



**Ocoee River Recreation and Economic Development Fund Board
Marking RFP Sub-Committee
August 16, 2022, Meeting Minutes
11:00 am Central Time
William R. Snodgrass Tennessee Tower
312 Rosa L. Parks Avenue, 2nd Floor
Nashville, Tennessee 37243**

Voting Committee Members Present: Ryan Cooke, Keith Jenkins, Macy Bower, Melissa Woody

Voting Board Members not present: None

Guests Present: Carlo Smith, Jennifer Jones, Amanda Head, Blair Beaty, Ian Jakul, Morgan Gilman, Angelo Giansante, Becky Johns, Loretta Buchanan, Steven Foy

Meeting called to order by Sara Page

Roll Call: Sara Page

Discussion of Advertising RFP: Committee and Guests

- Sara Page opened the discussion to give background on her conversations with previous legal counsel, update the committee on conversations with the Central Procurement Office (“CPO”) surrounding the potential conflicts of interest. Sara shared that per CPO policy, the Board should consider sending a letter to CPO explaining the conflicts and outlining a mitigation plan. Sara turned the meeting over to Ian Jakul and the committee. The committee reviewed sections of the RFP item by item with Mr. Jakul’s guidance. The committee also discussed who to recommend to the board as scorers for the RFP evaluation committee. The committee voted to present recommended changes to the full Board.
- Ryan Cooke reported that Wednesday, July 20th was our monthly Ocoee Outfitters meeting. In the meeting, we discussed scoring the RFP. Five Outfitters were interested in scoring the RFP when we get to that point. Here are their names and contact information:

Angie Arp
angie@ocoerafting.com
706.455.0342

Juliet Kastorff
juliet@endlessriveradventures.com
I do not have a phone number for Juliet

Laura Shigley
laura@cherokeerafting.com
423.338.5124

Carlo Smith
carlo@adventuresunlimited.net
865.250.0921

Alex Storgion
infor@ocoepaddleboarding.com
423.650.6116

Two Additional TDEC Representatives were selected from the 8/16 meeting:
Erin Medley, Red Clay State Park Manager
Morgan Gilman

- **Motion to recommend these seven scorers to the full Board.**
 - Motion by Ryan Cooke. Seconded by Keith Jenkins.
 - Unanimously approved on a roll call vote.
- **Motion to strike Section C.7 of the technical requirements and incorporate the language into Section C.9.**
 - Motion by Ryan Cooke. Seconded by Keith Jenkins.
 - Unanimously approved on a roll call vote.
- **Motion to strike Section C.11 of the technical requirements.**
 - Motion by Ryan Cooke. Seconded by Keith Jenkins.
 - Unanimously approved on a roll call vote.
- **Motion to strike Section C.16 of the technical requirements.**
 - Motion by Ryan Cooke. Seconded by Keith Jenkins.
- **Motion for TDEC to compare each example in pro forma contract with RFP proposed changes to note cross-references and correct any formatting errors or typos.**
 - Motion by Melissa Woody. Seconded by Ryan Cooke.
 - Unanimously approved on a roll call vote.

Scheduled Next Committee Meeting: Committee

- The Committee agreed to meet on August 30th, 2022, at 11:00 a.m. central time to continue discussion of the Marketing RFP and Pro Forma Contract.

Adjournment