



DIRECT ADMISSIONS & FINANCIAL AID PROJECT

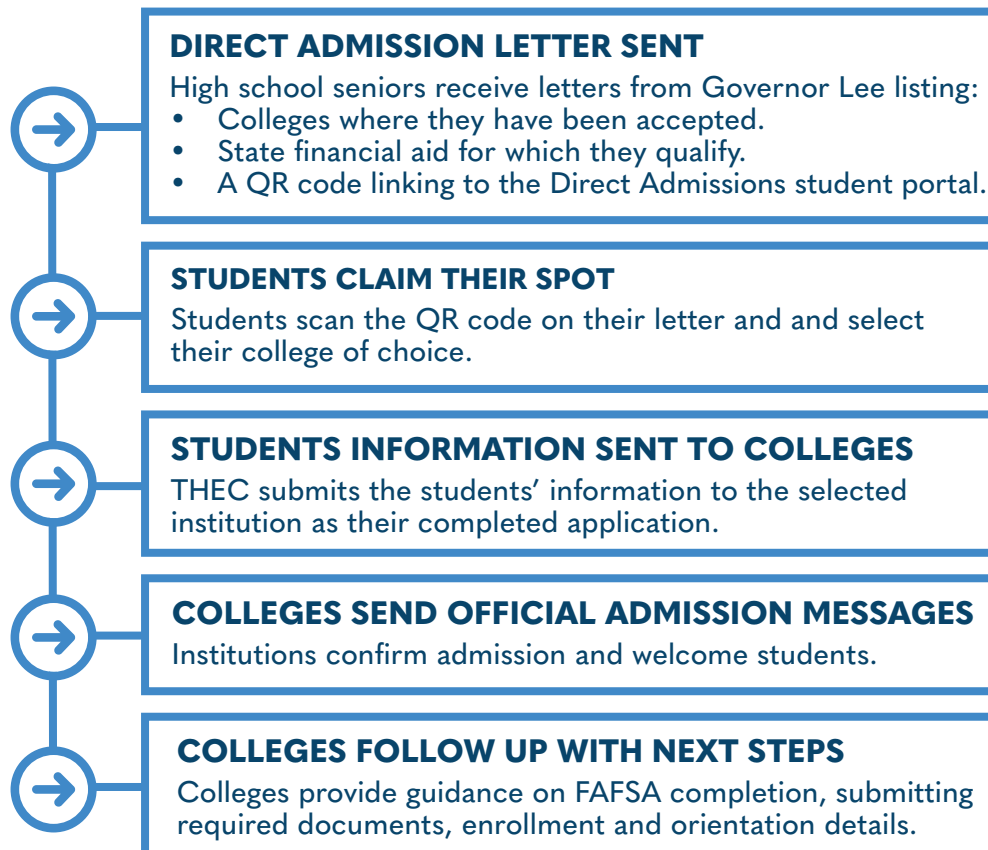
What if students could be proactively admitted to college and provided with an upfront guarantee or signal of financial aid?

- » Research shows that many students find the college application process overwhelming, which can lead some to abandon college altogether.
- » Direct admissions programs proactively admit students based on pre-existing data, eliminating the need for traditional applications.
- » Current direct admissions initiatives boost college access, especially for underrepresented students, but affordability remains a challenge.
- » Tennessee is the first to combine direct admissions with financial aid, ensuring students know their college options and available state grants.
- » THEC is leading this pilot to streamline college entry and increase enrollment statewide.

PARTNER INSTITUTION COMMITMENT

Participating colleges will follow common admissions criteria and work with THEC on a unified communications strategy to streamline enrollment and support the program's success.

PILOT PROJECT TIMELINE



PROJECT TEAM

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SUPPORTED BY

The Lumina Foundation

