



HytchTM

REWARDS



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Changing the Conversation



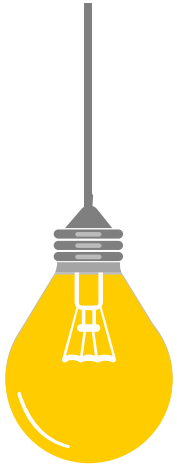
RIDESHARING:

Relating to a car service in which a person uses a smartphone app to arrange a ride in a usually privately owned vehicle.

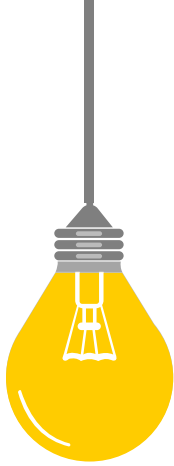
SHARING RIDES:

Self-organized networking for the purpose having two or more people move together.

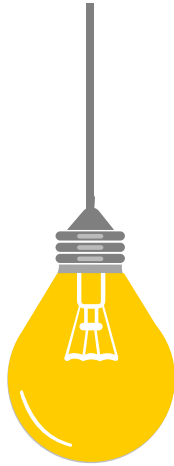
The Value of Shared Mobility



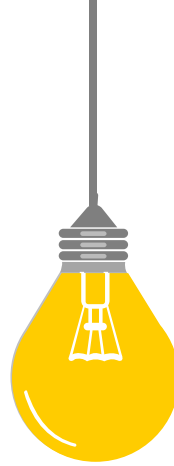
Employees



Community



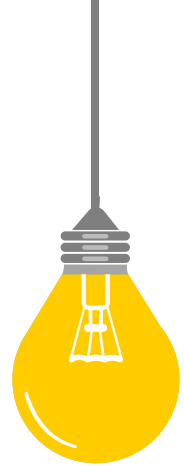
Culture



Branding/
Exposure



Resilient
Networks

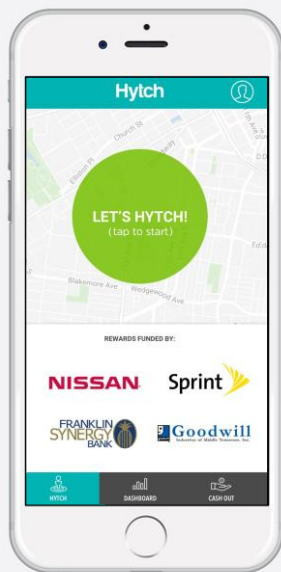


Sustainability
Organizing
Principle

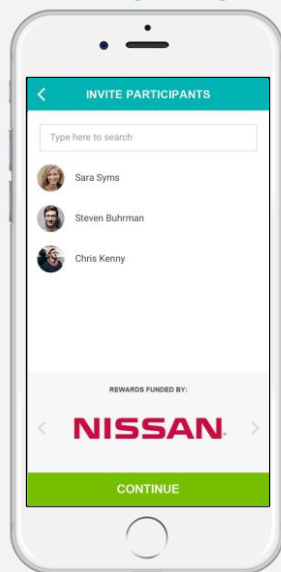
How It Works



TAP "LET'S HYTECH"



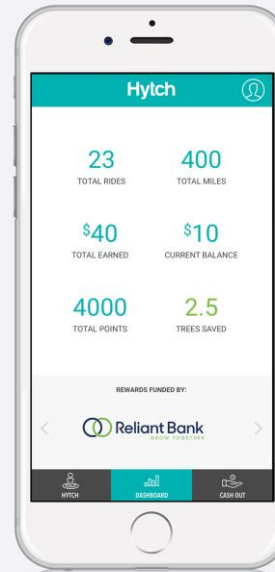
INVITE
PARTICIPANTS



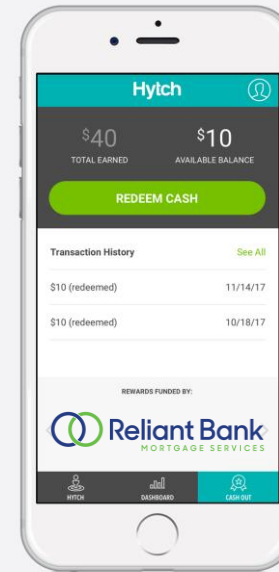
EARN POINTS



SEE YOUR IMPACT



CASH OUT!



