TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Business
Consensus Review

Book Code: CENG-6501060-POB-5

Category: 6501060

Area Business Technology

Cluster Business Technology

Subject: Business Principles

Publisher:
Cengage Learning

Title:
Principles of Business

Author: Dlabay/Burrow/Kleindl

Edition: 08

Copyright: 2012

ISBN: 9781111426941

Grade: 09-12

Publisher's Bid Information

Bid Level
Basal

Delivery Method
T

Reviewer Analysis

Level
Basal

Delivery Method:
Traditional-T

Recommended:
- (●) YES
- ( ) NO
- ( ) WITHDRAWN

Committee Members:

Charlene Wooldridge
John D. Nicholson
M. Susanne Smith

Signature of Reviewers

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Signature of Commission Member _____

TEXTBOOK SCREENING INSTRUMENT
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I. Tennessee Framework

Documentation

STRENGTHS: This program addresses the appropriate state of Tennessee standards, learning expectations, and performance indicators for the Business Principles course.

MATTERS OF FACT: Standard 1 Learning Expectation and Performance Indicators are addressed throughout the textbook.
Standard 2 Learning Expectation and Performance Indicators are addressed in chapters 4, 5, 7, 14, and 5.
Standard 3 Learning Expectation and Performance Indicators are addressed in chapters 1, 2,3, and chapter 8.
Standard 4 Learning Expectation and Performance Indicators are addressed in chapters 1, 3, 12, 15, and chapter 17.
Standard 5 Learning Expectation and Performance Indicators are addressed in chapters 4, 5, 16, and chapter 11.
Standard 6 Learning Expectation and Performance Indicators are addressed in chapter 10.
Standard 7 Learning Expectation and Performance Indicators are addressed in chapter 13.
Standard 8 Learning Expectation and Performance Indicators are briefly addressed in chapter 17.

CONCERNS: Standards 8.0-8.7 are covered briefly, and not at a level for the students to fully master the material. Additional resources would be needed for the material to be fully covered.
Publisher Response: The role of strategic management in business is covered appropriately for students in grades 9-10 on pages 78-79; 113-116; 138-140; 149-152; 154-160; 191; 193; 255; 316 -320; 342-346; 353-358; 400 in the student edition of *Principles of Business*.

CENG-6501060-POB-5-460-C6501-1214-YES-Basal9781111426941--------1/21/2012 @ 8:05:52 PM

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II. National Standards or Industry Standards

Documentation

STRENGTHS: The national standards for Principles of Business are included within the state of Tennessee standards.

MATTERS OF FACT:

CONCERNS:

CENG-6501060-POB-5-337-6501-1085-YES-Basal9781111426941--------8/8/2011 @ 2:01:43 PM

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III. Program Design

Documentation

STRENGTHS: The program features a number of resources which complement the course and provide additional benefits for the student. The “Work as a Team” and “21st Century Skills” inserts encourage skills that are beneficial to all students. These are also skills that go beyond this individual course.There is a large presence of material to encourage relevance for students. “Focus on Real Life” attempts to relate the material on a level the students are familiar with. There is a large amount of information relating to international business and including similarities and differences to the United States. The end of chapter questions connect to other academic areas including reading, writing, math, science, and history. There are many additional resources to assist the students including a program website and the student Activities and Study Guide workbook.

MATTERS OF FACT: 1. Evidence of a clear purpose and direction are stated in chapter goals and key terms at the beginning of each chapter.
2. Evidence of engaging and interactive learning strategies are provided throughout the textbook with features such as “Work as Team”, and “21st Century Skills” where the methodology is appropriate for instructional content area, and assignments are problem-based and student directed.
3. Evidence of critical thinking is included at the end of each chapter using the “Business Insight for the 21st Century” and “Life-Span Plan” scenarios.
4. Evidence of knowledge and skill proficiencies for individual assessments are included in a feature called “Checkpoint” throughout the chapters and “Develop Your Business Language” at the end of the chapters.
5. Evidence of academic integration is addressed in the appendix, and “Make Academic Connections in Economics” at the end of the chapters.
6. Evidence of literacy and numeracy are evident in the features called “Using Measurements in Business” (in the appendix), “Math Review” (in the appendix), and “Make Connections in Communication and Reading” at the end of the chapters.

CONCERNS: No comments.

