

# 2020 BARBER/COSMETOLOGY CONTINUING EDUCATION SEMINARS

Mr. Jeremy Easterday, Senior Conference Specialist, UT Conferences

## The University of Tennessee Conferences

University Outreach & Continuing Education

600 Henley Street, Suite 212, P.O. Box 2648

Knoxville, TN 37901

Ph: (865) 974-0250, Fax: (865) 974-0264

E-mail: UT [Conference@outreach.utk.edu](mailto:Conference@outreach.utk.edu) or [jeasterd@utk.edu](mailto:jeasterd@utk.edu)

Seminar Date: July 19<sup>th</sup> – 20<sup>th</sup> - Rescheduled due to COVID-19 crisis: August 15<sup>th</sup> -16<sup>th</sup>, **Virtual Seminar**

Tiffany Terrell, Office of Continuing Education

**Tennessee State University**, Avon Williams Campus

Office of Continuing Education and Workforce Development

330 10<sup>th</sup> Avenue North

Nashville, TN 37203

Ph: (615) 963-7372, Fax: (615) 963-7018

Email: [tterrel7@tnstate.edu](mailto:tterrel7@tnstate.edu)

August 9<sup>th</sup> – 10<sup>th</sup>, 2020, **Virtual Seminar**

Registration Online: <http://www.tnstate.edu/continuinged/barber.aspx>

Stephanie Brown: Ph: (901) 240-2748

## The Educator's Success Seminar:

- March 22<sup>nd</sup> – 23<sup>rd</sup> - Rescheduled due to COVID-19 crisis: May 17<sup>th</sup> – 18<sup>th</sup>, **Virtual Seminar**
- October 25<sup>th</sup> – 26<sup>th</sup>, 2020, **Virtual Seminar**

Email: [stephaniebrowneeducation@gmail.com](mailto:stephaniebrowneeducation@gmail.com)

Website: [www.stephaniebrowneeducation.com](http://www.stephaniebrowneeducation.com)

Ciara Gordon: Ph: (725) 222-3369

Conference Development Specialist, **ExpertEase Consulting Edu**, "Empowering YOU to Excel"

October 17<sup>th</sup> – 18<sup>th</sup>, 2020: **Nashville** - canceled

October 24<sup>th</sup> – 25<sup>th</sup>, 2020: **Chattanooga** - canceled

Email: [ciara.gordon@experteaseconsultingedu.com](mailto:ciara.gordon@experteaseconsultingedu.com)

Pearl Walker: Ph: (901) 289-6909 or Celeste Harris Ph: (901) 859-1318

## Professional Business Consultants (PBC Inc.)

- January 12<sup>th</sup> – 13<sup>th</sup> - canceled
- September 20<sup>th</sup> – 21<sup>st</sup>, 2020 **Virtual Seminar**

Email: [pbinc15@gmail.com](mailto:pbinc15@gmail.com)

Website: [www.pbinc.biz](http://www.pbinc.biz)

Thomas James: Ph: (615) 428-4684

**Through a Student's/Teacher's Point of View**

- ~~March 15<sup>th</sup> – 16<sup>th</sup>~~ Rescheduled due to COVID-19 crisis: June 28<sup>th</sup> – 29<sup>th</sup> **Virtual Seminar**
- June 14<sup>th</sup> – 15<sup>th</sup>, 2020: **Virtual Seminar**
- September 13<sup>th</sup> – 14<sup>th</sup>, 2020: **Virtual Seminar**

Email: [Thomas\\_D\\_James@Yahoo.com](mailto:Thomas_D_James@Yahoo.com)

Destiny Cox: Ph: (901) 378-4492

**Beauty Educator's Leadership Conference:**

- ~~May 17<sup>th</sup> – 18<sup>th</sup>, 2020~~ Rescheduled due to COVID-19 for July 19<sup>th</sup> - 20<sup>th</sup>, 2020 **Virtual Seminar**
- November 8<sup>th</sup> – 9<sup>th</sup>, 2020: **Virtual Seminar**

Email: [dciaacademytraining@gmail.com](mailto:dciaacademytraining@gmail.com)

Online link: <https://checkout.square.site/buy/4AMHSZ77OAXJEGHNJGILPYRR>

Kimberly Anderson: Ph: (901) 337-3039

**Making of a Master, KINCC Education Group:**

- March 8<sup>th</sup> – 9<sup>th</sup> - Memphis
- June 14<sup>th</sup> – 15<sup>th</sup>, 2020 **Virtual Seminar**

Registration Online: <https://bit.ly/virtualjune>

- July 12<sup>th</sup> – 13<sup>th</sup>, 2020 **Virtual Seminar**

Registration Online: <https://bit.ly/virtualjuly>

- August 23<sup>rd</sup> – 24<sup>th</sup>, 2020 **Virtual Seminar**

Registration Online: <https://bit.ly/virtualaugust>

Dixie Sabedra: Ph: (281) 876-2000 x: 3104

**Tennessee Instructors Retreat**

~~October 16<sup>th</sup> – 18<sup>th</sup>, 2020~~ **Event is Canceled**

**Murfreesboro – Smyrna Campus** – 663 Ken Pikerton Drive, Smyrna, 37167

Email: [dsabedra@farouk.com](mailto:dsabedra@farouk.com) or [JLewis@farouk.com](mailto:JLewis@farouk.com)

Registration Online: <https://schools.chi.com/>

The University of Tennessee, Knoxville is proud to present the

# 2020 Cosmetology/Barber Instructors' Virtual Seminar

August 15-16, 2020

Sponsored by the Tennessee Cosmetology and Barbers Board  
in cooperation with Tennessee College of Applied Technology, Knoxville.



