

MOVING

THE

MUSIC

CITY



NASHVILLE & DAVIDSON COUNTY'S
2017-2020 TRANSPORTATION
ACTION AGENDA

OFFICE OF THE MAYOR, MEGAN BARRY

Changing Perspective



WE MOVE NASHVILLE

Changing Perspective



WE MOVE NASHVILLE

Changing Perspective



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Changing Perspective



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Changing Perspective



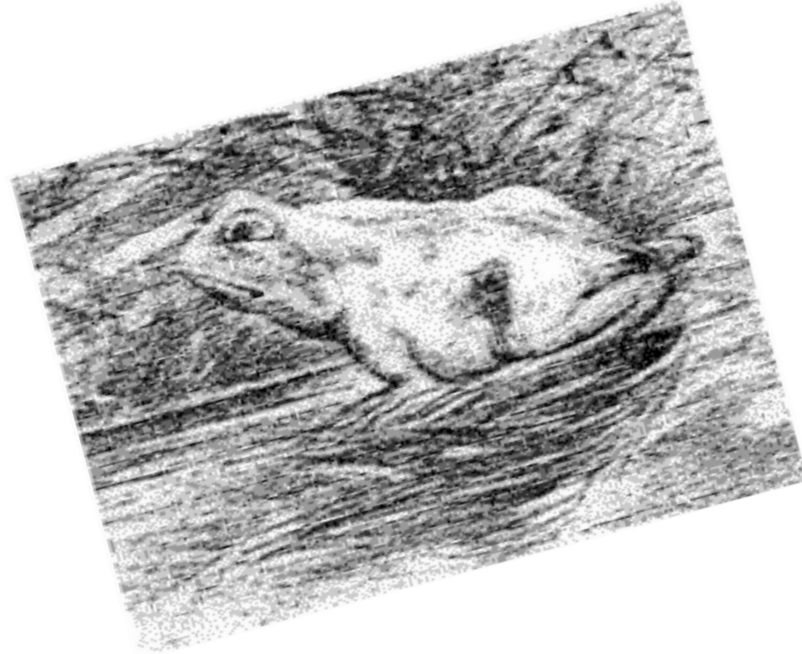
WE MOVE NASHVILLE

Changing Perspective



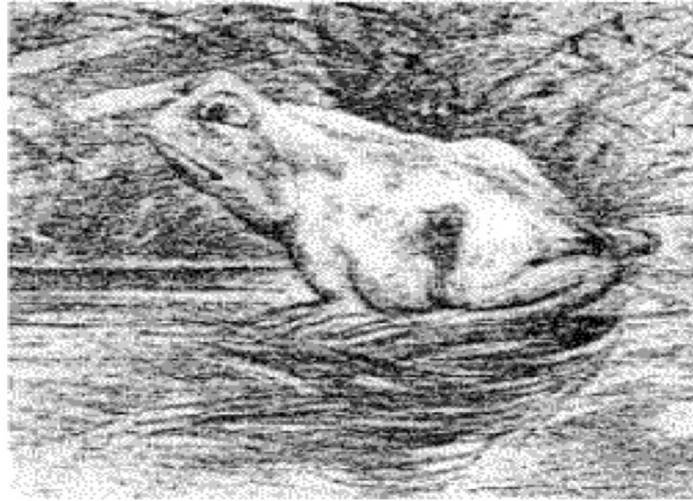
WE MOVE NASHVILLE

Changing Perspective



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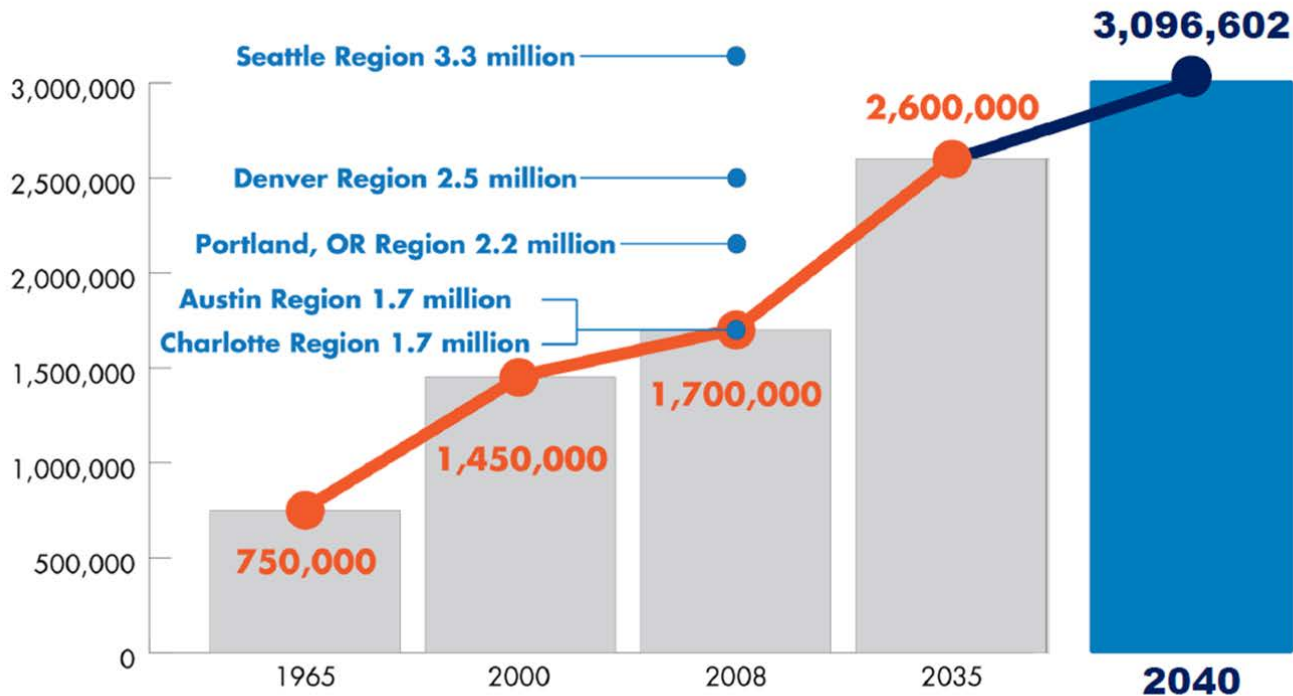


WE MOVE NASHVILLE

1. INTRODUCTION

Middle Tennessee Population Growth:

