

BROADBAND BY THE NUMBERS



TELEHEALTH

REDUCES HOSPITAL ADMISSIONS BY **25%**¹

AND OVERALL LENGTH OF STAY BY **59%**¹

27% OF TENNESSEANS DO NOT HAVE AN INTERNET SUBSCRIPTION²

4:1 RETURN ON THE ECONOMY FOR EVERY DOLLAR INVESTED IN BROADBAND³



TN HOUSEHOLDS WITHOUT INTERNET SUBSCRIPTIONS²

8.3%

54.9%

8.3%

54.9%

BASELINE DIGITAL SKILLS PAY

17% HIGHER WAGES

THAN NON-DIGITAL MIDDLE-SKILL JOBS⁵

FOR EVERY

1000+

NEW SUBSCRIBERS TO BROADBAND,

80+

NEW JOBS ARE CREATED⁷



BROADBAND MAKES PRECISION AGRICULTURE TECHNOLOGIES POSSIBLE

THE POTENTIAL GROSS ECONOMIC BENEFITS RANGE FROM

\$18B - \$23B ANNUALLY⁶

1 GEORGIA DEPT. OF COMMUNITY AFFAIRS

2 AMERICAN COMMUNITY SURVEY (ACS)

3 PURDUE UNIVERSITY CENTER FOR REGIONAL DEVELOPMENT

4 FCC

5 BURNING GLASS TECHNOLOGIES

6 WWW.USDA.GOV/SITES/DEFAULT/FILES/DOCUMENTS/CASE-FOR-RURAL-BROADBAND.PDF

7 ERICSSON, ARTHUR D. LITTLE, AND CHALMERS UNIVERSITY OF TECHNOLOGY

THE TRUE IMPACT OF BROADBAND

As Tennesseans become increasingly dependent on broadband in how we receive and deliver information as well as how and where economic activity takes place, it is becoming paramount for citizens to have access to this technology. Communities that lack broadband access run the risk of being left behind in the digital economy. Providing access to broadband can provide a way in which these communities can be saved.

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I AM COMMITTED TO ENSURING CONNECTIVITY IN EVERY CORNER OF OUR STATE AS BROADBAND IMPACTS OUR GOALS FOR HEALTH CARE, EDUCATION, ECONOMIC DEVELOPMENT AND BEYOND.

”

Bill Lee