

Annual Performance Report, FY 2009-10
The Art Institute of Tennessee, Nashville, TN (1503)

	Overall	ASSOCIATE IN ARTS IN AUDIO PRODUCTION	ASSOCIATE IN ARTS IN CULINARY ARTS	ASSOCIATE IN ARTS IN CULINARY ARTS-BAKING AND PASTRY	ASSOCIATE IN ARTS IN GRAPHIC DESIGN	ASSOCIATE IN ARTS IN VIDEO PRODUCTION	ASSOCIATE IN ARTS IN WEB DESIGN AND INTERACTIVE MEDIA	BACHELOR OF ARTS IN AUDIO PRODUCTION	BACHELOR OF ARTS IN FASHION AND RETAIL MANAGEMENT
Program Enrollment	1,152	4	217	116	27	30	21	120	45
Number Still Enrolled	631	N/A	102	67	17	19	12	75	22
Percent Still Enrolled	54.8%	N/A	47.0%	57.8%	63.0%	63.3%	57.1%	62.5%	48.9%
WITHDRAWAL SUMMARY									
Number of Withdrawals	390	N/A	77	32	8	10	8	39	23
Special Circumstance Withdrawals	23	N/A	5	2	0	1	1	1	0
Withdrawal Rate	31.9%	N/A	33.2%	25.9%	29.6%	30.0%	33.3%	31.7%	51.1%
COMPLETION SUMMARY									
Number Not Currently Enrolled	521	N/A	115	49	10	11	9	45	23
Number of Completions	131	N/A	38	17	2	1	1	6	0
Completion Rate	26.3%	N/A	34.5%	36.2%	20.0%	10.0%	12.5%	13.6%	0.0%
PLACEMENT SUMMARY									
Number Placeable	116	N/A	36	15	2	1	0	6	0
Special Circumstance Non-Placements	15	N/A	2	2	0	0	1	0	0
Placed Withdrawals	0	N/A	0	0	0	0	0	0	0
Number Placed In-Field	91	N/A	31	14	1	1	0	3	N/A
In-Field Placement Rate	78.4%	N/A	86.1%	93.3%	50.0%	100.0%	N/A	50.0%	N/A
Number Placed	102	N/A	33	14	2	1	0	5	N/A
Placement Rate	87.9%	N/A	91.7%	93.3%	100.0%	100.0%	N/A	83.3%	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	791	N/A	143	85	19	21	14	79	26
Percent Caucasian	68.7%	N/A	65.9%	73.3%	70.4%	70.0%	66.7%	65.8%	57.8%
African-American	250	N/A	56	20	6	8	6	30	11
Percent African-American	21.7%	N/A	25.8%	17.2%	22.2%	26.7%	28.6%	25.0%	24.4%
Hispanic	51	N/A	6	4	1	1	1	5	5
Percent Hispanic	4.4%	N/A	2.8%	3.4%	3.7%	3.3%	4.8%	4.2%	11.1%
Other/Unknown	60	N/A	12	7	1	0	0	6	3
Percent Other/Unknown	5.2%	N/A	5.5%	6.0%	3.7%	0.0%	0.0%	5.0%	6.7%
Subtotal Race	1,152	N/A	217	116	27	30	21	120	45
Gender									
Male	624	N/A	143	32	14	24	13	101	6
Percent Male	54.2%	N/A	65.9%	27.6%	51.9%	80.0%	61.9%	84.2%	13.3%
Female	528	N/A	74	84	13	6	8	19	39
Percent Female	45.8%	N/A	34.1%	72.4%	48.1%	20.0%	38.1%	15.8%	86.7%
Subtotal Gender	1,152	N/A	217	116	27	30	21	120	45
Age									
Under 25	737	N/A	113	78	18	22	8	98	36
Percent Under 25	64.0%	N/A	52.1%	67.2%	66.7%	73.3%	38.1%	81.7%	80.0%
25 and Over	414	N/A	104	38	9	8	13	22	9
Percent 25 and Over	36.0%	N/A	47.9%	32.8%	33.3%	26.7%	61.9%	18.3%	20.0%
Subtotal Age	1,151	N/A	217	116	27	30	21	120	45

