2015 BARBER/COSMETOLOGY CONTINUING EDUCATION SEMINARS

Ms. Courtney Orians, Customized Training Specialist
University of Memphis
Collierville Center (New Location)
215 W. Poplar Avenue
Collierville, TN 38017
Ph: (901) 678-5780, Fax: (901) 678-2430
E-mail: cckelly@memphis.edu
Seminar Dates: June 7th – 8th, 2015

Mr. Jeremy Easterday, Senior Conference Specialist, UT Conferences
The University of Tennessee Conferences
University Outreach & Continuing Education
600 Henley Street, Suite 212
P.O. Box 2648
Knoxville, TN 37901
Ph: (865) 974-0250, Fax: (865) 974-0264
E-mail: UT Conference@outreach.utk.edu
Seminar Dates: July 12th – 13th, 2015

Christina J. Perkins
Tennessee State University
Avon Williams Campus
Office of Continuing Education and Workforce Development
330 10th Avenue North, Box 130
Nashville, TN 37203
Ph: (615) 963-7372, Fax: (615) 963-7007
cperkins6@tnstate.edu
August 2nd – 3rd, 2015

2015 BARBER/COSMETOLOGY CONTINUING EDUCATION SEMINARS

Ms. Ciara Gordon: Ph: (615) 719-0425
Conference Development Specialist, **ExpertEase Consulting Edu**, "Back to the Basics"

- April 11th – 12th, 2015
  Memphis Marriott East
- July 18th – 19th, 2015 – **DATE AND LOCATION UPDATED**
  Holiday Inn Express, 2461 McGavock Pike, Nashville
- August 15th – 16th, 2015
  Holiday Inn Hotel Pigeon Forge
- October 17th – 18th, 2015
  Holiday Inn Hamilton Place in Chattanooga

E-mail: ciara.gordon@experteaseconsultingedu.com
or website www.experteaseconsultingedu.com

~~Elnora Dortch-Wharwood: Ph: (901) 249-1367~~
~~CEO, **The Beyond Beauty Group**~~

- ~~August 9th – 10th, 2015~~ Session is cancelled
  ~~Holiday Inn, University of Memphis~~

~~E-Mail: beyondbeautygrp@aol.com~~
~~Or website: www.thebeyondbeautygroup.org~~

Stephanie Brown: Ph: (901) 240-2748
Stylist Coach Forever

- October 4th – 5th, 2015
  Westin Hotel, Memphis

E-Mail: kkspalons@gmail.com
Or website: www.stylistcoachforever.org

agenda

Cosmetology Seminar

The University of Memphis
Collierville Center
215 W. Poplar Ave.
Collierville, TN 38017

Sunday, June 7, 2015

7:30am-8:00am	**Check in**	
	Continental Breakfast	Room 103
8:00am	Welcome & Introductions	
8:15am-9:15am	**State Laws & Regulations**	Room 103
	Roxana Gumucio	
	Executive Director, State Board of Cosmetology and Barber Examiners	
	Tennessee Department of Commerce and Insurance	
9:15am-Noon	**General Session**	Room 103
	Diversity in the Classroom	
	Dr. Jeffery Wilson, Associate Professor Department of Leadership- Higher and Adult Education Program, University of Memphis	
Noon-1:00pm	**Lunch**	Room 103
1:00pm-2:30pm	**PSI Update**	Room 103
(10 minute break)	Lynn Thomas	
	Chief Board Examiner	
2:40pm-5:00pm	**General Session**	Room 103
	Learning Styles Inventory	
	Dr. Mitsunori Misawa, Assistant Professor Department of Leadership- Higher and Adult Education Program, University of Memphis	