How Rewards Work

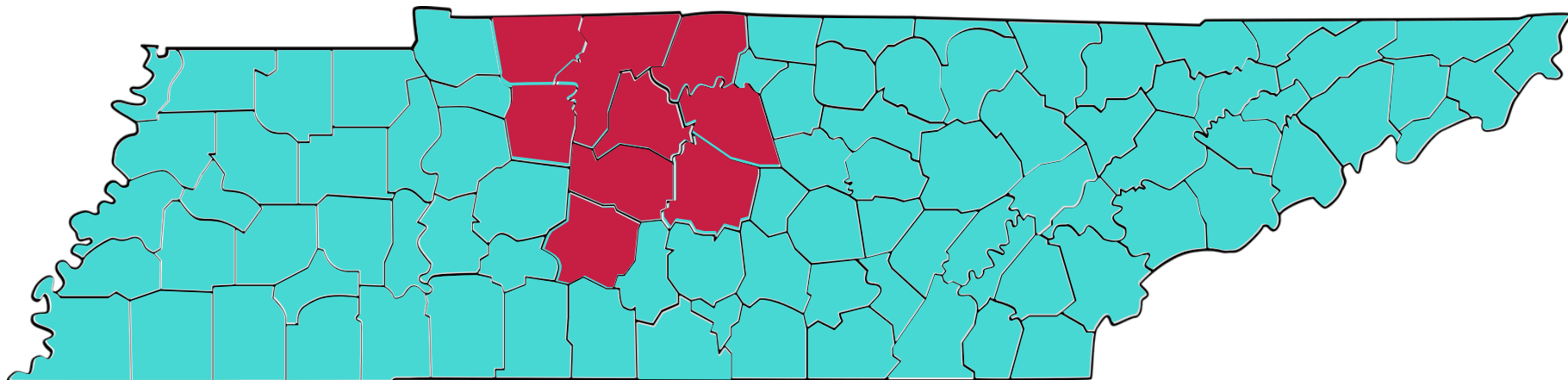


PRESENTED BY:

