

Annual Performance Report, FY 2012-13
The Art Institute of Tennessee, Nashville, TN (1503)

	Overall	Baking and Pastry, Diploma	Culinary Arts, Diploma	Digital Image Management, Diploma	Fashion Retailing, Diploma	Web Design and Development, Diploma	Baking and Pastry, Associate of Arts	Culinary Arts, Associate of Arts	Culinary Arts: Baking and Pastry, Associate of Arts
Program Enrollment	1,429	28	44	3	4	5	127	207	4
Number Still Enrolled	577	8	13	0	1	2	43	64	0
Percent Still Enrolled	40.4%	28.6%	29.5%	0.0%	25.0%	40.0%	33.9%	30.9%	0.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	51	2	3	0	0	0	7	15	0
Number of Withdrawals	611	11	19	2	3	2	61	89	1
Withdrawal Rate	39.2%	32.1%	36.4%	66.7%	75.0%	40.0%	42.5%	35.7%	25.0%

COMPLETION SUMMARY

Number Not Currently Enrolled	852	20	31	3	3	3	84	143	4
Number of Completions	241	9	12	1	0	1	23	54	3
Completion Rate	30.1%	50.0%	42.9%	33.3%	0.0%	33.3%	29.9%	42.2%	75.0%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	11	0	2	0	0	0	3	3	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placeable	230	9	10	1	0	1	20	51	3
Number Placed In-Field	138	4	9	1	N/A	1	16	42	2
In-Field Placement Rate	60.0%	44.4%	90.0%	100.0%	N/A	100.0%	80.0%	82.4%	66.7%
Number Placed	142	5	9	1	N/A	1	16	43	3
Placement Rate	61.7%	55.6%	90.0%	100.0%	N/A	100.0%	80.0%	84.3%	100.0%

STUDENT DEMOGRAPHICS

Race									
Caucasian	862	20	25	N/A	N/A	N/A	73	132	N/A
Percent Caucasian	60.3%	71.4%	56.8%	N/A	N/A	N/A	57.5%	63.8%	N/A
African-American	330	1	12	N/A	N/A	N/A	34	38	N/A
Percent African-American	23.1%	3.6%	27.3%	N/A	N/A	N/A	26.8%	18.4%	N/A
Hispanic	62	1	4	N/A	N/A	N/A	3	7	N/A
Percent Hispanic	4.3%	3.6%	9.1%	N/A	N/A	N/A	2.4%	3.4%	N/A
Other/Unknown	175	6	3	N/A	N/A	N/A	17	30	N/A
Percent Other/Unknown	12.2%	21.4%	6.8%	N/A	N/A	N/A	13.4%	14.5%	N/A
Subtotal Race	1,429	28	44	N/A	N/A	N/A	127	207	N/A
Gender									
Male	762	8	33	N/A	N/A	N/A	20	119	N/A
Percent Male	53.3%	28.6%	75.0%	N/A	N/A	N/A	15.7%	57.5%	N/A
Female	667	20	11	N/A	N/A	N/A	107	88	N/A
Percent Female	46.7%	71.4%	25.0%	N/A	N/A	N/A	84.3%	42.5%	N/A
Subtotal Gender	1,429	28	44	N/A	N/A	N/A	127	207	N/A
Age									
Under 25	945	8	17	N/A	N/A	N/A	85	124	N/A
Percent Under 25	66.2%	28.6%	39.5%	N/A	N/A	N/A	66.9%	59.9%	N/A
25 and Over	482	20	26	N/A	N/A	N/A	42	83	N/A
Percent 25 and Over	33.8%	71.4%	60.5%	N/A	N/A	N/A	33.1%	40.1%	N/A
Subtotal Age	1,427	28	43	N/A	N/A	N/A	127	207	N/A

NOTE: Reporting fiscal year spans July 1, 2012 thru June 30, 2013. N/A: Not applicable or less than 10 students enrolled in the program.