agenda

Monday, June 8, 2015

8:00am-9:30am	**General Session**	
	Trends vs. Technique Sheila Zaricor-Wilson Salon owner, Master Design Inc. Melanie Jones Works with Master Design Inc.	Room 103
(10 minute break)		
9:40am-10:40am	**Sanitization** Linda Chism	
10:40am-Noon	**Demonstration Session** Sheila Zaricor-Wilson & Melanie Jones- Balyage, foiling, phasing, breaking the base, circle shading, marbelizing	
Noon-1:00pm	**Lunch**	Room 103
	Break Out Session Topics (pick 2 of the 3 offerings) • How to Communicate Haircolor (Sheila Wilson & Melanie Jones) • Cutting & Barbering (Instructor TBD) • Skin Care (Instructor TBD)	
1:00pm-2:15pm	**Break Out Session #1**	
(15 minute break)		
2:30pm-3:45pm	**Break Out Session #2**	
4:00pm-5:00pm	**Ask the Expert Panel** • **Sheila Wilson** • **Melanie Jones** • **Jeffery Wilson** • **Mitsunori Misawa** • **TBD**	Room 103
5:00pm-5:15pm	**Evaluations & Certificate**	Room 103

agenda

Seminar General Session Presenters:

Sheila Zaricor-Wilson

- Established salon owner for 30 years, Master Design Inc.
- Served on Tennessee Board of Cosmetology
- A founding member and served as Executive Director of the International Haircolor Exchange for 20 years.
- Founding member of American Board Certified Haircolorist
- Helped develop the curriculum and elevation process for certification.
- Held classes around the country teaching generic haircolor education.
- Member of Intercoiffure, the only international organization for salon owners.
- Serve on the Intercoiffure board as 1st Vice President and produces two educational events each year for the organization.
- Team member of the Intercoiffure Haircolor Council.

Melanie Jones

- Works with Master Design Inc.
- American Board Certified Haircolorist
- Recognized as one of the top colorists in America
- Presented at the International Haircolor Exchange
- Team member of Intercoiffure Haircolor Concil

Jeffery Wilson, Ph.D.

For the past five years, Dr. Jeffery Wilson has been an assistant professor in the Leadership Department's Higher and Adult Education Program at the University of Memphis. He completed his doctoral studies in Higher Educational Leadership at the University of Nevada, Las Vegas, received his master's degree in Student Affairs Administration at the University of Nebraska-Lincoln, and did his undergrad at Virginia Commonwealth University. His areas of research interest are college student affairs and diversity, specifically leadership for diversity and campus climate.

Prior to coming to Memphis, Dr. Wilson worked in student affairs and enrollment services and was a visiting assistant professor. Dr. Wilson enjoys the academic side of higher education. Having worked in both settings, he understands the demands of the former and the culture of the latter and brings those insights to any endeavor on which he embarks. Dr. Wilson has an ambitious research agenda that is

focused on diversity as it relates to multicultural education, leadership, and institutional culture and climate. Already, he has had several works to appear in the *Journal of Diversity in Higher Education,* the *Journal of College Student Development*, and *Innovative Higher Education* to name a few. His service includes membership to the editorial board of the *Journal of Student Affairs Research and Practice*, and the National Advisory Committee for the National Conference on Race & Ethnicity in American Higher Education (NCORE). Recently, Dr. Wilson was appointed to serve on the University's Diversity Committee. Dr. Wilson intends to continue building on his quest to be a diversity scholar while at the University of Memphis and looks forward to seeing more of his students graduate from the program and begin their own higher education pursuits.

Mitsunori Misawa, Ph.D.

Mitsunori Misawa, Ph.D. is a faculty member of the Higher and Adult Education program in the Department of Leadership at the University of Memphis. He received his Ph.D. in Adult Education with an Interdisciplinary Qualitative Studies Graduate Certificate from the University of Georgia. He also received his M.Ed. in Adult Education (Curriculum and Instruction) and his B.A. in Economics (International Business and Trade) from the University of Alaska Anchorage.

Dr. Misawa's major areas of research include social justice in postsecondary education, adult bullying, workplace education, community-based practice, policy and leadership studies, women's and gender studies, curriculum and instruction (face-to-face, online, and hybrid) for adult learners, lifelong learning, social sciences research methodologies (qualitative, quantitative, and mixed methods), and qualitative research (narrative inquiry, case studies, and action research).

Dr. Misawa's work has been published in peer-reviewed journals and book chapters and has been presented and published in peer-reviewed conference proceedings at various national and international conferences related to his research areas. He is also currently serving as an editorial board member for Adult Education Quarterly. He serves as a manuscript reviewer for several journals and as a proceedings reviewer for various national and international conferences.