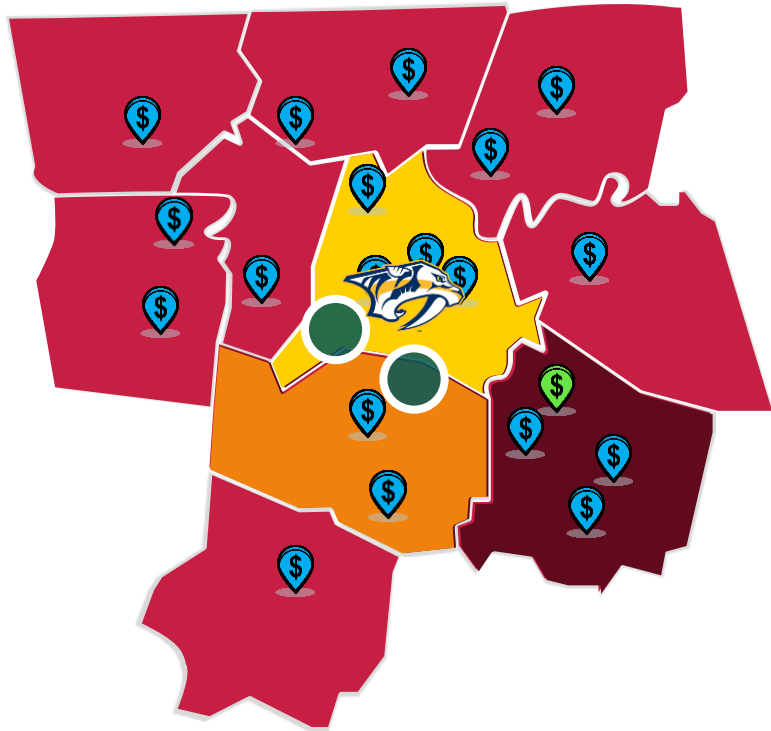
NISSAN

1¢ per mile Statewide

5¢ per mile Middle Tennessee



How Rewards Work



NISSAN



OninSTAFFING



1¢ All of Middle Tennessee

1¢ Davidson, Williamson, Rutherford

1¢ Davidson County

5¢ Maryland Farms, Hill Center Belle
Meade, & **1¢** Williamson County

4¢ Onin Staffing Employees

5¢ Goodwill Employees

4¢ Nashville Predators Playoff Games

The chart displays the daily 'Miles Shared' over a period from February 1, 2018, to September 1, 2018. The y-axis represents the number of miles shared, ranging from 0 to 40K. The x-axis shows the date, with labels for each day of the week. The data is presented as a series of blue bars, with the exact value for each day labeled on top. The chart includes a dashed horizontal line for the average (18,847.68) and a solid horizontal line for the maximum (37,088.54). The minimum value is 2.78.

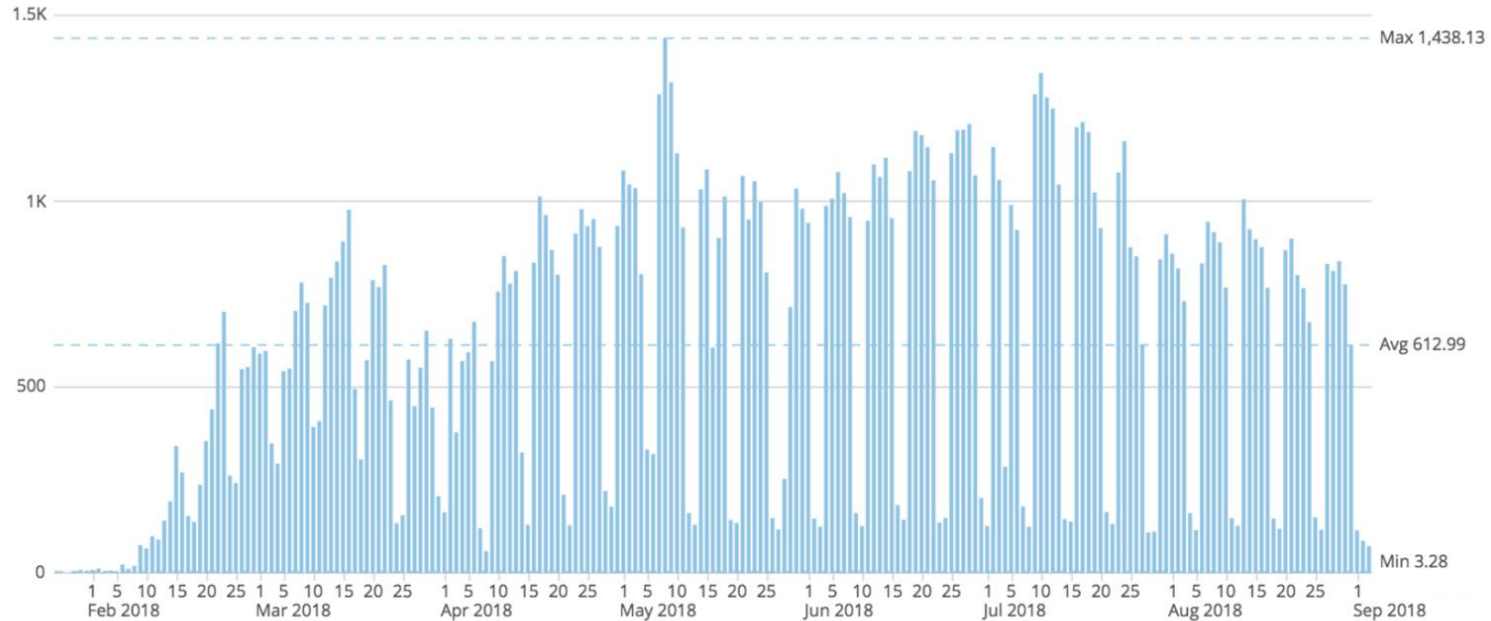
Date	Miles Shared
Feb 1, 2018	513
Feb 2, 2018	67
Feb 3, 2018	1,398
Feb 4, 2018	3,062
Feb 5, 2018	4,722
Feb 6, 2018	6,677
Feb 7, 2018	8,433
Feb 8, 2018	10,047
Feb 9, 2018	5,424
Feb 10, 2018	6,856
Feb 11, 2018	8,370
Feb 12, 2018	13,877
Feb 13, 2018	11,593
Feb 14, 2018	9,985
Feb 15, 2018	15,493
Feb 16, 2018	18,692
Feb 17, 2018	12,461
Feb 18, 2018	10,355
Feb 19, 2018	7,970
Feb 20, 2018	15,505
Feb 21, 2018	13,565
Feb 22, 2018	7,335
Feb 23, 2018	5,263
Feb 24, 2018	7,884
Feb 25, 2018	8,148
Feb 26, 2018	11,677
Feb 27, 2018	20,866
Feb 28, 2018	22,453
Feb 29, 2018	21,178
Mar 1, 2018	19,932
Mar 2, 2018	23,656
Mar 3, 2018	25,546
Mar 4, 2018	23,557
Mar 5, 2018	27,928
Mar 6, 2018	26,310
Mar 7, 2018	26,901
Mar 8, 2018	25,425
Mar 9, 2018	30,304
Mar 10, 2018	28,238
Mar 11, 2018	26,494
Mar 12, 2018	29,492
Mar 13, 2018	32,124
Mar 14, 2018	34,849
Mar 15, 2018	31,802
Mar 16, 2018	32,046
Mar 17, 2018	28,596
Mar 18, 2018	26,916
Mar 19, 2018	36,691
Mar 20, 2018	34,825
Mar 21, 2018	32,056
Mar 22, 2018	33,862
Mar 23, 2018	29,647
Mar 24, 2018	24,129
Mar 25, 2018	35,093
Mar 26, 2018	36,614
Mar 27, 2018	33,531
Mar 28, 2018	31,464
Mar 29, 2018	37,089
Mar 30, 2018	34,327
Mar 31, 2018	32,654
Mar 32, 2018	35,662
Mar 33, 2018	16,728
Mar 34, 2018	15,051
Mar 35, 2018	18,799
Mar 36, 2018	11,993
Mar 37, 2018	14,640
Mar 38, 2018	12,681
Mar 39, 2018	11,130
Mar 40, 2018	13,195
Mar 41, 2018	16,561
Mar 42, 2018	10,742
Mar 43, 2018	12,811
Mar 44, 2018	11,538
Mar 45, 2018	13,344
Mar 46, 2018	8,477

