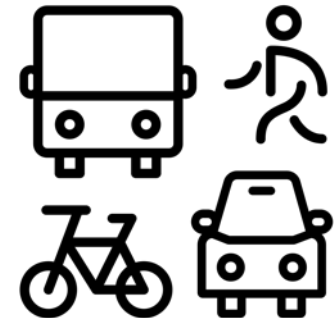

Automated Vehicles

Shared Mobility

Data Analytics

Smart Cities Collaborative Outcomes

Developing model policies

Open sourcing their experience and process

Launching a pilot project

Transportation for America

Where are Cities Struggling?

- Problem Identification and Outcome Generation

- Regional Coordination

- Integration of Smart City Projects

- Community Engagement

- Funding

It's the Wild West Out There

It's the Wild West Out There

- On-Demand Local Bus Service

- Wanted to reinvent public bus service

- Recently folded due to lack of private funding

- Is this a cautionary tale for cities?

- Where should a public entity sit on the innovation cycle?

What Kind of City do you Want to be?

National Smart City Consortium

Why Join T4A?

Benefits of membership:

- Work with T4A to create the next generation of transportation investments

- Create real progress in your community

- Connect with a diverse set of peers all reaching to solve the similar challenges

- Raise the profile of your region and organization as leaders

T4A's Members Include:

T4A's members are cities, counties, non-profit organizations and businesses of various shapes and sizes.

THANK YOU

Erika Young

Director of Strategic Partnerships

Smart Growth America

eyoung@smartgrowthamerica.org