Due to the Covid 19 pandemic, the decision has been made to provide a virtual meeting for 2020. Our virtual meeting will include, secure single sign-in, plenary and concurrent sessions, and interactive Q&A opportunities with speakers. A laptop or PC will be required to take this course virtually.

The 2020 Planning Committee has assembled a great lineup of topics for this year to include:

- Cosmetology/Barber State Law & Regulation Update
- PSI Cosmetology/Barber Exam Update
- Procedure & Application of Taking State Cosmetology Board Exam
- Procedure & Application of Taking State Barber Board Exam
- Identifying Domestic Crisis
- Human Trafficking
- Motivation to the Future of Our Industry
- Virtual Acrylic Nail Design
- New Innovations in Aesthetics
- Clipper Repair
- Games to Reinforce Learning
- Natural Hair
- Virtual Aesthetics Technique

## Saturday, August 15

7 a.m. - 7:15 a.m..... Welcome & Orientation  
7:15 a.m. - 1 p.m..... Workshops with Breaks  
1 p.m. - 1:30 p.m..... Lunch Break  
1:30 p.m. - 5:15 p.m..... Workshops with Breaks

## Sunday, August 16

7:30 a.m. - 7:45 a.m..... Orientation  
7:45 a.m. - 12:45 p.m..... Workshops with Breaks  
12:45 p.m. - 1:15 p.m..... Lunch Break  
1:15 p.m. - 4 p.m..... Workshops with Break  
4 p.m. - 4:15 p.m..... Wrap Up

Registration fee is \$170 and includes:

- 1.6 of Continuing Education Units (CEUs)
- Certificate of Completion will be mailed out after the seminar
- Admission to Virtual Workshops

## Register online at

[www.outreach.utk.edu/Conferences/Cosmetology/index.html](http://www.outreach.utk.edu/Conferences/Cosmetology/index.html)  
Registration will close on August 10, 2020.

## Refund Policy:

Seminar Registration fees will be refunded, less \$50 administrative fee, if we are notified of cancellation prior to August 12, 2020.

The programming for this conference has been approved by the Tennessee State Board of Cosmetology and the Tennessee Barber Board. This conference will provide teachers of cosmetology and barber with helpful information on how to teach the basics of cosmetology and barber to students.

Continuing Education Units are issued under the guidelines of the Southern Association of Colleges & Schools.



THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE

CONFERENCES &  
NON-CREDIT PROGRAMS

## Saturday, August 15, 2020

7am-7:15am	Welcome and Orientation Pierce (B, C, E, M, N)			
7:15am-9am	Human Trafficking Jama Walker			
9am-9:15am	Break			
9:15am-11am	Identifying Domestic Crisis Faulkner (C,E,M,N)	Motivation to the Future of Our Industry Robinson (B,C,E,M,N)	Virtual Acrylic Nail Design Odell (B,C,M)	New Innovations in Aesthetics Turner (C&E)
11am-11:15am	Break			
11:15am-1pm	Repeat of Above (Attend different session)			
1pm-1:30pm	Lunch Break			
1:30pm-3:15pm	Clipper Repair Arenivar (B&C)	Natural Hair Perry (B,C,N)	Aesthetics Technique Turner (C&E)	Games to Reinforce Learning Flatford & Walker (B,C,E,M,N)
3:15pm-3:30pm	Break			
3:30pm-5:15pm	Repeat of Above (Attend different session)			

## Sunday, August 16, 2020

7:30am-7:45am	Orientation
7:45am-9:45am	Cosmetology/Barber State Law & Regulation Update Gumucio (B,C,E,M,N)
9:45am-10am	Break
10am-11:15am	PSI Cosmetology/Barber Exam Update Thomas (B,C,E,M,N)
11:15am-11:30am	Break
11:30am-12:45pm	PSI Cosmetology/Barber Exam Update Continued
12:45pm-1:15pm	Lunch
1:15pm-2:30pm	PSI Procedure & Application of Taking State Cosmetology Board Exam  Thomas  (C,E,M,N)
2:30pm-2:45pm	Break
2:45pm-4pm	PSI Procedure & Application of Taking State Barber Board Exam Thomas (B)
4pm-4:15pm	Wrap-Up

Continuing Education Units are issued under the guidelines of the Southern Association of Colleges & Schools.  
The University of Tennessee's Cosmetology and Barber Teachers' Seminar meets under the Accreditation requirements of NAACCS.

