

### **How and When to use Flyer for Text-to-911.**

1. Distribute flyer to media outlets 1 week prior to text launch and distribute to the public the day the service begins.
2. Provide a map of your area that will be taking text to 911 for public and media (where your jurisdiction begins and ends).
3. Generate a fact page of your district to distribute to the media.
4. Be prepared for media calls and know your fact page in order to answer questions publically.

### **Checklist for Deploying Text-to-911.**

1. Radio Scripts (TECB Website)
2. Flyer (TECB Website)
3. Press Release (TECB Website)
4. Map of your area (customize by ECD)
5. Fact Page of your area (customize by ECD)