CENG-6501060-POB-5-338-6501-1086-YES-Basal9781111426941--------8/8/2011 @ 2:01:43 PM

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IV. Assessment

Documentation

STRENGTHS: The program includes an Exam View CD with a variety of question formats and skills that are tested. The website includes a Global Business project as well as other resources that could be used as formative or summative assessments. The numerous checkpoints throughout the chapter provide additional opportunities for assessment. Many of the assessment questions require critical thinking skills.

MATTERS OF FACT: 1. Evidence of self assessment and peer evaluation is provided on the Instructor's Resource CD which contains authentic assessments through end of chapter tests, self and peer evaluations through online study guides, quizzes, and formative and summative exams (i.e., "ExamView" CD).
2. Evidence of higher order critical thinking is demonstrated at the end of each chapter assessment through process questions, demonstration projects, and reasoning scenarios.
3. Evidence of the CTE Rubric assessment criteria correlation is provided in the Case Studies, "Winning Edge", and "Life-Span Plan Activity".
4. Evidence of a variety of formal assessments is included on the ExamView CD through checklists, multiple choice, matching, true of false, short essays, reading comprehension, and Math problems.
5. Evidence of diagnostic evaluations and assessments is shown through the features "Review Concepts", "Doing Business In . . . ", and "Develop Your Business Language" at the end of each chapter.
6. Evidence of a method for reporting student's progress to parents was not included in this bundle of textbook resources.
7. Evidence that supports articulation into post-secondary education is provided in a feature called "Planning a Career In . . ." for the Business Principles course.

CONCERNS: No comments.

CENG-6501060-POB-5-339-6501-1087-YES-Basal9781111426941--------8/8/2011 @ 2:01:43 PM

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V. Other Comments

Documentation

STRENGTHS: 1. The textbook consists of four (4) units and twenty (20) chapters and covers a total of 598 pages including the glossary and the index.
2. The four units consist of the following broad categories; 1) Business in the Global Economic Environment, 2) Business Organizations and Management, 3) Business Operations and Technology, and 4) Personal Financial Management.

MATTERS OF FACT: The textbook chapters include:
Unit One
Chapter 1 - Economic Decisions and Systems
Chapter 2 - Economic Activity
Chapter 3 - Business in the Global Economy
Chapter 4 - Social Responsibility of Business and Government
Unit Two
Chapter 5 - Business Organization
Chapter 6 - Entrepreneurship and Small Business Management
Chapter 7 - Management and Leadership
Chapter 8 - Human Resources, Culture, and Diversity
Chapter 9 - Career Planning and Development
Unit Three
Chapter 10 - Marketing Business and Technology
Chapter 11 - Production and Business Operations
Chapters 12 -Financial Management
Chapter 13 - Production and Business Operations
Chapter 14 - Risk Management
Unit Four
Chapter 15 - Consumers in the Global Economy
Chapter 16 - Money Management and Financial Planning
Chapter 17 - Banking and Financial Services
Chapter 18 - Consumer Credit
Chapter 19 - Savings and Investment Strategies
Chapter 20- Insurance
Chapter 18 - Consumer Credit

CONCERNS: No comments.

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CENG-6501060-POB-5-340-6501-1088-YES-Basal9781111426941--------8/8/2011 @ 2:01:43 PM

VI. List of Components Reviewed

Documentation

1. Instructor's Wraparound Edition - Principles of Business
2. Student's Edition - Principles of Business
3. Instructor's Resource CD - Principles of Business
4. ExamView Assessment Suite - Principles of Business
5. Spanish Resources
6. SCANS Activity Masters
7. Business Math Activity Masters
8. Communications Activity Masters
9. Ethics in Business Activity Masters
10. International Business Activity Masters
11. Alternative Assessment Teaching Tools
12. Online Distance Learning Teaching Tools
13. Diverse Populations and Learning Styles Teaching Tools
14 Strategies for Block Scheduling Teaching Tools
16. Search for the Leader
17 Test Preparation and Study Skills
18. Using Technology and the Internet
19. Competitive Events Guide
20. Activity and Study Guide

CENG-6501060-POB-5-341-6501-1089-YES-Basal9781111426941--------8/8/2011 @ 2:01:43 PM

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VII. State Textbook Commission Members Comments

Documentation

STRENGTHS: No comments.

MATTERS OF FACT: No comments.

CONCERNS: No comments.

CENG-6501060-POB-5-342-6501-1090-YES-Basal9781111426941--------8/8/2011 @ 2:01:43 PM

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Business
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Book Code: CEV-6501060; 6501100; 6504020-BPMEP-5 **Category:** 6501060

Area Business Technology **Cluster** Business Technology **Subject:** Business Principles

Publisher:
CEV Multimedia Ltd.