B-Barber  
C-Cosmetology  
E-Esthetics  
M-Manicuring  
N-Natural Hairstyling

**PBC INC**  
**COSMETOLOGY AND BARBER**  
**INSTRUCTOR SEMINAR**  
**2020**

**7990 Trinity**  
**Suite 105**  
**Cordova, TN 38018**  
**Sunday, January 12th**  
**Day 1**

7:00am-7:30am  
Registration/ Continental Breakfast

7:30am-7:40am  
Welcome

7:40am-8:50am  
Advanced Barbering Services

8:50am-9:00am Break

9:00am-10:30am  
Nails

10:30am-10:40am Break

10:40am- 11:50am  
Proper and Sanitary Practices

12:00pm-1pm lunch

1:00-2:00pm  
Salon Business - hands on

2:00pm-2:15pm Break

2:15pm-3:15pm  
Shaking up Beauty Income

3:00pm-3:15 Break

3:15pm-4:00pm  
Ask the Expert/ Survey collection

# PBC INC COSMETOLOGY AND BARBER INSTRUCTOR SEMINAR 2020

**7990 Trinity Rd  
Suite 105  
Cordova, TN 38018  
Monday, January 13th  
Day 2**

7:00am-7:30am  
Sign In / Continental Breakfast

7:30am-9:00am  
Salon Business (hands on)

9:00am-9:10am Break

9:10am-10:40am  
Stateboard Updates

10:40am-10:50am Break

10:50am-12:00pm  
Product Development (hands on)

12:00pm-1:00pm Lunch

1:00pm-2:00pm  
Natural Styling

2:00pm-2:50pm  
Financial Fitness (hands on)

2:50pm-3:00pm Break

3:00pm-4:00pm  
Ask the Experts/ Certificate of Completion and Survey collections

**PBC INC**  
**COSMETOLOGY AND BARBER**  
**INSTRUCTOR SEMINAR**  
**2020**

**7990 Trinity**  
**Suite 105**  
**Cordova, TN 38018**  
**Sunday, September 20**  
**Day 1**

7:00am-7:30am  
Registration/ Continental Breakfast

7:30am-7:40am  
Welcome

7:40am-8:50am  
Advanced Barbering Services

8:50am-9:00am Break

9:00am-10:30am  
Nails

10:30am-10:40am Break

10:40am- 11:50am  
Proper and Sanitary Practices

12:00pm-1pm lunch

1:00-2:00pm  
Salon Business - hands on

2:00pm-2:15pm Break

2:15pm-3:15pm  
Shaking up Beauty Income

3:00pm-3:15 Break

3:15pm-4:00pm  
Ask the Expert/ Survey collection

# PBC INC COSMETOLOGY AND BARBER INSTRUCTOR SEMINAR 2020

**7990 Trinity Rd  
Suite 105  
Cordova, TN 38018  
Monday, September 21  
Day 2**

7:00am-7:30am  
Sign In / Continental Breakfast

7:30am-9:00am  
Salon Business (hands on)

9:00am-9:10am Break

9:10am-10:40am  
Stateboard Updates

10:40am-10:50am Break

10:50am-12:00pm  
Product Development (hands on)

**12:00pm-1:00pm Lunch**

1:00pm-2:00pm  
Natural Styling

2:00pm-2:50pm  
Financial Fitness (hands on)

2:50pm-3:00pm Break

3:00pm-4:00pm  
Ask the Experts/ Certificate of Completion and Survey collections

# ExpertEase Consulting Edu Corp.

“Empowering YOU to Excel”

## **Contact Information:**

Ms. Ciara Gordon – ExpertEase Consulting Edu Corp.

Instructor

[Click here to register](#)

[ciara.gordon@experteaseconsultingedu.com](mailto:ciara.gordon@experteaseconsultingedu.com)

Registration Phone: 725-222-3369

### ***The Art of Emotional Intelligence***

Part I: The Educator as a LEADER (4 hrs)

Part II: Breaking Through the Glass Ceiling (2.5 hrs)

Part III: PSI Updates (1.25 hrs)

Part IV: Mastering Emotional Intelligence (4hr)

Part V: Setting the Future on Fire (2.5 hrs)

Part VI: State Board Updates (1.25 hrs)

### ***In-Person Seminar:***

**Course Dates:** Saturday, October 17<sup>th</sup> & Sunday, October 18<sup>th</sup>, 2020

**Location:** Global Beauty and Barber Institute

720 Rivergate Parkway Suite A

Goodlettsville, TN 37072

**Time:** 8:00am to 5:00pm (2 days)

**Course Dates:** Saturday, October 24<sup>th</sup> & Sunday, October 25<sup>th</sup>, 2020

**Location:** Chattanooga, TN

**(Physical address TBA)**

**Time:** 8:00am to 5:00pm (2 days)

# 2020 Barber & Cosmetology Seminar Agenda

October 17<sup>th</sup> & 18<sup>th</sup>, 2020 & October 24<sup>th</sup> & 25<sup>th</sup>, 2020

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## “Becoming an Expert Educator”

