TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Information Techonology
Consensus Review

Book Code: EMC-6501250-GWDUADCS3-6 **Category:** 6501250

Area Business Technology **Cluster** Business Technology **Subject:** Web Design Applications

Publisher:
EMC Publishing

Title:
A Guide to Web Development Using Adobe Dreamweaver CS3Student Edition (Hardcover)

Author: Jan Marrelli

Edition: 1st **Copyright:** 2009 **ISBN:** 978-0-82194-393-9

Grade: 09-12

Publisher's Bid Information	Reviewer Analysis	Recommended:
Bid Level	**Level**	◉ YES
Basal	Basal	○ NO
Delivery Method	**Delivery Method:**	○ WITHDRAWN
T	Technology Dependent-TD	

Committee Members:

Catherine J. Hoover
Karen C. Stewart
Linda A. Williams

Signature of Reviewers

_____
_____
_____
_____
_____

Signature of Commission Member _____

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Information Techonology
Consensus Review

I. Tennessee Framework

Documentation

STRENGTHS: This textbook meets 96% (50 out of 52) of the Learning Expectations in the Tennessee State Standards.

MATTERS OF FACT: None

CONCERNS: This textbook does not meet 4% (2 out of 52) of the Learning Expectations in the Tennessee State Standards.
3.3 Evaluate industry certifications in the Web Design field.
13.1 Determine an area in the Web Design field in which to prepare for an industry certification exam and develop a strategy for gaining that expertise.

EMC-6501250-GWDUADCS3-6-552-6501-2093-YES-Basal978-0-82194-393-9--------1/21/2012 @ 8:30:09 PM

II. National Standards or Industry Standards

Documentation

STRENGTHS: National Standards are incorporated within the State Standards.

MATTERS OF FACT: None

CONCERNS: None

EMC-6501250-GWDUADCS3-6-553-6501-2094-YES-Basal978-0-82194-393-9--------8/8/2011 @ 2:05:12 PM

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Information Techonology
Consensus Review

III. Program Design

Documentation

STRENGTHS: Concepts are presented, discussed, and then followed by a “hands-on” practice that requires the student to test newly learned skills using the computer. Drawings, screen shots, and other visuals are used to illustrate information. Vocabulary words are in italics for emphasis. Teacher Resource CD includes lesson plans, data files, answer files, class schedules, ExamView Test Banks, vocabulary and review question answers and technical support.
Text is easy to read.

MATTERS OF FACT: Margins include Sidebars and Tips that are additional topics and tips that compliment the text. Chapter Summaries include concepts covered in the chapter for review. At the end of each chapter is a list of new terms and definitions and a list of commands and buttons covered in the chapter. Numerous review questions provide immediate reinforcement of new concepts.
The book prepares students for CTSO Competitive events (Web Design, Electronic Portfolio, etc.)

CONCERNS: None

EMC-6501250-GWDUADCS3-6-554-6501-2095-YES-Basal978-0-82194-393-9--------8/8/2011 @ 2:05:12 PM

IV. Assessment

Documentation

STRENGTHS: Each chapter has Review Questions and Exercises for assessment. Answers to all of the practices are included in the Teacher Resource Materials.

MATTERS OF FACT: ExamView Test Bank is included on the Teacher Resource CD.
Evidence of the CTE Competency Attainment Rubrics was found throughout the text.

CONCERNS: More HTML coding practice should be included.

EMC-6501250-GWDUADCS3-6-555-6501-2096-YES-Basal978-0-82194-393-9--------8/8/2011 @ 2:05:12 PM

TEXTBOOK SCREENING INSTRUMENT
Business Techonology -Information Techonology
Consensus Review

V. Other Comments

Documentation

STRENGTHS: None

MATTERS OF FACT: None

CONCERNS: None

EMC-6501250-GWDUADCS3-6-556-6501-2097-YES-Basal978-0-82194-393-9--------8/8/2011 @ 2:05:12 PM

VI. List of Components Reviewed

Documentation

The student textbook and teacher resource CD were received and reviewed.

EMC-6501250-GWDUADCS3-6-557-6501-2098-YES-Basal978-0-82194-393-9--------8/8/2011 @ 2:05:12 PM

VII. State Textbook Commission Members Comments

Documentation

STRENGTHS:

MATTERS OF FACT:

CONCERNS:

EMC-6501250-GWDUADCS3-6-558-6501-2099-YES-Basal978-0-82194-393-9--------8/8/2011 @ 2:05:12 PM