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	Digital Filmmaking & Video Production, Associate of Arts	Graphic and Web Design/ Graphic Design, Associate of Arts	Graphic and Web Design/Web Design, Associate of Arts	Graphic Design, Associate of Arts	Web Design and InterActive Media, Associate of Arts	Advertising, Bachelor of Arts	Audio Production, Bachelor of Arts	Culinary Arts Management, Bachelor of Science	Digital Filmmaking and Video Production, Bachelor of Fine Arts
Program Enrollment	34	7	2	25	11	5	187	133	82
Number Still Enrolled	7	4	0	10	2	2	68	72	35
Percent Still Enrolled	20.6%	57.1%	0.0%	40.0%	18.2%	40.0%	36.4%	54.1%	42.7%
WITHDRAWAL SUMMARY									
Special Circumstance Withdrawals	1	0	0	1	0	0	3	4	1
Number of Withdrawals	20	3	2	9	7	3	96	52	37
Withdrawal Rate	55.9%	42.9%	100.0%	32.0%	63.6%	60.0%	49.7%	36.1%	43.9%
COMPLETION SUMMARY									
Number Not Currently Enrolled	27	3	2	15	9	3	119	61	47
Number of Completions	7	0	0	6	2	0	23	9	10
Completion Rate	26.9%	0.0%	0.0%	42.9%	22.2%	0.0%	19.8%	15.8%	21.7%
PLACEMENT SUMMARY									
Special Circumstance Non-Placements	0	0	0	0	0	0	0	2	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placeable	7	0	0	6	2	0	23	7	10
Number Placed In-Field	3	N/A	N/A	2	2	N/A	9	6	5
In-Field Placement Rate	42.9%	N/A	N/A	33.3%	100.0%	N/A	39.1%	85.7%	50.0%
Number Placed	3	N/A	N/A	2	2	N/A	9	6	5
Placement Rate	42.9%	N/A	N/A	33.3%	100.0%	N/A	39.1%	85.7%	50.0%
STUDENT DEMOGRAPHICS									
Race									
Caucasian	17	N/A	N/A	16	5	N/A	92	86	58
Percent Caucasian	50.0%	N/A	N/A	64.0%	45.5%	N/A	49.2%	64.7%	70.7%
African-American	14	N/A	N/A	8	6	N/A	68	23	11
Percent African-American	41.2%	N/A	N/A	32.0%	54.5%	N/A	36.4%	17.3%	13.4%
Hispanic	0	N/A	N/A	0	0	N/A	5	6	5
Percent Hispanic	0.0%	N/A	N/A	0.0%	0.0%	N/A	2.7%	4.5%	6.1%
Other/Unknown	3	N/A	N/A	1	0	N/A	22	18	8
Percent Other/Unknown	8.8%	N/A	N/A	4.0%	0.0%	N/A	11.8%	13.5%	9.8%
Subtotal Race	34	N/A	N/A	25	11	N/A	187	133	82
Gender									
Male	27	N/A	N/A	12	8	N/A	160	85	64
Percent Male	79.4%	N/A	N/A	48.0%	72.7%	N/A	85.6%	63.9%	78.0%
Female	7	N/A	N/A	13	3	N/A	27	48	18
Percent Female	20.6%	N/A	N/A	52.0%	27.3%	N/A	14.4%	36.1%	22.0%
Subtotal Gender	34	N/A	N/A	25	11	N/A	187	133	82
Age									
Under 25	19	N/A	N/A	16	4	N/A	136	67	66
Percent Under 25	55.9%	N/A	N/A	64.0%	36.4%	N/A	72.7%	50.4%	80.5%
25 and Over	15	N/A	N/A	9	7	N/A	51	66	16
Percent 25 and Over	44.1%	N/A	N/A	36.0%	63.6%	N/A	27.3%	49.6%	19.5%
Subtotal Age	34	N/A	N/A	25	11	N/A	187	133	82

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	Digital Photography, Bachelor of Fine Arts	Fashion Marketing & Management, Bachelor of Arts	Graphic and Web Design/Graphic Design, Bachelor of Fine Arts	Graphic and Web Design/Web Design, Bachelor of Fine Arts	Graphic Design, Bachelor of Fine Arts	Interior Design, Bachelor of Fine Arts	Media Arts and Animation, Bachelor of Fine Arts	Web Design and InterActive Media, Bachelor of Fine Arts
Program Enrollment	101	78	33	10	71	53	163	12
Number Still Enrolled	41	31	21	5	32	18	94	4
Percent Still Enrolled	40.6%	39.7%	63.6%	50.0%	45.1%	34.0%	57.7%	33.3%
WITHDRAWAL SUMMARY								
Special Circumstance Withdrawals	9	1	0	0	2	1	1	0
Number of Withdrawals	47	36	11	5	18	29	44	4
Withdrawal Rate	37.6%	44.9%	33.3%	50.0%	22.5%	52.8%	26.4%	33.3%
COMPLETION SUMMARY								
Number Not Currently Enrolled	60	47	12	5	39	35	69	8
Number of Completions	13	11	1	0	21	6	25	4
Completion Rate	25.5%	23.9%	8.3%	0.0%	56.8%	17.6%	36.8%	50.0%
PLACEMENT SUMMARY								
Special Circumstance Non-Placements	0	0	0	0	0	0	1	0
Placed Withdrawals	0	0	0	0	0	0	0	0
Number Placeable	13	11	1	0	21	6	24	4
Number Placed In-Field	5	8	1	N/A	11	4	4	3
In-Field Placement Rate	38.5%	72.7%	100.0%	N/A	52.4%	66.7%	16.7%	75.0%
Number Placed	5	9	1	N/A	11	4	4	3
Placement Rate	38.5%	81.8%	100.0%	N/A	52.4%	66.7%	16.7%	75.0%
STUDENT DEMOGRAPHICS								
Race								
Caucasian	75	29	25	10	51	32	93	5
Percent Caucasian	74.3%	37.2%	75.8%	100.0%	71.8%	60.4%	57.1%	41.7%
African-American	12	40	2	0	4	6	41	3
Percent African-American	11.9%	51.3%	6.1%	0.0%	5.6%	11.3%	25.2%	25.0%
Hispanic	3	1	1	0	7	4	10	2
Percent Hispanic	3.0%	1.3%	3.0%	0.0%	9.9%	7.5%	6.1%	16.7%
Other/Unknown	11	8	5	0	9	11	19	2
Percent Other/Unknown	10.9%	10.3%	15.2%	0.0%	12.7%	20.8%	11.7%	16.7%
Subtotal Race	101	78	33	10	71	53	163	12
Gender								
Male	26	5	17	8	33	13	105	6
Percent Male	25.7%	6.4%	51.5%	80.0%	46.5%	24.5%	64.4%	50.0%
Female	75	73	16	2	38	40	58	6
Percent Female	74.3%	93.6%	48.5%	20.0%	53.5%	75.5%	35.6%	50.0%
Subtotal Gender	101	78	33	10	71	53	163	12
Age								
Under 25	66	71	22	6	53	34	131	7
Percent Under 25	65.3%	91.0%	66.7%	60.0%	74.6%	64.2%	80.4%	58.3%
25 and Over	35	7	11	4	18	19	32	5
Percent 25 and Over	34.7%	9.0%	33.3%	40.0%	25.4%	35.8%	19.6%	41.7%
Subtotal Age	101	78	33	10	71	53	163	12

NOTE: Reporting fiscal year spans July 1, 2012 thru June 30, 2013. N/A: Not applicable or less than 10 students enrolled in the program.