Time	- DAY 1 -
7:30am - 8:00pm	Breakfast - Sponsored
8:00am – 9:00am	Welcome, Program Objectives, Getting to Know Each Other <b>The Educator as a LEADER</b>
9:00am – 10:00am	<b>The Educator as a LEADER (continued)</b>
10:00am – 10:15am	Beverage Break - Sponsored
10:15am – 12:00pm	<b>The Educator as a LEADER (continued)</b>
12:00pm – 1:00pm	LUNCH
1:00pm – 2:30pm	<b>Breaking Through the Glass Ceiling (continued)</b>
2:30pm - 2:45pm	Beverage Break - Sponsored
2:45pm - 3:30pm	<b>Breaking Through the Glass Ceiling (continued)</b>
3:30pm - 4:45pm	<b>PSI Updates</b>
4:45pm - 5:00pm	Q&A, Surveys, Dismissal

# 2020 Barber & Cosmetology Seminar Agenda

October 17<sup>th</sup> & 18<sup>th</sup>, 2020 & October 24<sup>th</sup> & 25<sup>th</sup>, 2020

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## “Becoming an Expert Educator”

Time	- DAY 2 -
7:30am - 8:00pm	Breakfast
8:00am – 9:00am	Welcome, Program Objectives, Getting to Know Each Other <b>Mastering Emotional Intelligence</b>
9:00am – 10:00am	<b>Mastering Emotional Intelligence (continued)</b>
10:00am – 10:15am	Beverage Break - Sponsored
10:15am – 12:00pm	<b>Mastering Emotional Intelligence (continued)</b>
12:00pm – 1:00pm	LUNCH - Sponsored
1:00pm – 2:30pm	<b>Setting the Future on Fire</b>
2:30pm - 2:45pm	Beverage Break - Sponsored
2:45pm - 3:30pm	<b>Setting the Future on Fire</b>
3:30pm - 4:45pm	<b>State Board Updates</b>
4:45pm - 5:00pm	Q&A, Surveys, Certificates, and Dismissal

## **The Educator's Success 2020**

**Creating Our Learning Culture Day One  
Sustaining our Learning Culture Day Two**

**March 22 & 23 (Spring Session) 8am - 5pm**

**October 25 & 26 (Fall Session) 8am - 5pm**

**Location: Gould's Academy  
8000 US - 64, Ste 108, Bartlett, TN 38133**

**Contact: Ms. Stephanie Brown [\(901\) 240-2748](tel:9012402748)**

**Pre- Registration Special Available  
From January 1, 2020– March 1, 2020**

**No Checks Accepted for Registration  
Credit Cards are accepted here  
Online Payments Here: <https://www.paypal.me/InstructorsSeminarTN>**

**Seminar Sponsors are Gould's Academy**



**Website: [www.stephaniebrowneeducation.com](http://www.stephaniebrowneeducation.com)  
Email: [stephaniebrowneeducation@gmail.com](mailto:stephaniebrowneeducation@gmail.com)**

# SEMINAR AGENDA

## DAY ONE

7:30 am - 5:30 pm

Type of Meeting: Instructor's Seminar

Meeting Facilitator: Stephanie Brown

Invitees: Educators

- I. Check In & Breakfast 7:30 am - 8:00 am
- II. Sign In Sheet (pass around after each break)
- III. Welcome & Introduction of Agenda 8:00 am - 8:30 am
- IV. Creating Our Learning Culture 8:30 am - 9:30am
  - A) Steps to Improve Your Learning
  - B) Learning Systems Journey 9:30 am -10:00 am  
Break 10:00 am - 10:15 am
  - C) Thinking Process - 10:15 am - 10:45 am
  - D) VAK - 10:45 am - 11:30 am  
Lunch 11:30 am - 12:30pm  
Seminar Agenda continued
  - E) Multiple Intelligence Learning 12:30 pm - 2:30 pm  
Break 2:30 pm - 2:45 pm
  - F) Multiple Intelligence Testing 2:45 pm - 3:15 pm
  - G) Learning Cycle & Learning Types 3:15 pm - 4:00 pm
  - H) Learning Cycle & Learning Types continued  
4:00 pm - 4:30 pm

Surveys - 4:30 pm - 5:00 pm

Attendee Info Update / Dismissal 5:00 - 5:30 pm



\*\*\* TN State Board will present at 9 am - 10 am. We will cover "Classroom Leadership" during the "Classroom Layout" session. \*\*\* Thank you! - SBB

## DAY TWO

7:30 am - 5:30 pm

Type of Meeting: Instructor's Seminar

Meeting Facilitator: Stephanie Brown

Invitees: Educators

- I. Check In & Breakfast 7:30 am - 8:00 am
- II. Sign In Sheet (pass around after each break)
- III. Welcome and Introduction of Agenda 8:00 am - 8:30 am
- IV. Sustaining the Classroom Learning Culture 8:30 am - 9:00 am
  - A) Classroom Leadership 9:00 am - 10:00am  
Break 10:00 am - 10:15 am
  - B) Classroom Layout 10:15 am -10:45 am
  - C) Multiple Intelligence Classroom - 10:45 am - 11:30 am  
Lunch 11:30 am - 12:30pm  
Seminar Agenda continued
  - D) Classroom Communication Skill #1 Verbal 12:30 pm - 2:30 pm
  - E) Classroom Communication Skill #2 Nonverbal
  - F) Classroom Communication Skill #3 Asking and Responding
  - G) Classroom Communication #4 Power Statements  
Break 2:30 pm - 2:45 pm
  - H) Creating Active Learning Experiences 2:45 pm - 3:15 pm
  - I) Steps to Design a Lesson Plan 3:15 pm - 4:00 pm  
Break 4:00 pm - 4:15 pm
  - J) PSI / State Board Updates 4:15 pm - 5:15 pm
- V. Survey / Dismissal 5:15 pm - 5:30 pm