Nearly **1 Million** More Residents by 2035

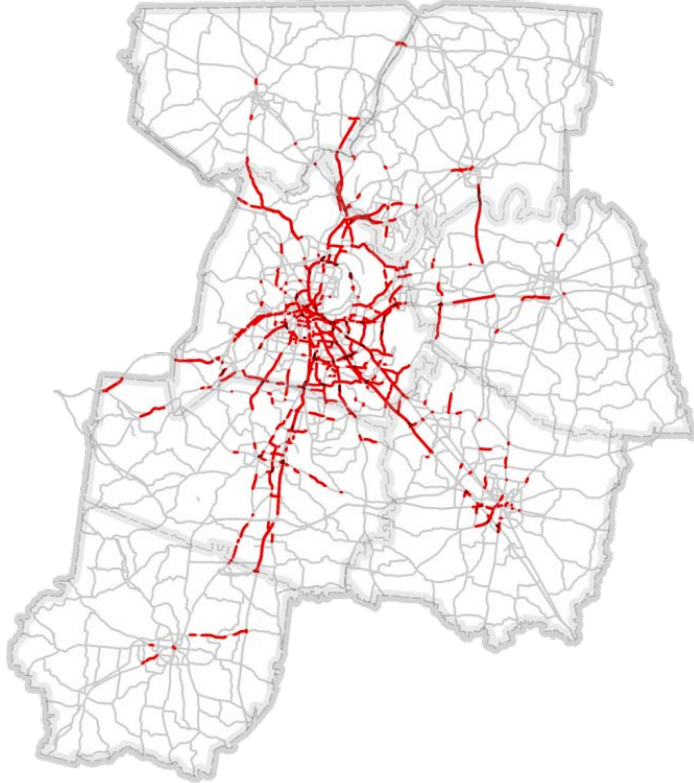


Source: Nashville Area MPO

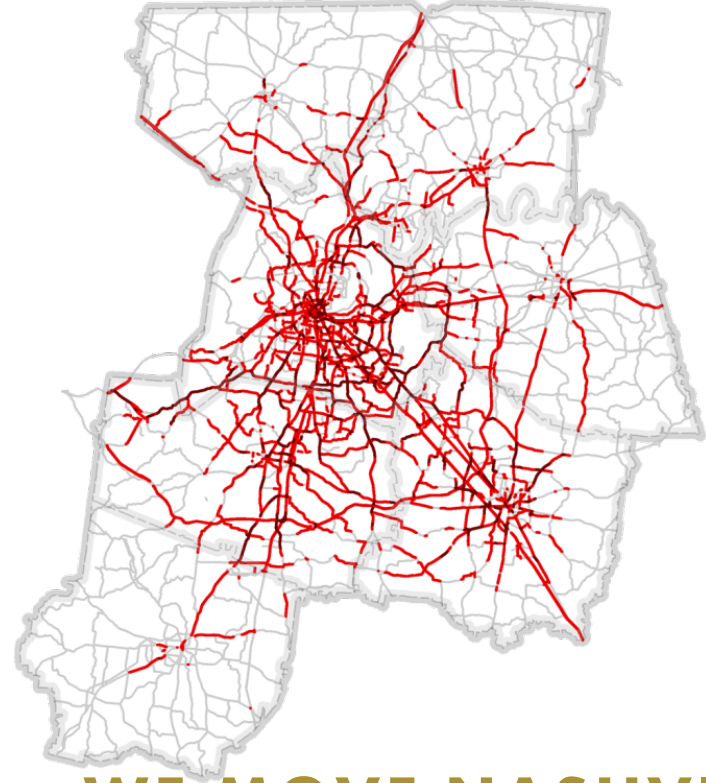
WE MOVE NASHVILLE

1. INTRODUCTION

2010



2040



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1. INTRODUCTION

Transportation Action Agenda

- **Public Transit**
- Vision Zero
- Streets for People
- Connected Transportation
- Getting it Done

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WE MOVE NASHVILLE

2. PUBLIC TRANSIT

Action Highlights

- **Better Bus Service**
- Upgrade the Bus Fleet
- Start Work on High Capacity Corridors