Title:
Business Principles, Management & Entrepreneurship Pathway

Author: CEV Multimedia, Ltd.

Edition: First **Copyright:** 2010 **ISBN:** 9781603339704

Grade: 09-12

Publisher's Bid Information	Reviewer Analysis	Recommended:
Bid Level	**Level**	◉ YES
Basal	CoBasal	○ NO
Delivery Method	**Delivery Method:**	○ WITHDRAWN
TD	Technology Dependent-TD	

Committee Members:

Charlene Wooldridge
John D. Nicholson
M. Susanne Smith

Signature of Reviewers

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Signature of Commission Member _____

TEXTBOOK SCREENING INSTRUMENT
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Consensus Review

I. Tennessee Framework

Documentation

STRENGTHS: No comment.

MATTERS OF FACT: No comment.

CONCERNS: The program addressed the appropriate state of Tennessee standards, learning expectations, and performance indicators for the Business Principles and Business Management courses at a basic level according to the CTE Assessment Rubric. In order to meet the standards at the advanced or proficient level, the instructor would need to provide additional assessments and activities which would allow students to demonstrate higher-level critical thinking skills and application of concepts.

CEV-6501060; 6501100; 6504020-BPMEP-5-446-6501-1199-YES-CoBasal9781603339704--------8/8/2011 @ 2:01:43 PM

II. National Standards or Industry Standards

Documentation

STRENGTHS: National standards for Business Principles and Business Management are included within the state of Tennessee standards.

MATTERS OF FACT: No comments

CONCERNS: No comments.

CEV-6501060; 6501100; 6504020-BPMEP-5-447-6501-1200-YES-CoBasal9781603339704--------8/8/2011 @ 2:01:43 PM

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Business
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III. Program Design

Documentation

STRENGTHS: No comment.

MATTERS OF FACT: 1. Evidence of a clear purpose and direction is presented in the topic objectives at the beginning of each topic and the key terms within the presentation. Links to outside websites are also provided in lesson plans to complement the PowerPoint material.
2. Evidence of engaging and interactive learning strategies is provided in the MPU projects. However, there are a limited number of projects/activities for the student to demonstrate mastery.
3. There are limited critical-thinking checkpoints in the material.
4. Knowledge and skill proficiencies for individual assessments are included in the “Teacher’s Resource Guide”.
5. Evidence of academic integration is provided through “Lesson Links” to other academic core content areas.
6. Evidence of literacy and numeracy is evident in relevant math problem calculations, ratios, statistics, charts and graphs, and communication assignments in the “Teacher’s Resource Guide”.

CONCERNS: The program relies on instructor-led presentations through PowerPoint. The students’ only access to the material is from PowerPoint handouts provided by the instructor. The majority of the activities are vocabulary crossword puzzles and short quizzes. The program also provides a project for each MPU.

CEV-6501060; 6501100; 6504020-BPMEP-5-448-6501-1201-YES-CoBasal9781603339704--------8/8/2011 @ 2:01:43 PM

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IV. Assessment

Documentation

STRENGTHS: No comment.

MATTERS OF FACT: 1. Evidence of self-assessment and peer evaluation was very limited as a result of lack of variety in assessments.
2. There are very limited amounts of evidence of higher-order critical thinking assessments. The assessments provided assess students at a very basic level.
3. Evidence of the CTE Rubric assessment criteria correlation is also minimal. The rubric evaluates students on a range of below-basic to advanced. Most of the assessments and activities provided in the program are at a basic or below-basic level based on the CTE Rubric criteria.
4. There is a lack of formal assessments.
5. Evidence of diagnostic evaluations and assessments is shown through mini assessments at the end of each topic. However, the assessments are at a very basic level.
6. Evidence of a method for reporting student's progress to parents was not addressed in this resource.
7. Evidence that supports articulation into post-secondary education is provided in a feature called "Career Connections" (FBLA, BPA, Payroll, Accounting I and II), and on the "Core Competencies MPU".