The Outcome



SponsorTransactions Jan 25, 2018 - Sep 2, 2018 ▾

\$134,245 Daily Rewards Earned





The Outcome

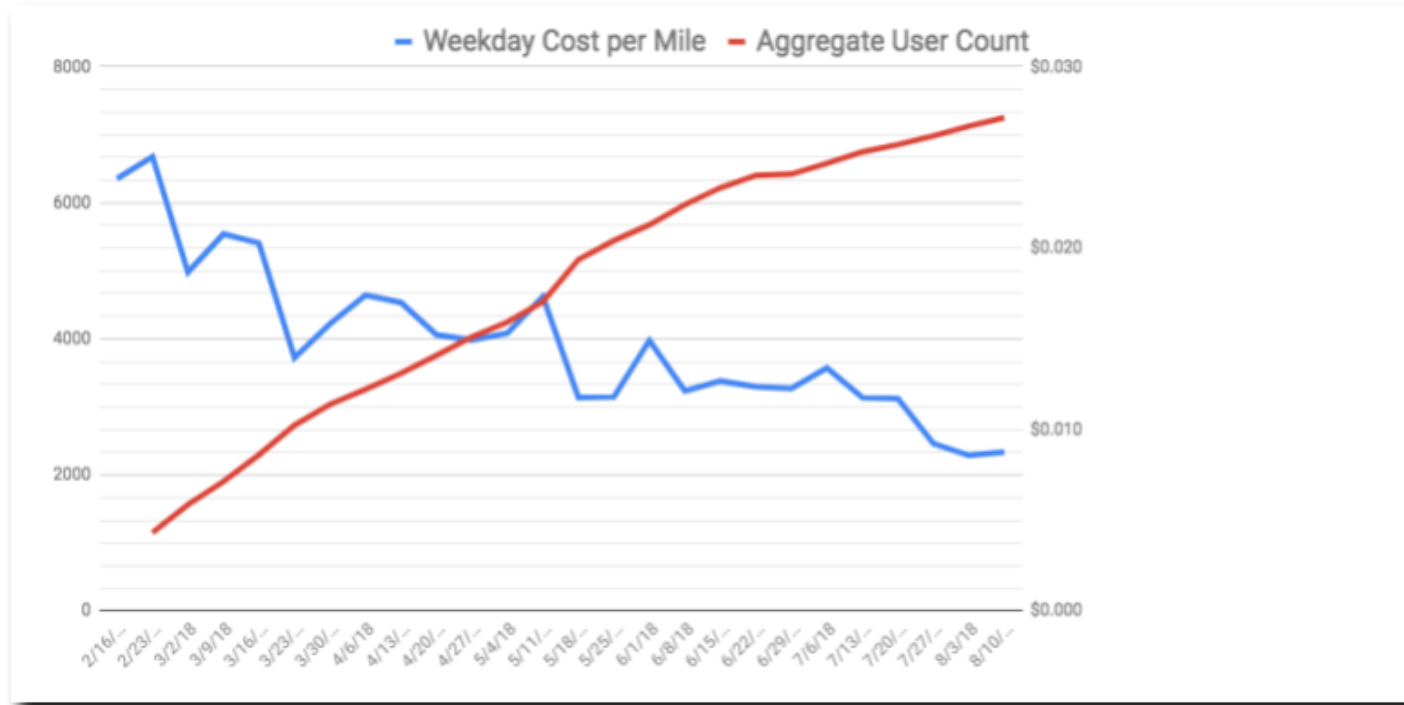
Declining Cost of Rewarding Person Miles