2. PUBLIC TRANSIT

Better Bus Service



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2. PUBLIC TRANSIT

Action Highlights

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2. PUBLIC TRANSIT

Upgrade the Bus Fleet



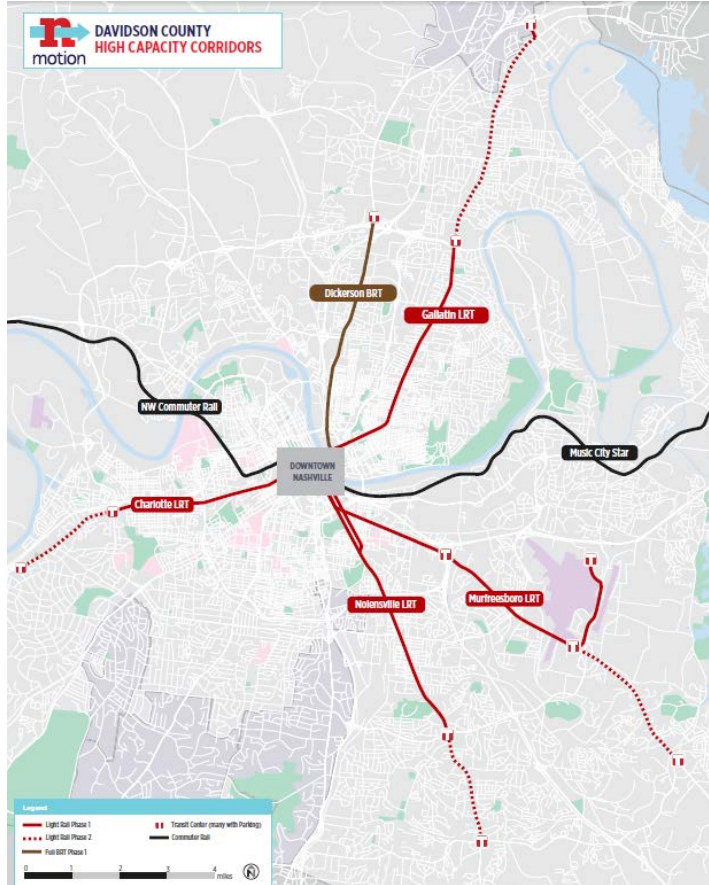
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2. PUBLIC TRANSIT

Action Highlights

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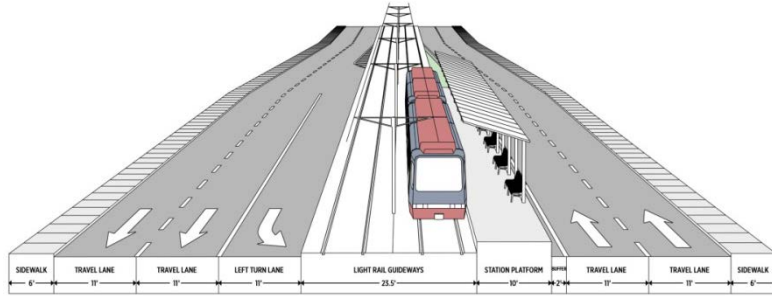


Start Work on High Capacity Corridors

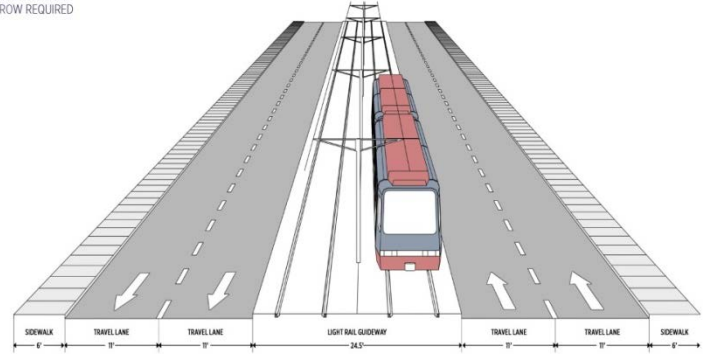
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2. PUBLIC TRANSIT

AT STATION WITH LEFT TURN LANE
102.5' OF ROW REQUIRED



IN BETWEEN STATIONS
80.5' OF ROW REQUIRED



GALLATIN PIKE CORRIDOR



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2. PUBLIC TRANSIT



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2. PUBLIC TRANSIT



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3. VISION ZERO

Action Highlights

- **Build with Urgency**
- Expand Safe Intersection Program
- Construct More Sidewalks
- Create Safer Neighborhoods