CONCERNS: The assessment quizzes supplied at the end of each MPU are made up of basic level questions. Most questions instruct the student to perform basic level thinking tasks such as "List", "Define", or "Describe". There are very few questions that instruct the student to use high-level critical thinking skills on these quizzes. There is also a lack of formative assessment opportunities throughout the PowerPoint presentations. All of the assessment questions are at the end of the MPU, and there are no checkpoint-type questions provided within the program. Many of the projects instruct students to present information on a poster, brochure, or in PowerPoint. However, many of the projects do not promote high-level critical thinking. Many times, the students are only listing the information they collect. There are no large end-of-unit assessments for students to demonstrate their attained knowledge or skill level of mastery. There are no assessments that correlate/complement information from multiple MPUs.

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V. Other Comments

Documentation

STRENGTHS: No comment.

MATTERS OF FACT: The MPUs consist of:
- PowerPoint slides
- A Vocabulary Handout
- A Vocabulary Based Crossword Puzzle
- A MPU Quiz - does not provide adequate opportunity for assessment with very limited number of questions.
- Project(s) - do not provide opportunities for students to demonstrate high-level critical thinking skills or application of the concepts. For example, many projects consist of posters or brochures which only list information. Students are not given the opportunity to apply information to real-world scenarios.

CONCERNS: The recommendation of Co-Basal is based on the lack of high-level critical thinking assessments. The instructor would need to provide additional assessments for students to demonstrate the appropriate level of mastery for each standard, learning objective, and performance indicator as outlined in the Tennessee Career and Technical Education Competency Attainment Rubric.

CEV-6501060; 6501100; 6504020-BPMEP-5-450-6501-1203-YES-CoBasal9781603339704--------8/8/2011 @ 2:01:43 PM

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Business Techonology -Business
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VI. List of Components Reviewed

Documentation

1. Business Development MPU (CDs and DVDs)
DISC 1- MPU Interactive Teacher Resource Guide
a. Aspects of a Business Plan - PPTs
b. Changing Nature of Business PPTs
c. Human Resource Management PPTs
d. Vision & Mission Statements PPTs
DISC 2 - Employer and Employee Rights and Responsibilities DVD
2. Business and Finance PowerPoint Slides
DISC 1 - PowerPoint Slides
a. Advantages of Charitable Businesses
b. Budgeting for Business
c. Finance
e. Introduction to Taxes
f. Starting a Small Business
3. Advanced Business Concepts MPU
DISC 1 - MPU Interactive Teacher's Resources Guide
a. Advertising for Business, PowerPoint Slides
b. Basic Accounting Principles - PPTs
c. e-Commerce in Business - PPTs
d. Insurance for Business - PPTs
e. Marketing & Pricing the Product - PPTs
f. Promoting the Product - PPTs
g. Sales & Service - PPTs
h. Taxes & Government - PPTs
4. Economics in Business MPU - DISC 1 PowerPoint Slides:
a. Government Role in business
b. U. S. & International Trade
c. Economic Concepts
d. Consumer Economics Systems
e. Economic Processes
f. Economic Systems
DISC 2 - The Invisible Hand DVD
5. Human Resource Management MPU
DISC 1 - Teacher's Interactive Resource Guide and PowerPoint Slides:

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a. Coaching & Motivating Employees
b. Creating Employee Policies and Procedures
c. Evaluating Applications and Resumes
d. Evaluating Employees
f. Recruitment
5. Business Ownership & Management Structures MPU
DISC -1 PowerPoint Slides
a. Business Partnerships: The Pros and Cons
b. The Corporation
c. Business Ownership & Registration
d. Successful Business Operations
e. Risk Management
f. Management Functions
g. Organizational Structures

CEV-6501060; 6501100; 6504020-BPMEP-5-451-6501-1204-YES-CoBasal9781603339704--------8/8/2011 @ 2:01:43 PM

VII. State Textbook Commission Members Comments

Documentation

STRENGTHS: No comments.

MATTERS OF FACT: No comments.

CONCERNS: No comments.

CEV-6501060; 6501100; 6504020-BPMEP-5-452-6501-1205-YES-CoBasal9781603339704--------8/8/2011 @ 2:01:43 PM

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Business
Consensus Review

Book Code: SEBGLEN-6501060-GIB-5 **Category:** 6501060

Area Business Technology **Cluster** Business Technology **Subject:** Business Principles

Publisher:

School Education Group, a division of The McGraw-Hill Companies, Inc. (formerly Glencoe/McGraw-Hill)

Title:

Glencoe Introduction to Business © 2008 Student Edition

Author: Betty J. Brown

Edition: 1st **Copyright:** 2008 **ISBN:** 9780078747687

Grade: 9-12

Publisher's Bid Information	Reviewer Analysis	Recommended:
Bid Level	**Level**	◉ YES
Basal	Basal	○ NO
Delivery Method	**Delivery Method:**	○ WITHDRAWN
T	Traditional-T	

Committee Members:

Charlene Wooldridge
John D. Nicholson
M. Susanne Smith

Signature of Reviewers

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Signature of Commission Member _____

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Business
Consensus Review

I. Tennessee Framework

Documentation

STRENGTHS: The program addresses the appropriate state of Tennessee standards, learning expectations, and performance indicators for the Business Principles course.

