

TENNESSEE ARC PROGRAM



Agenda

Logan McCoy, TN ARC Program Manager

ARC Region/TN County designation

TN Strategic Plan

TN ARC Budget Overview

Construction Projects vs Non-Construction Projects

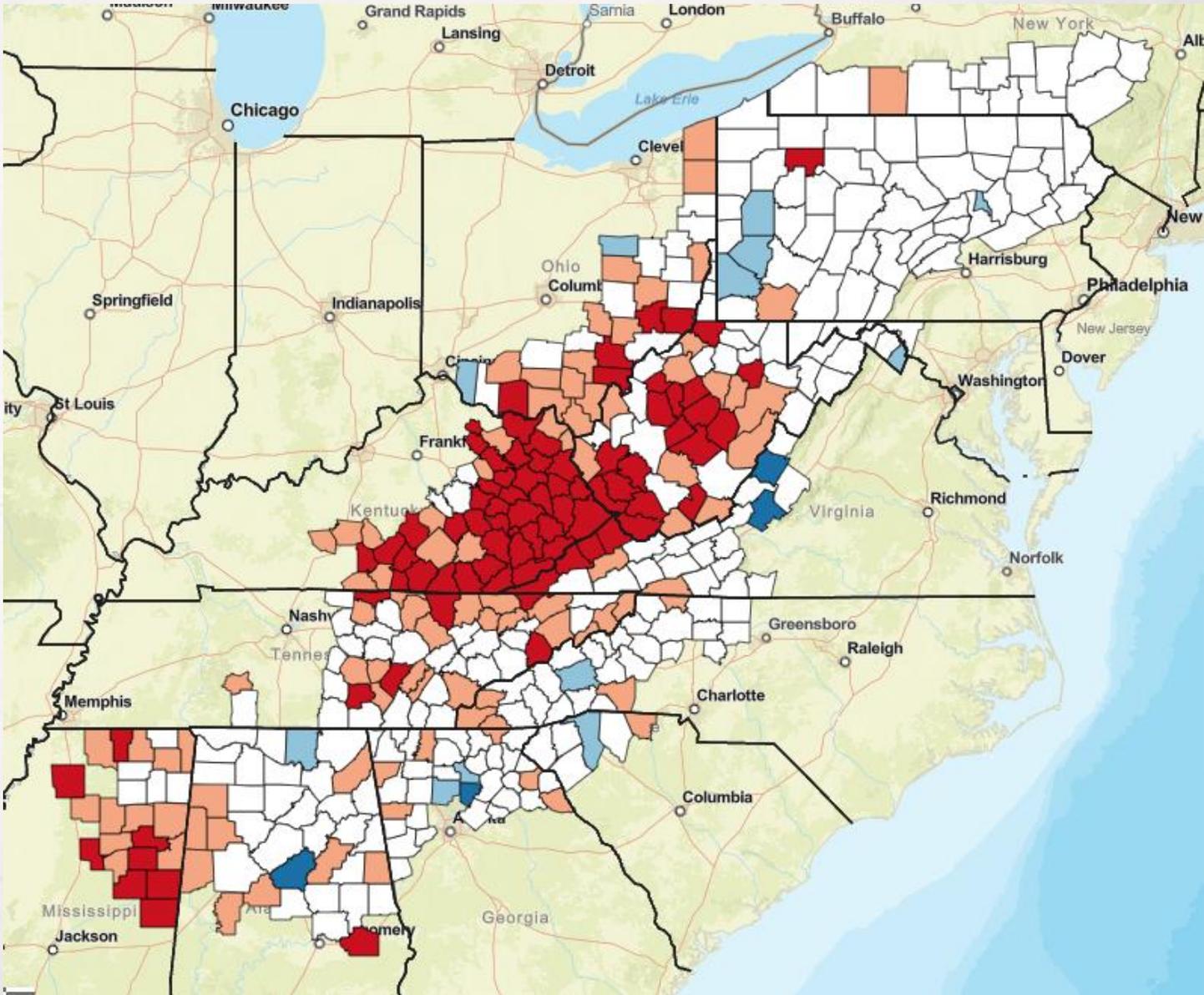
Pre-Application and Timeline

Bettina Jones, ARC

Construction Project Ideas/PER

PERFORMANCE MEASURES

Appalachian Region



Distressed Counties (6)