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3. VISION ZERO

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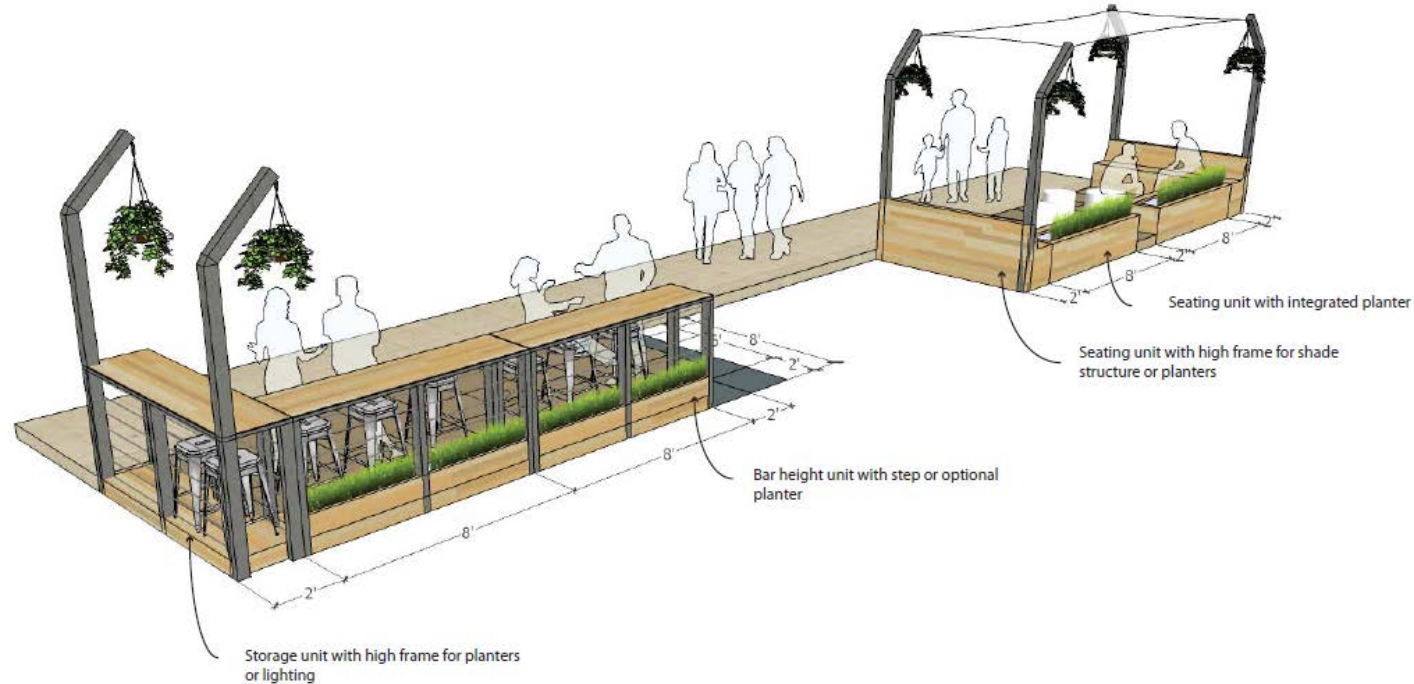
Case Study: Lower Broadway



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3. VISION ZERO

Case Study: Lower Broadway



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3. VISION ZERO

Case Study: Nolensville Pike



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3. VISION ZERO

Case Study: Nolensville Pike



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4. STREETS FOR PEOPLE

Action Highlights

- **Create a Low-stress Bikeway Network**
- **Ensure Safe Routes to Schools**
- **Remove Barriers to Walking**

4. STREETS FOR PEOPLE

Davidson Street Protected Bike Lane



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4. STREETS FOR PEOPLE

Magnolia Avenue Protected Bike Lane



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4. STREETS FOR PEOPLE

Action Highlights

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4. STREETS FOR PEOPLE

Croft Middle School Sidewalks



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4. STREETS FOR PEOPLE

Action Highlights

- Create a Low-stress Bikeway Network
- Ensure Safe Routes to Schools
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5. CONNECTED TRANSPORTATION

Action Highlights

- **Ensure Optimal Use of Our Streets**
- Nashville Complete Trips
- Expand Innovative Transportation Options

5. CONNECTED TRANSPORTATION

Murfreesboro Transit Signal Priority



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5. CONNECTED TRANSPORTATION

Action Highlights

- Ensure Optimal Use of Our Streets
- **Nashville Complete Trips**
- Expand Innovative Transportation Options

5. CONNECTED TRANSPORTATION

Nashville Complete Trips Program

**Let's
think
outside
the box!**



In an effort to help reduce traffic, ease parking and make your commute to work less stressful and more affordable, Hill Center Belle Meade is partnering with some of Nashville's best transit options to offer you these great incentives.