The Outcome

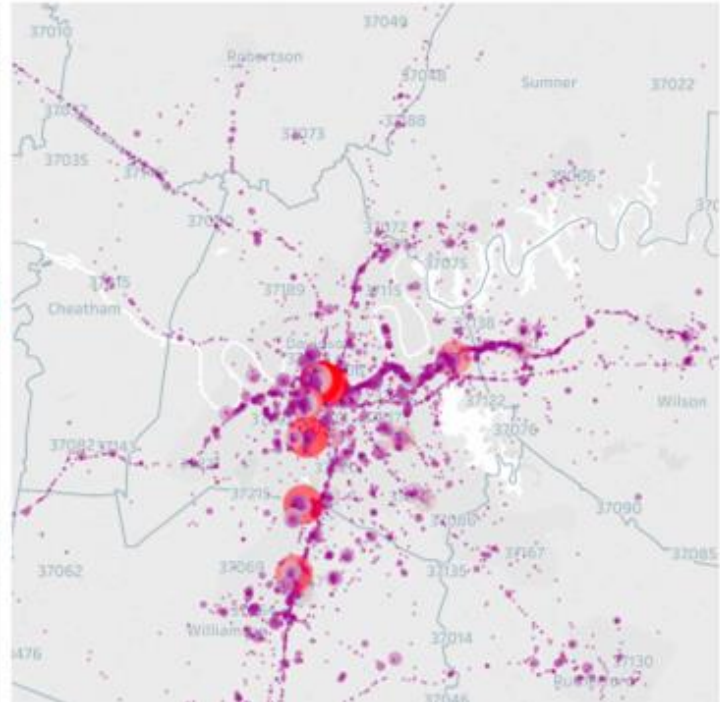
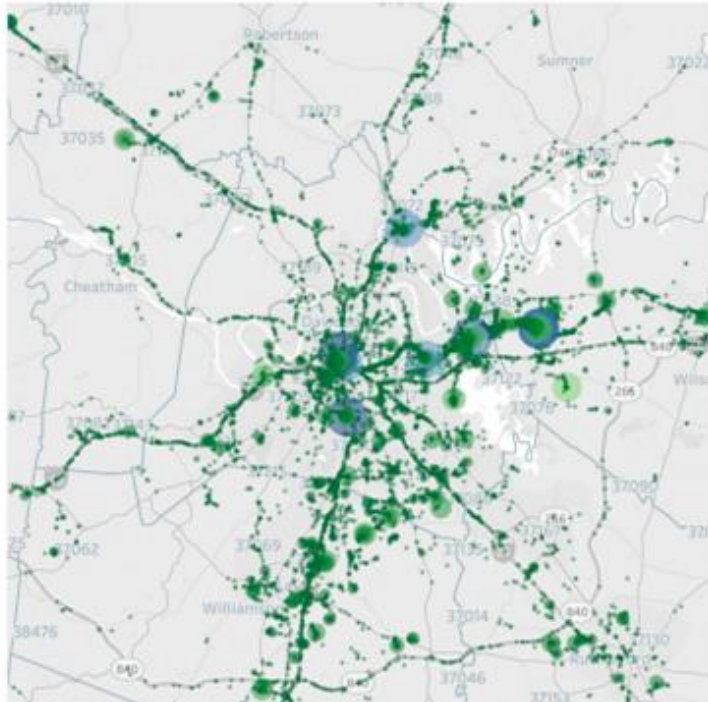
Declining Cost with Rising User Count