# Tennessee 2020 Cosmetology & Barber CEU Proposal

Sponsored by DCI Academy

## **2020 Beauty Educator's Leadership Conference**

**Date: May 17-18, 2020**

**Time: 8:00am-5:00pm**

**Location: Murfreesboro, TN.**

**Clarion Inn Murfreesboro, TN. 2227 Old Fort Parkway**

**Murfreesboro, TN 27129**

**2020 Registration: <https://squ.re/2qN18hr>**

**[dciacademytraining@gmail.com](mailto:dciacademytraining@gmail.com)**

## **2020 Beauty Educator's Leadership Conference**

**Date: November 8-9, 2020**

**Time: 8:00am-5:00pm**

**Location: Memphis, TN.**

**Homewood Suites by Hilton Memphis, Poplar**

**5811 Poplar Ave. Memphis, TN.**

**2020 Registration: <https://squ.re/2qN18hr>**

**[dciacademytraining@gmail.com](mailto:dciacademytraining@gmail.com)**

# 2020 Cosmetology & Barber CEU Agenda

**May 17-18, 2020**

Murfreesboro, TN.

## Beauty Educator's Leadership Conference 2020

Time	May 17, 2020
7:30am-8:00am	Registration/ Continental Breakfast
8:00am-8:15am	Welcome & Introductions
9:00am-10:00am	Effective Teaching Strategies: Teaching Methodologies
10:00am-10:15pm	Break
10:15am-12:00m	Effective Teaching Strategies: Haircutting
12:00pm-1:00pm	Lunch
1:00pm-2:45pm	Effective Teaching Strategies: Skincare
2:45pm-3:00pm	Break
3:00pm-4:30pm	Effective Teaching Strategies: Help, That's Not my Strength
4::30pm-5:00pm	Q & A, Surveys

Time	May 18, 2020
7:30am-8:00am	Registration/ Continental Breakfast
8:00am-8:15am	Welcome & Introductions
9:00am-10:am	Effective Teaching Strategies: Digital Classrooms & The 5 P's
10:00am-10:15pm	Break
10:15am-12:00m	Effective Teaching Strategies: Hair Color
12:00pm-1:00pm	Lunch
1:00pm-2:45pm	PSI Updates
2:45pm-3:00pm	Break
3:00-4:30pm	State Board Updates
4::30pm-5:00pm	Q & A, Surveys, Certificates

# 2020 Cosmetology & Barber CEU Agenda

**Nov. 8-9, 2020**

**Memphis, TN.**

## Beauty Educator's Leadership Conference 2020

Time	Nov. 8. 2020
7:30am-8:00am	Registration/ Continental Breakfast
8:00am-8:15am	Welcome & Introductions
9:00am-10:00am	Effective Teaching Strategies: Teaching Methodologies
10:00am-10:15pm	Break
10:15am-12:00m	Effective Teaching Strategies: Haircutting
12:00pm-1:00pm	Lunch
1:00pm-2:45pm	Effective Teaching Strategies: Skincare
2:45pm-3:00pm	Break
3:00pm-4:30pm	Effective Teaching Strategies: Help, That's Not my Strength
4::30pm-5:00pm	Q & A, Surveys

Time	Nov. 9. 2019
7:30am-8:00am	Registration/ Continental Breakfast
8:00am-8:15am	Welcome & Introductions
9:00am-10:am	Effective Teaching Strategies: Digital Classrooms & The 5 P's
10:00am-10:15pm	Break
10:15am-12:00m	Effective Teaching Strategies: Haircolor
12:00pm-1:00pm	Lunch
1:00pm-2:45pm	PSI Updates
2:45pm-3:00pm	Break
3:00-4:30pm	State Board Updates
4::30pm-5:00pm	Q & A, Surveys, Certificates

# 2020 Continuing Education Seminar: Through a Student's/Teacher's Point of View

Mr. Thomas James, Cosmetologist and Master Barber Instructor, B.A. Political Science (APSU) Ph: 615-428-4684

**Middle TN Seminar: March 15-16** Double Tree Hotel 1850 Old Fort Parkway, **Murfreesboro**, TN 37129

**East TN Seminar: June 14-15** Double Tree Hotel 211 Mockingbird Lane, **Johnson City**, TN 37604

**East TN Seminar: September 13-14** The Master Academy of Barbering 4700 Western Avenue, **Knoxville**, TN 37921

[Online registration can be completed here](#) or e-mail: [Thomas\\_D\\_James@Yahoo.com](mailto:Thomas_D_James@Yahoo.com) or phone 615-428-4684