Hytch a ride!



Hytch, a Nashville based company, has developed a service that brings old-fashioned carpooling into the digital age. Riders download the app for free and use it to find a ride and even contribute to the driver's cost of gas.

Hill Center employees electing to be a Hytch driver can be certified for free for the first year and receive a designated Hytch parking spot.* Sign up as a rider using Hytch and we will reimburse you up to \$50 per month for six months. For more information on how Hytch works, visit www.hytch.me/employers.



Hop a bus!



Did you know that Hill Center Belle Meade is on two Metro bus routes? Let someone else do the driving while you catch up on the morning Twitter feed and we'll pick up the tab!

Employees taking the bus to work will be reimbursed up to \$50 per month for six months. For schedules and routes visit, www.nashvillemta.org



Pedal Power!



With more bike lanes in Metro than ever, commuting to work on your bike can be a great way to avoid traffic, use less gas and get some exercise!

Don't own a bike? No problem! Nashville B-cycle makes it easy. There are 33 B-stations and over 250 bikes available to help get you to work, and with one station located just behind Hill Center Belle Meade, it is convenient too! Employees using B-Cycle to get to work can be reimbursed up to \$40 per month for six months. For more information on Nashville B-cycle, visit www.bcycle.com.



Reimbursement will occur on a monthly basis. Receipts or records of expense should be emailed to your employer.

* There are only two parking spots available for Hytch drivers and will be offered on a first come, first serve basis.

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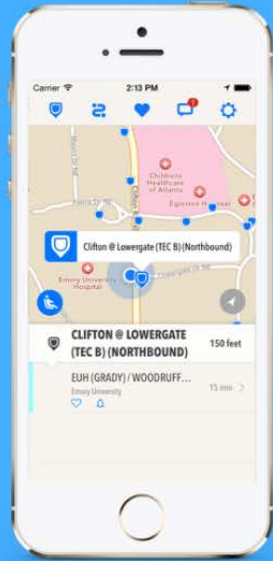
5. CONNECTED TRANSPORTATION

Action Highlights

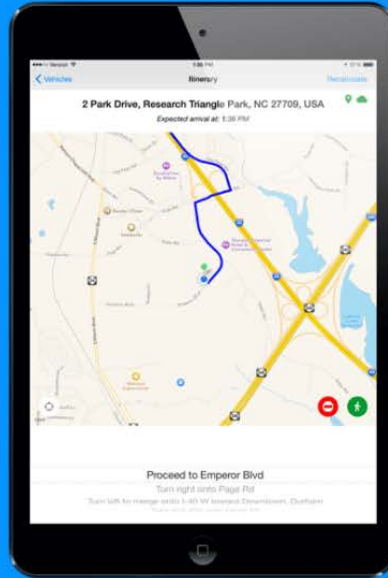
- **Ensure Optimal Use of Our Streets**
- **Nashville Complete Trips**
- **Expand Innovative Transportation Options**

5. CONNECTED TRANSPORTATION

MTA Mobility-on-Demand Pilots



Riders



Drivers



Dispatch

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6. GETTING IT DONE

Action Highlights

- **Rally Around a Common Vision**
- Growth Doesn't Equal Gridlock
- Deliver Outstanding Roadways
- Passing a Transit Funding Referendum
in 2018

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6. GETTING IT DONE

Action Highlights

- Rally Around a Common Vision
- **Growth Doesn't Equal Gridlock**
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6. GETTING IT DONE