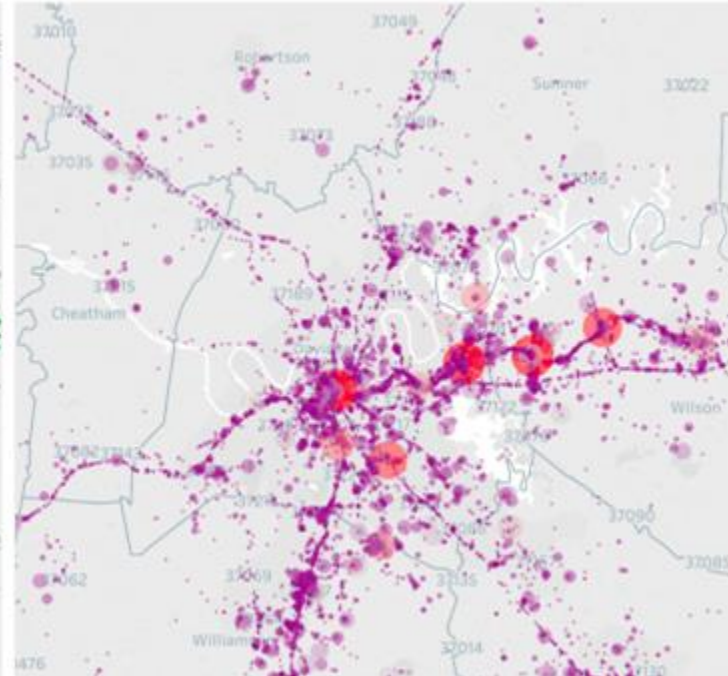
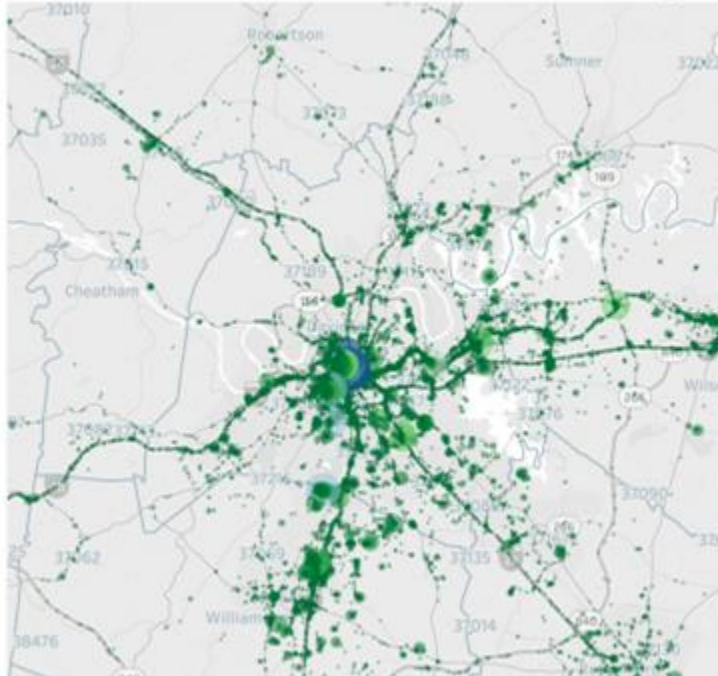
The Outcome