- Bledsoe
- Clay
- Cocke
- Grundy
- Hancock
- Scott

Match: 80/20

At-Risk Counties (20)

- Campbell
- Carter
- Claiborne
- Fentress
- Grainger
- Greene
- Hawkins
- Jackson
- Johnson
- Lewis
- Meigs
- Monroe
- Morgan
- Pickett
- Rhea
- Sequatchie
- Unicoi
- Union
- Van Buren
- Warren

Match: 70/30

Transitional Counties (26)

- Anderson
- Blount
- Bradley
- Cannon
- Coffee
- Cumberland
- DeKalb
- Franklin
- Hamblen
- Hamilton
- Jefferson
- Knox
- Lawrence
- Loudon
- McMinn
- Macon
- Marion
- Overton
- Polk
- Putnam
- Roane
- Sevier
- Smith
- Sullivan
- Washington
- White

Match: 50/50

Goals

Objectives

1	Building Appalachian Businesses	Entrepreneurship / Small Business Development	Economic / Enterprise Development			
2	Building Appalachia's Workforce Ecosystem	Education	Workforce Development	Employment Supports	Health	
3	Building Appalachia's Infrastructure	Basic Infrastructure	Broadband / Telecom	Energy	ADHS and Transportation Systems	Site Development
4	Building Regional Culture and Tourism	Downtown Revitalization / Placemaking	Arts / Culture / Heritage	Natural Resources and Outdoor Recreation		
5	Building Community Leaders and Capacity	Leadership Development	Organizational Development	Community Development		

Tennessee ARC Region Plan

- Building Appalachian Businesses
 - Support entrepreneurs and local businesses; develop the infrastructure needed to create new jobs including broadband infrastructure.
- Building Appalachia’s Workforce Ecosystem
 - Align programs with the “Drive to 55” initiative; provide training opportunities for the current and future workforce.
- Building Appalachia’s Infrastructure
 - Provide quality basic public infrastructure in distressed counties and distressed areas; invest in infrastructure that creates jobs in the industrial and tourism sectors.
- Building Regional Culture and Tourism
 - Develop local and regional tourism assets.
- Building Community Leaders and Capacity
 - Plan for strong, sustainable economic development.
- **Elimination of Distressed Counties**

Tennessee ARC Region Plan

- No change in overall priorities despite new ARC Strategic Plan
- Continued focus on distressed counties
 - We hope to talk with each distressed county about potential applications
- Check the website before you submit your final application for any changes

ARC Funding

- Area Development – Approximately \$4.6M
- Distressed Counties – Approximately \$1.3M
- Continuing resolution right now. Infrastructure Bill may impact funding.
- Other funding opportunities -
 - POWER funding will continue and could be increased
 - WORC program will be funded again
 - INSPIRE (Recovery to work) RFP may continue again

ARC Project Considerations

- If you have not applied for a federal grant before, please contact your local development district (or private grant writer) to administer the grant for you.
- How much do you need? Don't just ask for the maximum amount.
- Is your match committed or speculative?
- If this is a construction project, who will be the basic agency?

ARC Funding

Economic Development projects

- Applications accepted any time (not just in December)
 - If there is a letter from the company **committing** to the jobs
 - And you have pursued other funding opportunities (FastTrack, EDA, CDBG etc.)
- Grants go to local governments for infrastructure and up to \$500,000. We MAY go over \$500,000 but talk to us first!
 - Typical projects: water line, sewer line, and water tank
- Preliminary engineering/architectural report REQUIRED (or CDBG technical documents)
 - This is used for the required [SF424C](#) budget form
- Call us if you are thinking about applying to talk through the best project and appropriate funding amount (Who is the basic agency?)