Growth Doesn't Equal Gridlock



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6. GETTING IT DONE

Transit Funding Referendum in 2018

71% Approval Rate for Transportation Ballot Measures

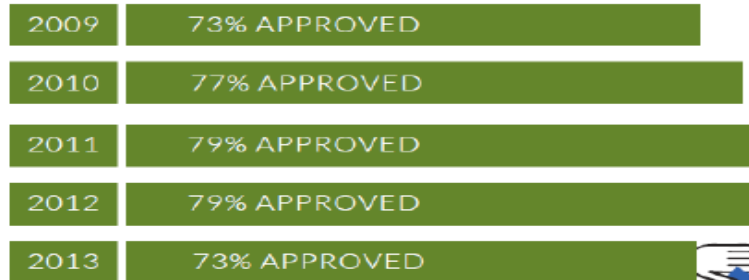
TRANSPORTATION BALLOT
MEASURES PASS AT
TWICE
THE RATE OF ALL OTHER
BALLOT MEASURES.



THIS SUCCESS HOLDS ACROSS
DIFFERENT REGIONS, POPULATIONS
AND PARTY AFFILIATIONS.

71%

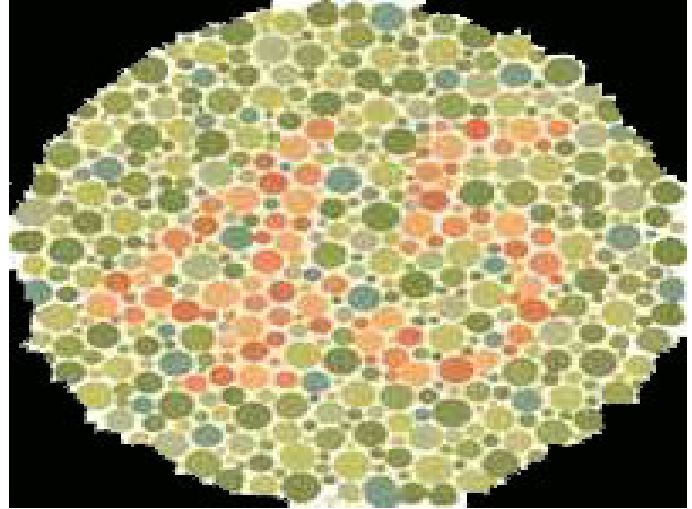
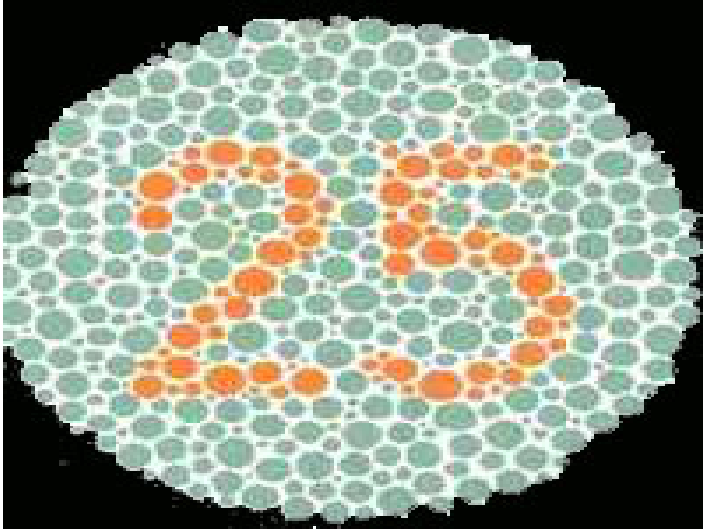
THE AVERAGE APPROVAL RATE FOR
PUBLIC TRANSPORTATION BALLOT
MEASURES OVER THE LAST 10 YEARS



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**Ultimately, it's about how we
choose to see things...**

What do you see?



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Now what do you see?



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And now?



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