The Proof

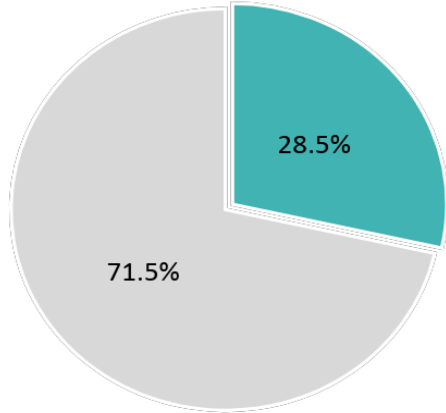


The Proof

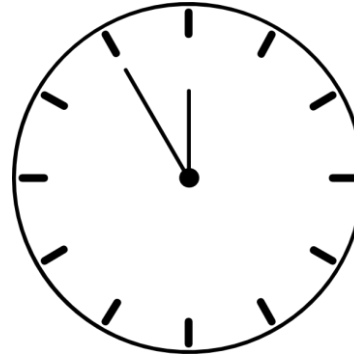




Why Companies Care



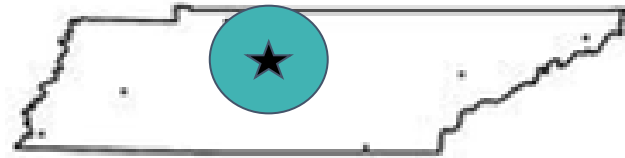
**The Number One
Emissions Source:
Transportation Sector**