MATTERS OF FACT: Standard 1.0 Learning Expectation and Performance Indicators are addressed in chapter 6.
Standard 2.0 Learning Expectation and Performance Indicators are addressed in chapters 3, 4, 7, 13, 16, 17, and 19.
Standard 3.0 Learning Expectation and Performance Indicators are addressed in chapters 1, 2, and 3.
Standard 4.0 Learning Expectation and Performance Indicators are addressed in chapter 10.
Standard 5.0 Learning Expectation and Performance Indicators are addressed in chapters 8 and 16.
Standard 6.0 Learning Expectation and Performance Indicators are addressed in chapters 8, 16, and 21.
Standard 7.0 Learning Expectation and Performance Indicators are addressed in chapters 10, 12, and 14.
Standard 8.0 Learning Expectation and Performance Indicators are addressed in chapter 7.
Standard 9.0 Learning Expectation and Performance Indicators are addressed in chapters 15 and 16.
Standard 10.0 Learning Expectation and Performance Indicators are addressed in chapter 15.
Standard 11.0 Learning Expectation and Performance Indicators are addressed in chapters 16, and 24.
Standard 12.0 Learning Expectation and Performance Indicators are addressed in chapter 16.
Standard 13.0 Learning Expectation and Performance Indicators are addressed in chapters 7 and 20.
Standard 14.0 Learning Expectation and Performance Indicators are addressed in chapter 20.
Standard 15.0 Learning Expectation and Performance Indicators are addressed in chapters 5, 11, 33, and 34.
Standard 16.0 Learning Expectation and Performance Indicators are addressed in chapters 8 and 14.

CONCERNS: No comments.

SEBGLEN-6501060-GIB-5-397-6501-1148-YES-Basal9780078747687--------8/8/2011 @ 2:01:43 PM

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II. National Standards or Industry Standards

Documentation

STRENGTHS: National standards for the Business Principles course are included within the state of Tennessee standards.

MATTERS OF FACT: No comment.

CONCERNS: No comment.

SEBGLEN-6501060-GIB-5-398-6501-1149-YES-Basal9780078747687--------8/8/2011 @ 2:01:43 PM

TEXTBOOK SCREENING INSTRUMENT
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III. Program Design

Documentation

STRENGTHS: Each section of the textbook lists the key objectives, key terms, the main idea of the section, and a graphic organizer. A "Reading Guide" appears before each section and provides an excellent organizational tool for the students to use. There are "Write About It" sections at the end of each chapter which require written explanations through analyzation and application of the topics from the chapter. The "Applying Academics to Business" ties material from the text to other courses, especially mathematics and English and Language Arts. There are numerous inserts with real world connections including case studies, employability skills and topics, and role play scenarios throughout the textbook.

The textbook format is very thorough and detailed. Standards are clearly identified with the coordinating page numbers. The teacher's annotated textbook incorporates the lesson planning within the book. Sections are labeled accordingly such as: Focus/Bell Ringer, Teach, Assess, Reteach, Assess and Close.

The format for the student text is listed in the following order: Chapter Objectives, ASK Question, Academic Standards from NCLB noted within the text, Reading Strategies, Ethics in Business, After you Read section Objectives, Terms Highlighted, Reading Check Reminders, After You Read reminder, Vocabulary Lists, and Business Week Reader and Case Study.

The textbook can be used in conjunction with McGraw-Hill's "Connect" and "Connect Plus" platforms which create and manage class assignments, have students' work automatically checked and placed in a grade book, allow teachers to communicate with their students online, and teach the course completely online if necessary (homebound), etc.

