

From 2015 to 2018, TNECD has made**14**Investments through
Community and Rural Development
Grants and Consulting Services
valued at:**\$1,471,776**

Mayor Denny Wayne Robinson

<http://www.whitecountyttn.gov/>**LABOR AND WORKFORCE**

Labor Force (2017):	11,965
Employment (2017):	11,492
Unemployment Rate (2017):	4%
Labor Force Participation Rate (2017):	52.2%

DEMOGRAPHICS

Population (2012)	26,017
Population (2017):	26,753
Population Percent Change (2012-2017):	2.8%
Median Age:	43.4

ENTREPRENEURSHIP AND SMALL BUSINESS

Cookeville Small Business Development Center
SBDC is located at: Tennessee Tech University
Guide for entrepreneurs starting a business:
<https://www.tnsmartstart.com/>

ECONOMIC STATUS

County Economic Status (FY 2019):	At-Risk
Personal Income Per Capita (2017):	\$32,207
Market Income Per Capita (2017):	\$21,364
Median Household Income (2017):	\$37,654
Poverty Rate (2017):	17.6%

EDUCATION

Average ACT Score (2018):	19.7
High School Graduation Rate (2018):	92.0%
College Going-Rate (2017):	55.0%
Age 25-64 with High School Degree or Higher:	86.6%
Age 25-64 with Associates Degree or Higher:	18.5%
Age 25-64 with Bachelor's Degree or Higher:	12.9%

TAX STRUCTURE AND REVENUES

State Debt Per Capita (2015):	\$913
County Debt Per Capita (FY 2017):	\$189
Local Sales Tax Collections (FY 2017):	\$4,177,232
Local Sales Tax Collections (FY 2018):	\$4,343,495
Local Sales Tax Collections Percent Change (FY 2017 to FY 2018):	4.0%

SAFETY

Crime Rate Per 1,000 People (2017):	65.9
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Located in TNECD Upper Cumberland Region

- Director of Business Development: Cody.Huddleston@tn.gov

TNECD - 312 Rosa L Parks Blvd, 27th Floor, Nashville TN, 37243 - <https://tn.gov/ecd/threestar>

ThreeStar -- Community Development Director: Jody.Sliger@tn.gov