Decrease commute times
with HOV access

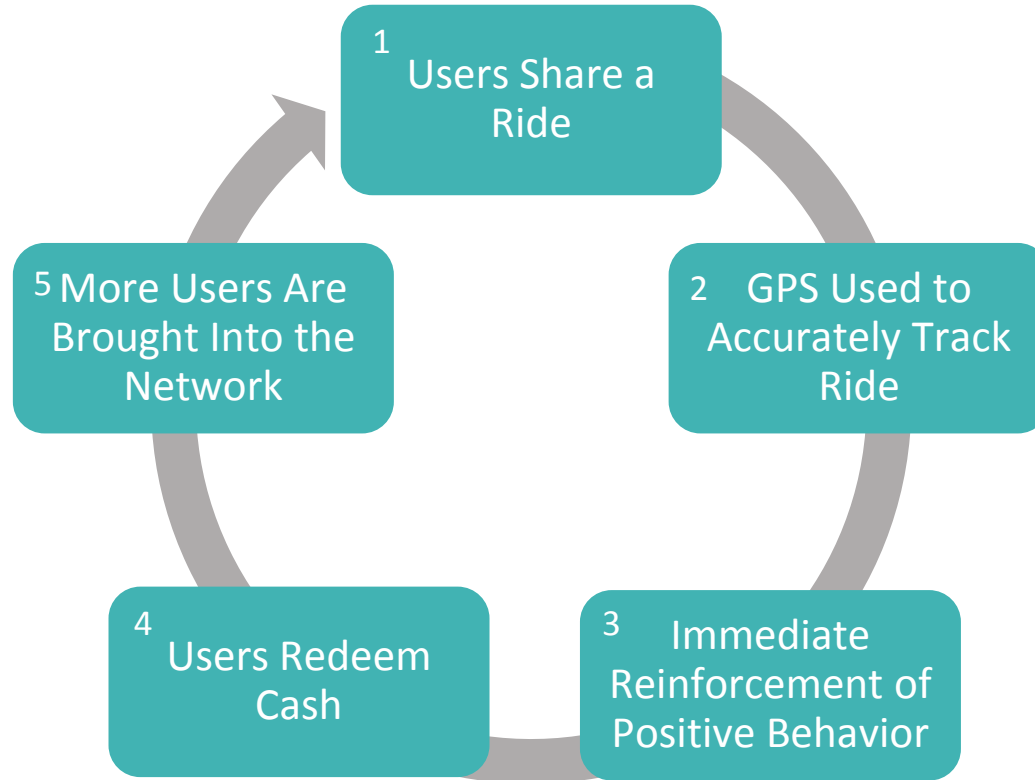


- Increased Punctuality
- Improved Company Culture
- Multitasking Commutes

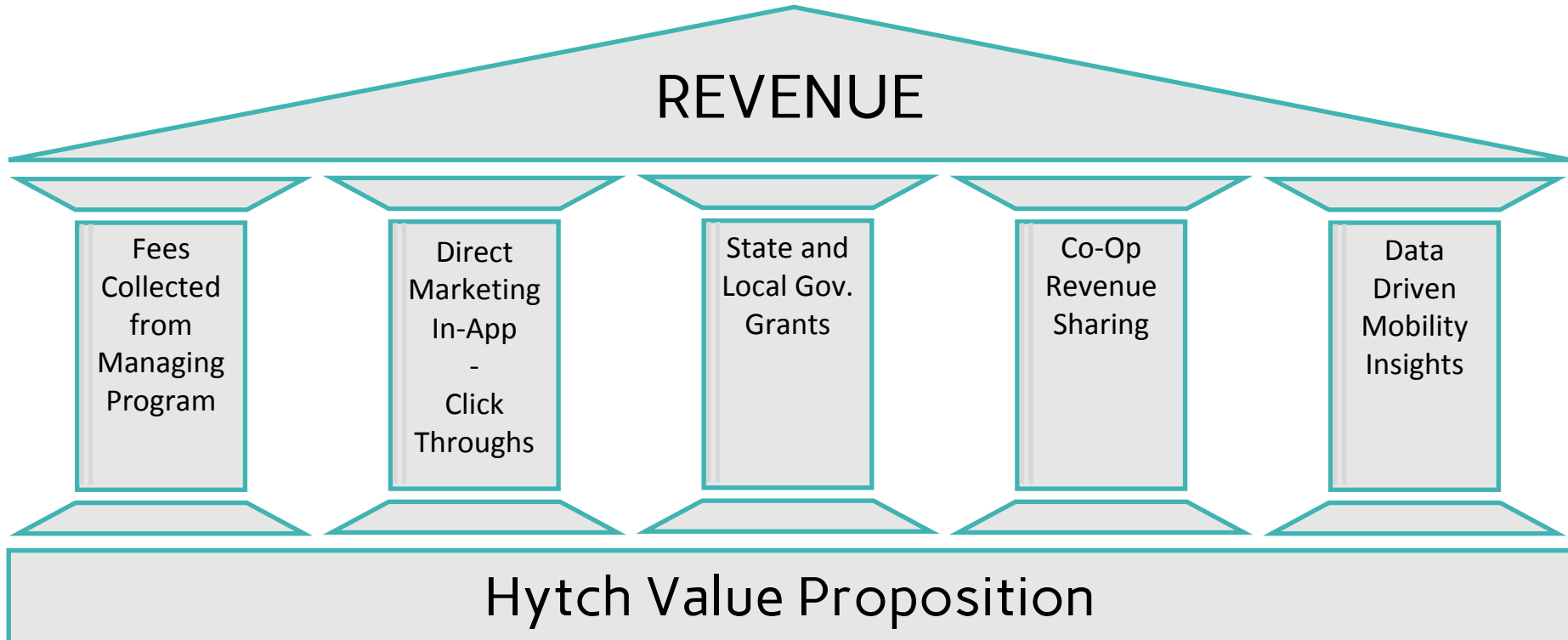


Workforce retention as recruiting
radius expands

Growing the Hytch Network



Hytch Revenue Streams



What Hytch Sponsors Value



CARE ABOUT

SPONSORS	Employees & Staff	Image/Brand	Carbon Reduction	Traffic Congestion	Parking Hassles & Costs	Community	Mobility Data
Companies	☆☆☆☆☆	☆☆☆☆☆	☆☆☆	☆☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆
Major Event Organizers	☆	☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆
Sports Teams	☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆
Cities & Counties	☆☆☆	☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
Governmental Agencies	☆☆☆☆☆	☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
Universities	☆☆☆☆☆	☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆

What's Next?



- Activating communities throughout Tennessee
 - Knoxville, Chattanooga, Memphis
- Donating your rewards
- Exporting Hytch - A Tennessee Product



Let's solve this problem together.

Mark Cleveland, CEO
mark@hytch.me / 615.519.9294