

Consumers

Consumers are people who use economic goods. Generally, **consumers** purchase the products that they use. Before spending any money, **consumers** should:

- Identify the item they want or need
- Make sure they can afford it—develop a spending plan
- Shop around—compare prices for similar items at other stores
- Understand any service or product warranties

Now that you're an informed **consumer**, hopefully you are prepared for your next purchase!

Imagine that you have saved your money to buy a new bike. Complete the maze below by avoiding any roadblocks to complete your purchase.

