



Ocoee River Recreation and Economic Development Fund Board Marketing Subcommittee Meeting

May 5, 2026

*** 9:00 a.m. Central Time / 10:00 a.m. Eastern Time**

Hiwassee Scenic River State Park

404 Spring Creek Road

Delano, TN 37325

AGENDA

- Call to OrderChair
- Roll Call..... Kari Moates
- Public CommentChair
- Marketing Consultant Introduction Chris Kavanaugh
 - Schedule & Deliverables
- Documentary Discussion Chair
- Future Marketing Event Planning Chair
 - Purchasing Liquid Spark Image RightsLynne McClary
- Other Business Chair
- Adjournment..... Chair

*A virtual option will be provided via *Webex*.
For log-in details, please visit the website at:
[Ocoee River Development Board](#)