Registration varies from \$190-\$225

## DAY 1

<b>7:30-8:00</b>	Breakfast/Registration
<b>8:00-8:15</b>	Introductions and Welcome
<b>8:15-10:00</b>	Admissions and Educators: Policy and Morals, Bridging the Two
<b>10:00-10:15</b>	<b>Break</b>
<b>10:15-11:15</b>	State Board Law Updates
<b>11:15-12:15</b>	Reaching Millennials through New Age Teaching Methodologies
<b>12:15-1:15</b>	<b>Lunch</b>
<b>1:15-2:30</b>	PSI Updates
<b>2:30-3:15</b>	Changing with the times: Using Social Media in Your Favor
<b>3:15-3:30</b>	<b>Break</b>
<b>3:30-4:30</b>	Games Galore
<b>4:30-5:00</b>	<b>Closing and Salutations</b>

## DAY 2

<b>7:30-8:00</b>	<b>Breakfast</b>
<b>8:00-10:00</b>	Taking Back the Classroom with Leadership and Lesson Plans
<b>10:15-10:15</b>	<b>Break</b>
<b>10:15-12:15</b>	Conflict Resolution and Problem Solving
<b>12:15-1:15</b>	<b>Lunch</b>
<b>1:15-2:15</b>	Finding Your Happy Place: Self-motivation for Today's Instructors
<b>2:15-3:15</b>	Teaching Never Stops: Teaching Post-Graduation
<b>3:15-3:30</b>	<b>Break</b>
<b>3:30-4:45</b>	Identifying the Problem Areas: Inappropriate Relationships and Substance Abuse
<b>4:45-5:00</b>	<b>Certificates and Dismissal</b>

# TENNESSEE INSTRUCTORS RETREAT 2020

CEU hours and Teambuilding Event

Sponsored by



OCTOBER 16<sup>TH</sup> - OCTOBER 18<sup>TH</sup>

INSPIRE | INTERACT | INVOLVE



TCAT - Nissan Building  
663 Ken Pilkerton Drive  
Smyrna, TN 37167

Education Investment: \$275.00  
Includes 4 Tennessee approved classes (16 CEU's accredited hours), Breakfast, Lunch, Welcome Party, Event T- Shirt and CHI Goody bag!

Register online at [CHI.com](http://CHI.com)  
(add link when ready)

# CLASSROOM DESCRIPTIONS

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## Classroom 1 – Teaching Methodology with Ron Gillihan

In today's classrooms, we as instructors need to be able to use multiple teaching methodology to satisfy all generations of students learning challenges. Join me in a fun filled class to exchange exciting ideas to stimulate each student and keep the classroom engaged.

## Classroom 2 – The Generation Gap-Teaching in a Multi-Generational Classroom with Carol Woodard

Classrooms are full of multi-generational learners, challenging educators to customize their delivery methods for everyone from Baby Boomers to Gen Z. This program will give facilitators concrete takeaways for leading a class filled with any age group and discovering which methods work to unify the students. We'll go back to the basics and find ways to introduce new facilitation skills to change the face of education. Whether you've been teaching for 50 years or have just started your career, this course will allow you to dive in and explore teaching in a way you never have before.

## Classroom 3 – Students and Social Media Portfolios with Bradley Tuggle

In this class you will learn the basic fundamentals of combining business building and social media to help expand your business. Student, school owners, school staff and instructors will give you the knowledge and engage your mind on how to be relatable in today's fast paced, and ever changing world. Help Market your school, students, and potential clients.

## Classroom 4 – The Powerful Classroom with Dixie Lee Russell

Subject: Mixing Creative thinking with alternative Teaching Methods  
Topic: Powerful Teaching

Step outside the normal classroom and expand your students experience with different teaching methods while stimulating creativity. Engage with your students using alternative teaching ideas that will keep you and your class learning in a fun environment with proven results while using today's technology.

# SPEAKERS BIO



## RON GILLIHAN

Nashville based Master Barber and Educator Ron Gillihan, brings more than thirty years of experience and service to the Craft and is honored to serve as Chairman of the Tennessee Cosmetology and Barbers Board of Examiners; is a member of the Post-secondary Committee of the TN Higher Education Commission; a PSI Subject Matter Expert and serves on numerous national and local advisory boards and committees.

As founder of Master's Barber & Styling College his daily goal is to inspire his students to achieve excellence; through faith, innovation and education.



## CAROL WOODARD

Carol Woodard has helped thousands of students reach their dreams of becoming successful in the beauty industry—while continuing to inspire the teachers who educate them. Licensed in cosmetology in the state of Texas, Carol has served as an executive school director and education director. She is the former chairperson for the Career Educators Alliance (CEA), where she served a role in planning annual events while leading a committee of more than 20 people and teaching workshops. Carol currently serves as education advisor on the board of directors for Private Career Colleges and Schools. Her public speaking engagements have gained international attention. She has been published multiple times in BeautyLink magazine and has appeared in O, the Oprah Magazine as an education expert. Carol recently published *The Educator's Diet: Teaching With 21st Century Recipes* and her second book, *Going Woodard* is scheduled for release in the fall of 2019.



## BRADLEY TUGGLE

International educator and platform artist for Farouk Systems, Bradley Tuggle was introduced to the professional beauty profession at a very young age by his grandmother who owned a salon. Deeply inspired, Bradley perfected his talents at the Sassoon Academy before opening BOHO Salon in North Carolina. A firm believer in education, Bradley is also a North Carolina State Board of Cosmetic Arts licensed Teacher and Instructor. His creativity and vision have earned him editorial pages in major beauty publications. As one of the youngest main stage artists at industry shows and events, Bradley is a platform veteran with a rock and roll vibe that engages audiences with his "learn the rules to break the rules" approach to cutting, styling and business building. Bradley's passion for teaching and hairdressing has taken him across the country and around the world.



