

**Annual Performance Report, FY 2009-10  
Ashford University, Clinton, IA (1228)**

	Overall	ACCOUNTING	BUSINESS	BUSINESS ADMINISTRATION	BUSINESS INFORMATION SYSTEMS	EARLY CHILDHOOD EDUCATION	EARLY CHILDHOOD EDUCATION ADMINISTRATION	HEALTH CARE ADMINISTRATION	HEALTH CARE STUDIES
Program Enrollment	950	39	108	76	2	4	2	93	1
Number Still Enrolled	428	15	33	43	N/A	N/A	N/A	49	N/A
Percent Still Enrolled	45.1%	38.5%	30.6%	56.6%	N/A	N/A	N/A	52.7%	N/A

**WITHDRAWAL SUMMARY**

Number of Withdrawals	378	21	68	29	N/A	N/A	N/A	37	N/A
Special Circumstance Withdrawals	8	0	4	0	N/A	N/A	N/A	1	N/A
Withdrawal Rate	38.9%	53.8%	59.3%	38.2%	N/A	N/A	N/A	38.7%	N/A

**COMPLETION SUMMARY**

Number Not Currently Enrolled	522	24	75	33	N/A	N/A	N/A	44	N/A
Number of Completions	144	3	7	4	N/A	N/A	N/A	7	N/A
Completion Rate	28.0%	12.5%	9.9%	12.1%	N/A	N/A	N/A	16.3%	N/A

**PLACEMENT SUMMARY**

Number Placeable	N/A								
Special Circumstance Non-Placements	N/A								
Placed Withdrawals	N/A								
Number Placed In-Field	N/A								
In-Field Placement Rate	N/A								
Number Placed	N/A								
Placement Rate	N/A								

**STUDENT DEMOGRAPHICS**

**Race**

Caucasian	573	32	57	43	N/A	N/A	N/A	49	N/A
Percent Caucasian	60.3%	82.1%	52.8%	56.6%	N/A	N/A	N/A	52.7%	N/A
African-American	290	6	37	23	N/A	N/A	N/A	35	N/A
Percent African-American	30.5%	15.4%	34.3%	30.3%	N/A	N/A	N/A	37.6%	N/A
Hispanic	25	0	1	4	N/A	N/A	N/A	3	N/A
Percent Hispanic	2.6%	0.0%	.9%	5.3%	N/A	N/A	N/A	3.2%	N/A
Other/Unknown	62	1	13	6	N/A	N/A	N/A	6	N/A
Percent Other/Unknown	6.5%	2.6%	12.0%	7.9%	N/A	N/A	N/A	6.5%	N/A
Subtotal Race	950	39	108	76	N/A	N/A	N/A	93	N/A

**Gender**

Male	236	12	21	33	N/A	N/A	N/A	10	N/A
Percent Male	24.8%	30.8%	19.4%	43.4%	N/A	N/A	N/A	10.8%	N/A
Female	714	27	87	43	N/A	N/A	N/A	83	N/A
Percent Female	75.2%	69.2%	80.6%	56.6%	N/A	N/A	N/A	89.2%	N/A
Subtotal Gender	950	39	108	76	N/A	N/A	N/A	93	N/A

**Age**

Under 25	65	1	29	5	N/A	N/A	N/A	6	N/A
Percent Under 25	6.8%	2.6%	26.9%	6.6%	N/A	N/A	N/A	6.5%	N/A
25 and Over	885	38	79	71	N/A	N/A	N/A	87	N/A
Percent 25 and Over	93.2%	97.4%	73.1%	93.4%	N/A	N/A	N/A	93.5%	N/A
Subtotal Age	950	39	108	76	N/A	N/A	N/A	93	N/A

