



Ocoee River Recreation and Economic Development Fund Board RFP Subcommittee

March 4, 2024

***10:00 a.m. Eastern Time**

Hiwassee/Ocoee Rivers State Park
404 Spring Creek Rd
Delano, TN 37325

AGENDA

- Final Film Shoot VideosLiquid Spark
- 2024 Brand Theme CampaignLiquid Spark
- 2024 Travel Trends & Forecast.....Liquid Spark
- Q&A on 2024 marketing ideasLiquid Spark

*A virtual option will be provided via *Microsoft Teams*.

For log-in details, please visit the website at:

[Ocoee River Recreation and Economic Development Fund Board \(tn.gov\)](https://www.tn.gov/ocoeeriver)