## DIXIE LEE RUSSELL

Known for her high energy and deep love for education, Dixie is the Director of Schools for Farouk Systems, Inc. During her 25+ years in the beauty and barbering industry she has not only worked successfully behind the chair, she has been a leader in both inside and outside sales. She has had the pleasure of being trained by multiple manufacturers in color, texture and other advanced techniques. In 2004 she was introduced to Farouk Systems and the rest is history. Dixie fell in love with the Farouk Environmentally friendly products and was honored when asked to join their education team. A Texas licensed cosmetologist and trained instructor, Dixie has played a major role in organizing and executing the CHI Partnered School program to over 600 schools. With a focus on teamwork she is quick to shine the spotlight on her teammate and is a true "out of the box" thinker.

# LET'S GET INSPIRED, LET'S INTERACT, LET'S GET INVOLVED!

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## OCTOBER 16, 2020 - FRIDAY REGISTRATION AND WELCOME

Registration: 4:00pm – 6:00pm (location TBA)

Denim and Diamonds Welcome Party: 7:00pm – 10:00pm

Hair Show with Bradley Tuggle: 7:00pm – 8:00pm

Kick up your boots and photos with Bradley: 8:00pm – 10:00pm

## OCTOBER 17, 2020 - SATURDAY A.M. CLASS ROTATION

Breakfast General Event Dining (or breakfast vouchers): 7:00am – 7:50am

Break will be 10:00am – 10:15am

Group A – A.M. Classroom 1 - Teaching Mythologies with Ron Gillihan: 8:00am – 12:00pm

Group B – A.M. Classroom 2 - The generation gap with Carol Woodard: 8:00am – 12:00pm

Group C – A.M. Classroom 3 - Students and Social Media Portfolios with Bradley Tuggle: 8:00am – 12:00pm

Group D – A.M. Classroom 4 - The Powerful Classroom with Dixie Russell: 8:00am – 12:00pm

LUNCH: 12:00pm – 12:50pm - State of TN Representative to present and P.S.I. review during lunch  
TN Department of Commerce & Insurance - Roxana Gumucio - Special guest speaker during lunch breaks

## OCTOBER 17, 2020 - SATURDAY P.M. CLASS ROTATION

Group A – P.M. Classroom 1 - The Powerful Classroom with Dixie Russell: 1:00pm – 5:00pm

Group B – P.M. Classroom 2 - Students and Social Media Portfolios with Bradley Tuggle: 1:00pm – 5:00pm

Group C – P.M. Classroom 3 - The generation gap with Carol Woodard: 1:00pm – 5:00pm

Group D – P.M. Classroom 4 - Teaching Mythologies with Ron Gillihan: 1:00pm – 5:00pm

Break will be 2:15pm – 2:25pm

Dinner – on your own! Have fun.. It's Nashville!

## OCTOBER 18, 2020 - SUNDAY A.M. CLASS ROTATION

Breakfast General Event Dining (or breakfast vouchers): 7:00am – 7:50am

Break will be 10:00am – 10:15am

Group A – A.M. Classroom 1 - Students and Social Media Portfolios with Bradley Tuggle: 8:00am – 12:00pm

Group B – A.M. Classroom 2 - Teaching Mythologies with Ron Gillihan: 8:00am – 12:00pm

Group C – A.M. Classroom 3 -The Powerful Classroom with Dixie Russell: 8:00am – 12:00pm

Group D – A.M. Classroom 4 - The generation gap with Carol Woodard: 8:00am – 12:00pm

LUNCH: 12:00pm – 12:50pm - State of TN Representative to present and P.S.I. review during lunch  
TN Department of Commerce & Insurance - Roxana Gumucio - Special guest speaker during lunch breaks

## OCTOBER 18, 2020 - SUNDAY P.M. CLASS ROTATION

Group A – P.M. Classroom 1 - The generation gap with Carol Woodard: 1:00pm – 5:00pm

Group B – P.M. Classroom 2 - The Powerful Classroom with Dixie Russell: 1:00pm – 5:00pm

Group C – P.M. Classroom 3 - Teaching Mythologies with Ron Gillihan: 1:00pm – 5:00pm

Group D – P.M. Classroom 4 - Students and Social Media Portfolios with Bradley Tuggle: 1:00pm – 5:00pm

Break will be 2:15pm – 2:25pm

Dinner – on your own! Have fun.. It's Nashville!



**TENNESSEE  
INSTRUCTOR  
CEU SEMINAR**

**KINCC EDUCATION GROUP**

**“MAKING OF A MASTER”**

**MEMPHIS**

**MARCH 8TH-9TH**

**VIRTUAL LEARNING**

**JUNE 14-15TH  
JULY 12TH-13TH  
AUGUST 23-24**

**INDEPENDENT LEARNING**

**AT YOUR LEISURE**

# KINCC EDUCATION GROUP

## GLOBAL EDUCATION

### OUR MISSION

KINCC Education Group, a subsidiary of KINCC (Kimaura Innovative New Concepts in Cosmetology) strives to groom, enhance, and develop licensed instructors, platform artists, educators, and professionals in the area of Barbering, Manicuring, Cosmetology and Aesthetics. With over two decades of experience, we pride ourselves on "training the trainer". Our methodical and innovative approach is not only motivating and fun but practical in nature.

