Cosmetology

Human Services

**How to use this document as a marketing material:**

* Update header/footer with information.
* Share with parents, students, administrators

**IDEAS to include:**

* Add district/school CTE logo
* Add a second page to highlight course enrollment, CTSO achievements, and/or WBL opportunities.

**Be sure to delete this box before printing/sharing!**

JOB OUTLOOK

As a result of the increasing population, the need for beauty industry professionals is expected to grow steadily through 2028. The demand for hair coloring and facial treatments has increased, especially among baby boomers as they try to maintain a youthful appearance. Also, hairstyle and skin care trends have influenced young people to seek out personal care experiences as well. Nail care business continues to increase due to the development of new technologies and nail systems.



OCCUPATION PROFILE

The cosmetology industry seeks to make people look good and feel good about themselves. These five careers are an integral part of the cosmetology industry. Stylists provide services such as cutting, coloring, and styling clients' hair. Estheticians are uniquely trained skin care specialists, and manicurists/pedicurists care for nails. To support stylists, many salons employ shampooers to shampoo clients' hair before their cosmetology service.

**2018 ESTIMATED EMPLOYMENT**

700

**Hairdressers, Hairstylists, and Cosmetologists**

Median Salary: $24,430

**Esthetician**

Median Salary: $30,459

**Manicurists and Pedicurists**

Median Salary: $22,899

**Shampooer**

Median Salary: $23,460

**Barber**

Median Salary: $48,750

**2018 ESTIMATED EMPLOYMENT**

1,265

**TOTAL EMPLOYMENT CHANGE**

139

**2018 ESTIMATED EMPLOYMENT**

184

**2018 ESTIMATED EMPLOYMENT**

U.S. 82,300

**2018 ESTIMATED EMPLOYMENT**

12,656

**2028 PROJECTED EMPLOYMENT**

1,404

**TOTAL EMPLOYMENT CHANGE**

69

**2028 PROJECTED EMPLOYMENT**

769

**TOTAL EMPLOYMENT CHANGE**

16

**2028 PROJECTED EMPLOYMENT**

200

**TOTAL EMPLOYMENT CHANGE**

U.S. 6,100

**2028 PROJECTED EMPLOYMENT**

U.S. 88,400

**TOTAL EMPLOYMENT CHANGE**

849

**2028 PROJECTED EMPLOYMENT**

13,505

**PROGRAM OF STUDY PROFILE**

Cosmetology prepares students for cosmetology careers by developing an understanding of efficient safe work practices, salon business concepts, hair techniques and chemical services, skin care procedures, and state board theoretical practical application. Students may acquire hours that apply to the hourly requirements needed to sit for the Tennessee Cosmetology and Barber Examiners examination.



**STUDENT ENROLLMENT ANALYSIS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Cosmetology I | Cosmetology II | Cosmetology III | Cosmetology IV |
| 2017-18 | 4,311 | 2,481 | 1,725 | 49 |
| 2018-19 | 4,177 | 2,538 | 1,637 | 120 |
| 2019-20 | 4,092 | 2,487 | 1,587 | 85 |

**Career Pathway**

**Early & Middle Grade Opportunities**

* Career Exploration

**Secondary Grade Opportunities**

* Cosmetology I
* Cosmetology II
* Cosmetology III
* Cosmetology IV
* CTSO
* Work-based Learning

**Postsecondary Opportunities**

**Certificate:** TN Board of Cosmetology & Barbering - TN Cosmetology 1010

Licensed Cosmetologist Instructor

Licensed Manicurist

Licensed Aesthetician

Licensed Natural Hair Stylist

**Associates Degree:** A.S. Chemistry

**Bachelor’s degree:** B.S. Chemistry

**Career Opportunities**

* Hairdressers, Hairstylists, and Cosmetologists
* Esthetician
* Manicurists and Pedicurists
* Shampooer
* Barber