From 2015 to 2018, TNECD has made 6 investments through Community and Rural Development Grants and Consulting Services valued at $52,407.

**LABOR AND WORKFORCE**
- Employment (2017): 165,060
- Unemployment Rate (2017): 2.9%
- Labor Force Participation Rate (2017): 70.7%

**DEMOGRAPHICS**
- Population (2012): 274,124
- Median Age: 33.1
- Population Percent Change (2012-2017): 15.7%

**ENTREPRENEURSHIP AND SMALL BUSINESS**
Murfreesboro Small Business Development Center
- SBDC is located at: Middle Tennessee State University
- Guide for entrepreneurs starting a business: https://www.tnsmartstart.com/

**EDUCATION**
- Average ACT Score (2018): 21.0
- High School Graduation Rate (2018): 96.0%
- College Going-Rate (2017): 65.9%
- Age 25-64 with High School Degree or Higher: 92.0%
- Age 25-64 with Associates Degree or Higher: 41.7%
- Age 25-64 with Bachelor's Degree or Higher: 33.3%

**ECONOMIC STATUS**
- County Economic Status (FY 2019): Transitional
- Personal Income Per Capita (2017): $39,968
- Market Income Per Capita (2017): $34,202
- Median Household Income (2017): $62,149
- Poverty Rate (2017): 11.8%

**TAX STRUCTURE AND REVENUES**
- State Debt Per Capita (2015): $913
- County Debt Per Capita (FY 2017): $1,543
- Local Sales Tax Collections (FY 2017): $118,268,077
- Local Sales Tax Collections (FY 2018): $126,781,395
- Local Sales Tax Collections Percent Change (FY 2017 to FY 2018): 7.2%

**SAFETY**
- Crime Rate Per 1,000 People (2017): 73.6

**Governor's ThreeStar Community Snapshot**

**RUTHERFORD COUNTY**
- Cities: Eagleville, La Vergne, Murfreesboro*, Smyrna

**Mayor Bill Ketron**
- http://rutherfordcountytn.gov/
- https://rutherfordworks.com/

**From 2015 to 2018, TNECD has made**

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