# Smith County Community Snapshot

**Cities:** Carthage*, Gordonsville, South Carthage

## Labor and Workforce

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor Force (2017)</td>
<td>8,996</td>
</tr>
<tr>
<td>Employment (2017)</td>
<td>8,678</td>
</tr>
<tr>
<td>Unemployment Rate (2017)</td>
<td>3.5%</td>
</tr>
<tr>
<td>Labor Force Participation Rate (2017)</td>
<td>57.4%</td>
</tr>
</tbody>
</table>

## Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population (2012)</td>
<td>19,103</td>
</tr>
<tr>
<td>Population (2017)</td>
<td>19,636</td>
</tr>
<tr>
<td>Population Percent Change (2012-2017)</td>
<td>2.8%</td>
</tr>
<tr>
<td>Median Age</td>
<td>41.2</td>
</tr>
</tbody>
</table>

## Entrepreneurship and Small Business

- Cookeville Small Business Development Center
- SBDC is located at: Tennessee Tech University
- Guide for entrepreneurs starting a business: [https://www.tnsmartstart.com/](https://www.tnsmartstart.com/)

## Economic Status

- County Economic Status (FY 2019): Transitional
- Personal Income Per Capita (2017): $36,759
- Market Income Per Capita (2017): $27,718
- Median Household Income (2017): $44,275
- Poverty Rate (2017): 14.1%

## Education

- Average ACT Score (2018): 19.4
- High School Graduation Rate (2018): 94.0%
- College Going-Rate (2017): 59.7%
- Age 25-64 with High School Degree or Higher: 86.6%
- Age 25-64 with Associates Degree or Higher: 18.6%
- Age 25-64 with Bachelor's Degree or Higher: 11.2%

## Safety

- Crime Rate Per 1,000 People (2017): 50.0

## Tax Structure and Revenues

- State Debt Per Capita (2015): $913
- County Debt Per Capita (FY 2017): $1,227
- Local Sales Tax Collections (FY 2017): $3,769,610
- Local Sales Tax Collections (FY 2018): $4,138,921
- Local Sales Tax Collections Percent Change (FY 2017 to FY 2018): 9.8%

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*From 2015 to 2018, TNECD has made 13 Investments through Community and Rural Development Grants and Consulting Services valued at $1,445,187*