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

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	BACHELOR OF FINE ARTS IN DIGITAL FILMMAKING AND VIDEO PRODUCTION	BACHELOR OF FINE ARTS IN GRAPHIC DESIGN	BACHELOR OF FINE ARTS IN INTERIOR DESIGN	BACHELOR OF FINE ARTS IN MEDIA ARTS AND ANIMATION	BACHELOR OF FINE ARTS IN PHOTOGRAPHIC IMAGING	BACHELOR OF FINE ARTS IN WEB DESIGN AND INTERACTIVE MEDIA	BACHELOR OF SCIENCE IN CULINARY ARTS MANAGEMENT	DIPLOMA IN CULINARY ARTS - BAKING AND PASTRY	DIPLOMA IN CULINARY ARTS - SKILLS
Program Enrollment	61	99	47	37	55	23	74	22	154
Number Still Enrolled	40	64	34	25	33	11	47	13	50
Percent Still Enrolled	65.6%	64.6%	72.3%	67.6%	60.0%	47.8%	63.5%	59.1%	32.5%
WITHDRAWAL SUMMARY									
Number of Withdrawals	19	20	13	12	22	8	25	9	64
Special Circumstance Withdrawals	1	0	1	0	1	2	2	2	4
Withdrawal Rate	29.5%	20.2%	25.5%	32.4%	38.2%	26.1%	31.1%	31.8%	39.0%
COMPLETION SUMMARY									
Number Not Currently Enrolled	21	35	13	12	22	12	27	9	104
Number of Completions	2	15	0	0	0	4	2	0	40
Completion Rate	10.0%	42.9%	0.0%	0.0%	0.0%	40.0%	8.0%	0.0%	40.0%
PLACEMENT SUMMARY									
Number Placeable	2	13	0	0	0	3	2	0	34
Special Circumstance Non-Placements	0	2	0	0	0	1	0	0	6
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placed In-Field	0	7	N/A	N/A	N/A	2	2	N/A	29
In-Field Placement Rate	0.0%	53.8%	N/A	N/A	N/A	66.7%	100.0%	N/A	85.3%
Number Placed	1	10	N/A	N/A	N/A	2	2	N/A	31
Placement Rate	50.0%	76.9%	N/A	N/A	N/A	66.7%	100.0%	N/A	91.2%
STUDENT DEMOGRAPHICS									
Race									
Caucasian	46	71	39	22	47	18	48	15	94
Percent Caucasian	75.4%	71.7%	83.0%	59.5%	85.5%	78.3%	64.9%	68.2%	61.0%
African-American	10	18	4	10	2	3	18	4	44
Percent African-American	16.4%	18.2%	8.5%	27.0%	3.6%	13.0%	24.3%	18.2%	28.6%
Hispanic	2	5	3	4	2	1	2	3	6
Percent Hispanic	3.3%	5.1%	6.4%	10.8%	3.6%	4.3%	2.7%	13.6%	3.9%
Other/Unknown	3	5	1	1	4	1	6	0	10
Percent Other/Unknown	4.9%	5.1%	2.1%	2.7%	7.3%	4.3%	8.1%	0.0%	6.5%
Subtotal Race	61	99	47	37	55	23	74	22	154
Gender									
Male	54	44	3	29	8	11	46	4	88
Percent Male	88.5%	44.4%	6.4%	78.4%	14.5%	47.8%	62.2%	18.2%	57.1%
Female	7	55	44	8	47	12	28	18	66
Percent Female	11.5%	55.6%	93.6%	21.6%	85.5%	52.2%	37.8%	81.8%	42.9%
Subtotal Gender	61	99	47	37	55	23	74	22	154
Age									
Under 25	45	79	30	31	45	13	45	10	62
Percent Under 25	73.8%	79.8%	63.8%	83.8%	81.8%	59.1%	60.8%	45.5%	40.3%
25 and Over	16	20	17	6	10	9	29	12	92
Percent 25 and Over	26.2%	20.2%	36.2%	16.2%	18.2%	40.9%	39.2%	54.5%	59.7%
Subtotal Age	61	99	47	37	55	22	74	22	154

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