

From 2015 to 2018, TNECD has made**23**

Investments through
Community and Rural Development
Grants and Consulting Services
valued at:

\$4,691,420

Mayor Benny McGuire

www.obioncounty.orgwww.obioncounty.org**LABOR AND WORKFORCE**

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| Labor Force (2017): | 12,273 |
| Employment (2017): | 11,600 |
| Unemployment Rate (2017): | 5.5% |
| Labor Force Participation Rate (2017): | 55.4% |

DEMOGRAPHICS

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| Population (2012) | 31,306 |
| Population (2017): | 30,385 |
| Population Percent Change (2012-2017): | -2.9% |
| Median Age: | 42.6 |

ENTREPRENEURSHIP AND SMALL BUSINESS

Martin Small Business Development Center
SBDC is located at: University of Tennessee at Martin
Guide for entrepreneurs starting a business:
<https://www.tnsmartstart.com/>

ECONOMIC STATUS

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|------------------------------------|----------|
| County Economic Status (FY 2019): | At-Risk |
| Personal Income Per Capita (2017): | \$38,750 |
| Market Income Per Capita (2017): | \$27,265 |
| Median Household Income (2017): | \$38,063 |
| Poverty Rate (2017): | 23.0% |

EDUCATION

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| Average ACT Score (2018): | 21.1 |
| High School Graduation Rate (2018): | 88.0% |
| College Going-Rate (2017): | 62.7% |
| Age 25-64 with High School Degree or Higher: | 86.5% |
| Age 25-64 with Associates Degree or Higher: | 22.5% |
| Age 25-64 with Bachelor's Degree or Higher: | 16.4% |

TAX STRUCTURE AND REVENUES

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|--|-------------|
| State Debt Per Capita (2015): | \$913 |
| County Debt Per Capita (FY 2017): | \$376 |
| Local Sales Tax Collections (FY 2017): | \$8,270,757 |
| Local Sales Tax Collections (FY 2018): | \$8,614,081 |
| Local Sales Tax Collections Percent Change (FY 2017 to FY 2018): | 4.2% |

SAFETY

| | |
|-------------------------------------|------|
| Crime Rate Per 1,000 People (2017): | 78.7 |
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Located in TNECD Northwest Region

- Director of Business Development: Blake.Swaggart@tn.gov

TNECD - 312 Rosa L Parks Blvd, 27th Floor, Nashville TN, 37243 - <https://tn.gov/ecd/threestar>

ThreeStar -- Community Development Director: Jody.Sliger@tn.gov