### DATES

**Memphis**  
March 8<sup>th</sup>-9<sup>th</sup> 2020

**Virtual Platforms**  
June 13<sup>th</sup>-14<sup>th</sup> 2020  
<https://bit.ly/virtualjune>

July 12<sup>th</sup>-13<sup>th</sup> 2020  
<https://bit.ly/virtualjuly>

<https://bit.ly/reoccurringjuly>

August 23<sup>rd</sup>-24<sup>th</sup>  
<https://bit.ly/virtualaugust>

<https://bit.ly/reoccurringaugust>

**Independent Learning Platform**  
<https://www.iknowmyhair.com/>

### CONTACT US

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Memphis, TN 38115

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📷 [kincc.edgroup](#)

📘 KINCC Education Group

🌐 <https://www.iknowmyhair.com/>

### COURSE DESCRIPTION

**Course Name** "Making of a Master" **Course Number** 2020-MOM-003 **Class Time** 8:00am-5:00pm

#### Learning Outcomes

Participants will be able to recognize and distinguish the role, qualities and character of a Master Educator and develop a plan for their personal growth as a Master Educator. Participants will sharpen their skillset on developing an explosive program to engage students and promote mastery of skills through various activities and exercises. Participants will be

able to identify and formulate the styles and needs of the learner and relate pedagogical practices specific for the learning environment. Through various activities and exercises and look and learn demonstrations, participants will employ successful strategies for students beyond obtaining licensure.

## KINCC EDUCATION GROUP

### GLOBAL EDUCATION



## YOUR CONTINUED EDUCATION SPECIALIST

Kimberly K. Anderson is a professional cosmetologist receiving her education through New Wave Hair Academy and Tennessee Academy of Cosmetology, in Memphis, Tennessee. Celebrating over twenty-three years in the industry, this Memphis native has acquired wisdom and knowledge by working with local pioneers as well as some of the superlatives in the industry all over the world.

Global Educator, Salon Owner and Industry Innovator are some of the many facets highlighting her career as a cosmetologist. Kimberly is the owner of two current subsidiaries under KINCC, (Kimaura Innovative New Concepts in Cosmetology). KINCC Salon focusing on providing healthy hair care services where guests have an individualized salon experience based specifically on their texture, curl pattern and hair care needs. Our beliefs of not compromising the integrity of the hair has warranted great success and client retention for over ten years strong. We take pride in educating our guest on hair care. Kimberly was so passionate about education, she birthed KINCC Education Group, an innovative, methodical approach to grooming, enhancing & developing platform artists, educators, professionals & licensed instructors, in Cosmetology, Barbering, Aesthetics, Makeup Artistry and Manicuring. She is a motivational speaker to current and aspiring future industry professionals and volunteers at career days for local schools in her area.

Kimberly has contracted independently with major companies such as Design Essentials and chain schools such as Empire Beauty Group and Virginia College. These opportunities have allowed her to gain over twenty years of experience as a consultant, platform artist, apprentice trainee and curriculum writer. She has trained licensed instructors, artistic directors, regional directors, cosmetologists and future professionals all over the world in theoretical and practical principles to include, London, Paris, South America, Amsterdam and several islands in the Caribbean.

Kimberly has worked as an Educator for several local cosmetology schools to include Tennessee Academy, Vaterott and New Wave Hair Academy in Tennessee and featured artist in surrounding states. Kimberly has a unique rapport with students from all backgrounds and cultures. Kimberly's methodical approach to teaching allows her to mold and shape future industry professionals by ensuring the classroom environment is always fun, interactive and conducive for learning.





## 2020 CEU Instructor Training Agenda "Making of a Master"

Time	Day One
8:00am-8:30am	Welcome/Learning Outcomes
8:30am-10:00am	Profile of a Master
10:00am-10:15am	<b>BREAK</b>
10:15am-11:15	PSI Updates Q &A
11:15am-12:00pm	Profile of A Master My Development Plan
12:00pm-1:00pm	<b>LUNCH</b>
1:00pm-3:00pm	Explosive Program Development
3:00pm-3:15pm	<b>BREAK</b>
3:15pm-5:00pm	Explosive Program Development Surveys/Dismissal

Time	Day Two
8:00am-8:30am	Learning Outcomes/Recap
8:30am-10:00am	Learner's Styles and Needs
10:00am-10:15am	<b>BREAK</b>
10:15am-11:15am	State Board Laws & Regulations
11:15am-12:00pm	Pedagogical Practices/Emotional Intelligence
12:00pm-1:00pm	<b>LUNCH</b>
1:00pm-3:00pm	Student Success Beyond the License
3:00pm-3:15pm	<b>BREAK</b>
3:15pm-5:00pm	Student Success Beyond The License Surveys/Certificates/Dismissal