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

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	MASTER OF ARTS IN ORGANIZATIONAL MANAGEMENT	MASTER OF ARTS IN TEACHING & LEARNING WITH TECHNOLOGY	MASTER OF BUSINESS ADMINISTRATION	ORGANIZATIONAL MANAGEMENT	PSYCHOLOGY	PUBLIC ADMINISTRATION	PUBLIC RELATIONS AND MARKETING	PUBLIC RELATIONS/MARKETING	SOCIAL AND CRIMINAL JUSTICE
Program Enrollment	11	9	31	125	146	1	2	3	81
Number Still Enrolled	5	N/A	9	47	66	N/A	N/A	N/A	39
Percent Still Enrolled	45.5%	N/A	29.0%	37.6%	45.2%	N/A	N/A	N/A	48.1%
<b>WITHDRAWAL SUMMARY</b>									
Number of Withdrawals	2	N/A	4	42	54	N/A	N/A	N/A	41
Special Circumstance Withdrawals	0	N/A	0	1	2	N/A	N/A	N/A	0
Withdrawal Rate	18.2%	N/A	12.9%	32.8%	35.6%	N/A	N/A	N/A	50.6%
<b>COMPLETION SUMMARY</b>									
Number Not Currently Enrolled	6	N/A	22	78	80	N/A	N/A	N/A	42
Number of Completions	4	N/A	18	36	26	N/A	N/A	N/A	1
Completion Rate	66.7%	N/A	81.8%	46.8%	33.3%	N/A	N/A	N/A	2.4%
<b>PLACEMENT SUMMARY</b>									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>									
<b>Race</b>									
Caucasian	1	N/A	19	65	94	N/A	N/A	N/A	53
Percent Caucasian	9.1%	N/A	61.3%	52.0%	64.4%	N/A	N/A	N/A	65.4%
African-American	8	N/A	10	49	43	N/A	N/A	N/A	19
Percent African-American	72.7%	N/A	32.3%	39.2%	29.5%	N/A	N/A	N/A	23.5%
Hispanic	1	N/A	1	4	1	N/A	N/A	N/A	3
Percent Hispanic	9.1%	N/A	3.2%	3.2%	.7%	N/A	N/A	N/A	3.7%
Other/Unknown	1	N/A	1	7	8	N/A	N/A	N/A	6
Percent Other/Unknown	9.1%	N/A	3.2%	5.6%	5.5%	N/A	N/A	N/A	7.4%
Subtotal Race	11	N/A	31	125	146	N/A	N/A	N/A	81
<b>Gender</b>									
Male	2	N/A	12	46	28	N/A	N/A	N/A	30
Percent Male	18.2%	N/A	38.7%	36.8%	19.2%	N/A	N/A	N/A	37.0%
Female	9	N/A	19	79	118	N/A	N/A	N/A	51
Percent Female	81.8%	N/A	61.3%	63.2%	80.8%	N/A	N/A	N/A	63.0%
Subtotal Gender	11	N/A	31	125	146	N/A	N/A	N/A	81
<b>Age</b>									
Under 25	0	N/A	0	7	4	N/A	N/A	N/A	5
Percent Under 25	0.0%	N/A	0.0%	5.6%	2.7%	N/A	N/A	N/A	6.2%
25 and Over	11	N/A	31	118	142	N/A	N/A	N/A	76
Percent 25 and Over	100.0%	N/A	100.0%	94.4%	97.3%	N/A	N/A	N/A	93.8%
Subtotal Age	11	N/A	31	125	146	N/A	N/A	N/A	81

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	SOCIAL SCIENCE	SOCIAL SCIENCE WITH EDUCATION CONCENTRATION	SOCIOLOGY	SPORTS AND RECREATION MANAGEMENT
Program Enrollment	40	160	14	2
Number Still Enrolled	19	85	8	N/A
Percent Still Enrolled	47.5%	53.1%	57.1%	N/A
<b>WITHDRAWAL SUMMARY</b>				
Number of Withdrawals	17	49	5	N/A
Special Circumstance Withdrawals	0	0	0	N/A
Withdrawal Rate	42.5%	30.6%	35.7%	N/A
<b>COMPLETION SUMMARY</b>				
Number Not Currently Enrolled	21	75	6	N/A
Number of Completions	4	26	1	N/A
Completion Rate	19.0%	34.7%	16.7%	N/A
<b>PLACEMENT SUMMARY</b>				
Number Placeable	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>				
<b>Race</b>				
Caucasian	26	113	7	N/A
Percent Caucasian	65.0%	70.6%	50.0%	N/A
African-American	8	35	7	N/A
Percent African-American	20.0%	21.9%	50.0%	N/A
Hispanic	2	4	0	N/A
Percent Hispanic	5.0%	2.5%	0.0%	N/A
Other/Unknown	4	8	0	N/A
Percent Other/Unknown	10.0%	5.0%	0.0%	N/A
Subtotal Race	40	160	14	N/A
<b>Gender</b>				
Male	5	29	2	N/A
Percent Male	12.5%	18.1%	14.3%	N/A
Female	35	131	12	N/A
Percent Female	87.5%	81.9%	85.7%	N/A
Subtotal Gender	40	160	14	N/A
<b>Age</b>				
Under 25	3	5	0	N/A
Percent Under 25	7.5%	3.1%	0.0%	N/A
25 and Over	37	155	14	N/A
Percent 25 and Over	92.5%	96.9%	100.0%	N/A
Subtotal Age	40	160	14	N/A

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