



## Ocoee River Recreation and Economic Development Fund Board RFP Subcommittee

November 16, 2023

**\*10:00 a.m. Eastern Time**

Hiwassee/Ocoee Rivers State Park  
404 Spring Creek Rd  
Delano, TN 37325

### AGENDA

- Season Recap on Marketing Initiatives ..... Liquid Spark
- Billboards for 2024 Season..... Liquid Spark
- 2023 Film Shoot Update ..... Liquid Spark
- 2024 Priorities ..... Liquid Spark

\*A virtual option will be provided via *Microsoft Teams*.

For log-in details, please visit the website at:

[Ocoee River Recreation and Economic Development Fund Board \(tn.gov\)](https://www.tn.gov/ocoeeriver)