MATTERS OF FACT: 1. Evidence of a clear purpose and direction are stated in chapter objectives and key terms at the beginning of each chapter.
2. Evidence of engaging and interactive learning strategies are addressed throughout the textbook with features such as "Technology Applications", Active Listening" (learn by doing individually or as group), and "Business in the Real World", where the methodology is appropriate for instructional content area, and assignments are problem-based and student directed.
3. Evidence of critical thinking is included at the end of each chapter using chapter features called " Real Life Skills", "Role Plays" (competitive scenarios), and "Critical Thinking Situations" (presents in-depth scenarios related to the chapter content and asks students to analyze).
4. Evidence of knowledge and skill proficiencies for individual assessments are included in features called "Vocabulary Review" and "Review Key Concepts" at the end of each chapter.

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5. Evidence of academic integration is provided through textbook features called “Write About It”, “Critical Reading”, and “Applying Academics” (English and Language Arts and Mathematics).
6. Evidence of literacy and numeracy is evident in the “WebQuest” feature (provides practice using related technology skills by accessing the Online Learning Center through glencoe.com).

CONCERNS: No comment.

SEBGLEN-6501060-GIB-5-399-6501-1150-YES-Basal9780078747687--------8/8/2011 @ 2:01:43 PM

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IV. Assessment

Documentation

STRENGTHS: Throughout the textbook there are “Reading Checks”, inserts with various activities, and other types of formative assessments. The summative assessments provided in the program vary in levels of difficulty and in types of assessment. There are opportunities for individualized learning, project based learning, and group activities. Students are encouraged to use higher level learning skills to demonstrate mastery through the assessments provided. An “ExamView” CD provides test banks with a variety of question types for each chapter. The other resource CDs have a variety of formative and summative assessments as well.

MATTERS OF FACT: 1. Evidence of self-assessment and peer evaluation is provided on the “Instructor’s Resource” CD which contains authentic assessments through end of chapter tests, self-evaluations through online study guides, quizzes, and formative and summative exams (i.e., “ExamView” CD).
2. Evidence of higher-order critical thinking is demonstrated at the end of each chapter assessment through a feature called “Thematic Project” (process questions, demonstration projects, and reasoning scenarios). It explores important issues in the business world and students are required to make decisions, conduct research, connect to the community, and develop a report.
3. Evidence of the CTE Rubric assessment criteria correlation is provided in chapter features such as “Business in the Real World”, and “Role Plays” (critical thinking situations).
4. Evidence of a variety of formal assessments are included on the “ExamView” CD such as checklists, multiple choice, matching, true or false, short essays, reading comprehension, and math problems.
5. Evidence of diagnostic evaluations and assessments are made through a feature called “Review Concepts”, “Chapter Summaries”, and “Standardized Test Practice” at the end of each chapter.
6. Evidence of a method for reporting student’s progress to parents could be implemented through a feature called “Online Learning Center” through glencoe.com
7. Evidence that supports articulation into post-secondary education is provided in a feature called “Cool Business Careers”.

CONCERNS: No comment.

SEBGLEN-6501060-GIB-5-400-6501-1151-YES-Basal9780078747687--------8/8/2011 @ 2:01:43 PM

TEXTBOOK SCREENING INSTRUMENT
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V. Other Comments

Documentation

STRENGTHS: No comment.

MATTERS OF FACT: No comment.

CONCERNS: No comment.

SEBGLEN-6501060-GIB-5-401-6501-1152-YES-Basal9780078747687--------8/8/2011 @ 2:01:43 PM

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Business
Consensus Review

VI. List of Components Reviewed

Documentation

1. Teacher's Wraparound Edition
2. Student's Edition
3. Student Activity Workbook With Academic Integration - Teacher's Annotated Edition
4. Inclusion in the Business Education Classroom
5. Business Plan Project Workbook - Teacher's Manual
6. Teacher Works CD
7. Interactive Student Edition
8. Presentation Plus!
9. Vocabulary PuzzleMaker
10. ExamView Assessment Suite
11. Unit Resources

Unit 1. Resources - The Economy and You
Unit 2. Resources - Owning and Operating a Business
Unit 3. Resources - Influences on Business
Unit 4. Resources - Marketing
Unit 5 resources - Human Resources
Unit 6. Resources - Financial and Technological Resources
Unit 7. Resources - Career Planning in a Global Economy
Unit 9. Resources - Credit
Unit 10. Resources - Money Management
Unit 11. Resources - Risk Management

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TEXTBOOK SCREENING INSTRUMENT
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VII. State Textbook Commission Members Comments

Documentation

STRENGTHS: No comment.

MATTERS OF FACT: No comment.

CONCERNS: No comment.

SEBGLEN-6501060-GIB-5-403-6501-1154-YES-Basal9780078747687--------8/8/2011 @ 2:01:43 PM