ARC Funding

Construction projects

- Preliminary engineering/architectural report REQUIRED
 - This is used for the required [SF424C](#) budget form
- Call us if you are thinking about applying to talk through the best project and appropriate funding amount (Who is the basic agency?)
- Our grants are still to local governments for infrastructure and up to \$500,000.
 - Typical projects: broadband expansion, water line, sewer line, water tank, trails, etc.
- Although it is not an economic development project, you must include evidence of local industry demand and how this project improves the local economy

ARC Funding

Non-construction projects (equipment purchase/studies/training)

- Call us if you are thinking about applying to talk through the best project and appropriate funding amount
- Our grants are to local governments, nonprofits, higher education institutions, etc. for capital equipment, workforce development training, feasibility studies, and up to \$250,000
 - Required to complete [SF424A](#) budget form



COVID-19 INFORMATION

Appalachian Regional Commission

Appalachian Regional Commission Status Report

ARC Downtown Wi-Fi Program

ARC Progress Report

ARC Annual Report

2022 TN ARC Preliminary Application

2022 TN ARC Preliminary Application

At A Glance Timeline Application

Note: All fields, including file uploads, must be completed prior to form submission. It is highly advised that the required external files be completed and uploaded prior to completion of the rest of the application.

Required construction forms: [SF424C](#)

Required non-construction forms: [SF424A](#)

The ARC Strategic Plan and the TN Strategy Report can be found here: [ARC Homepage](#)

[Guide to ARC Project Performance Measures](#)

Project Title*

Applicant*

Amount of Request*

Amount of Match*



ARC TN Pre-Application

ARC TN Application Timeline

- Pre-Application Workshop
October 8, 2021
- [Pre-Applications Due](#) 
December 3, 2021
- Full Applications Requested
Early Spring 2022
- Full Applications due
Early Summer 2022
- Contracts begin
Late Summer 2022
- Your projects begin



TNECD.com

BROOXIE CARLTON

TNECD ASSISTANT COMMISSIONER, COMMUNITY AND
RURAL DEVELOPMENT, ARC ALTERNATE
TENNESSEETOWER, 27TH FLOOR
312 ROSA L PARKS BLVD, NASHVILLE, TN 37243
BROOXIE.CARLTON@TN.GOV
615-336-2481 (C)

LOGAN MCCOY

TNECD SPECIAL PROJECTS DIRECTOR, ARC PROGRAM
MANAGER
TENNESSEETOWER, 27TH FLOOR
312 ROSA L PARKS BLVD, NASHVILLE, TN 37243
LOGAN.MCCOY@TN.GOV
629-201-0063 (C)

LINDSAY GAINOUS

ARC PROGRAM COORDINATOR
TENNESSEE TOWER, 27TH FLOOR
312 ROSA L PARKS BLVD, NASHVILLE, TN 37243
LINDSAY.GAINOUS@TN.GOV
615-585-1533 (W)



[Twitter.com/TNECD](https://twitter.com/TNECD)



[Facebook.com/TNECD](https://facebook.com/TNECD)



[Instagram.com/TNECD](https://instagram.com/TNECD)



YouTube.com/TNECD



Linkedin.com/TNECD

- Ideas for “Exciting” Construction projects
- Outside the box—going beyond water/sewer
- Adaptive reuse
- Downtown revitalization
- Tourism/outdoor recreation
- Brownfield redevelopment
- Concepts to get your creativity flowing:
 - **1) Opportunity to capitalize on covid-era trends**
 - **2) Connections to small business, quality of life, placemaking, tourism**

- PER/Architectural Report
- What we need: a detailed description of parts/labor and cost (usually a PER or architectural report).
- Certified by an engineer, architect—someone outside your org.
- You can use ARC funds to fund a PER before your project, too.
- Must be recent (it can be re-stamped/re-certified).
- The ARC portion + match budget should be separated out.

- Performance measures

- **Outcomes**

- Served vs. Improved
- Tell us what your methodology is for something/someone being “improved.” A business has increased revenues? A person got a job? A business has improved sewer service?
- Jobs created, jobs retained, and leveraged private investment (LPI)- need to have a letter from the company.
- Mention any effects on businesses, even if it’s not the main purpose of the project.
- Jobs retained is stringent.

- **Outputs**

- linear feet of pipe lain/renovated, linear feet of trail constructed, square feet of facility constructed/renovated