### Labor and Workforce
- Labor Force (2017): 14,035
- Employment (2017): 13,400
- Unemployment Rate (2017): 4.5%
- Labor Force Participation Rate (2017): 51.9%

### Demographics
- Population (2012): 32,376
- Population (2017): 32,450
- Population Percent Change (2012-2017): 0.2%
- Median Age: 45.3

### Entrepreneurship and Small Business
- Martin Small Business Development Center
- SBDC is located at: University of Tennessee at Martin
- Guide for entrepreneurs starting a business: [https://www.tnsmartstart.com/](https://www.tnsmartstart.com/)

### Economic Status
- County Economic Status (FY 2019): Transitional
- Personal Income Per Capita (2017): $40,839
- Market Income Per Capita (2017): $28,960
- Median Household Income (2017): $40,415
- Poverty Rate (2017): 19.7%

### Education
- Average ACT Score (2018): 20.3
- High School Graduation Rate (2018): 94.0%
- College Going-Rate (2017): 64.0%
- Age 25-64 with High School Degree or Higher: 88.8%
- Age 25-64 with Associates Degree or Higher: 22.2%
- Age 25-64 with Bachelor's Degree or Higher: 17.4%

### Tax Structure and Revenues
- State Debt Per Capita (2015): $913
- County Debt Per Capita (FY 2017): $354
- Local Sales Tax Collections (FY 2017): $9,595,621
- Local Sales Tax Collections (FY 2018): $10,200,093
- Local Sales Tax Collections Percent Change (FY 2017 to FY 2018): 6.3%

### Safety
- Crime Rate Per 1,000 People (2017): 61.8