Prior to working at the University of Memphis, Dr. Misawa worked as an assistant professor at the University of Georgia where he taught a doctoral qualitative research methods course. He has also been an associate faculty member of the Institute for Women's Studies at the University of Georgia. Dr. Misawa also worked as an educator and a policy researcher at Central State Hospital in Milledgeville, Georgia, where he trained medical doctors, nurses, and administrators on state and federal policies, and developed and conducted a couple of the quantitative and mixed policy research studies.

2015 Cosmetology and Barber Teachers Seminar Schedule

Sunday, July 12, 2015

6:30am-7:30am	Registration					
7:30am-7:45am	Welcome and Orientation Pierce Room 406					
7:45am-8:40am	PSI Cosmetology Exam Update Thomas Room 406			Barber State Law and Regulation Update Gumucio Room 401		
8:40am-8:55am	Break					
8:55am-9:45am	PSI Barber Exam Update Thomas Room 401			Cosmetology State Law and Regulation Update Gumucio Room 406		
9:45am-10:45am	State Board Policies & Procedures for First Year Teachers Pierce Room 417	Updates of Clipper Cutting Robinson Room 403	Effective Teaching Strategies within Industry: Specialized Coloring Visage Advanced Hair Academy Room 413A	Extreme Wax Techniques Cook & Thompson Room 413C	The Basics of Wigs and Fittings Christian Room 400A	Procedure & Application of Taking Cosmetology State Board Exam Thomas Room 406
10:45am-11:45am	Repeat of the Above (State Board Policies & Procedures for First Year Teachers will not be repeated)					
11:45am-12:45pm	Lunch Dining Room					
12:45pm-1:45pm	Repeat of the Above (State Board Policies & Procedures for First Year Teachers will not be repeated)					Procedure & Application Taking Barber State Board Exam Thomas Room 401
1:45pm-2pm	Break					
2pm-4pm	Smart Use Technology in the Classroom Melton Room 406					

2015 Cosmetology and Barber Teachers Seminar Schedule

Monday, July 13, 2015

6:30am-7am	Mandatory Sign-In &Continental Breakfast Pierce Room 406		
7am-9am	Professionalism in the Industry Jones Room 406		
9am-9:15am	Break		
9:15am-10:15am	Professionalism in the Industry continued		
10:15am-11:15am	Hair & Nails Health & Disease Morrison Room 400A	Natural Hairstyling Robinson Room 413B	The Art of Teaching Flatford & Russell Room 413C
11:15am-12:15pm	Lunch		
12:15pm-1:15pm	Repeat of 10:15am classes		
1:15pm-1:30pm	Break		
1:30pm-2:30pm	Working with Hazardous Materials Monroe Room 406		
2:30pm-2:45pm	Wrap Up Room 406		

Continuing Education units are issued under the guidelines of the Southern Association of Colleges & Schools.

Milady's Career Institute Master Educator Program
The Action Packed Classroom
Sunday, August 2, 2015 **(TSU)**

7:30 a.m.	Registration
8:00 a.m.	Welcome, Introductions, Agenda Opening Activity and Program Objectives
8:15 a.m.	What is Active Learning? Traditional Education; Beyond the Traditional
10:00 a.m.	Break
10:15 a.m.	Why is Active Learning Important? Benefits of Active Learning
12:00 noon	Lunch
12:45 p.m.	How do we make learning active? Learning Motivation; Icebreakers; Action Packed Subject Matter; Technology; Word Clouds; Energizers; Gallery Stroll
2:15 p.m.	When to Use Learning Activities? Putting it into Action
3:15 p.m.	Summary and Review; Collect Evaluations
3:30 p.m.	Milady Closing/Break
3:45 p.m.	PSI Candidate Information Bulletin
5:30 p.m.	Closing

Milady's Career Institute
Master Educator Program
Making the Student Salon an Adventure
Monday, August 3, 2015 (TSU)

8:00 a.m.	Welcome, Introductions, Agenda Opening Activity and Program Objectives
8:15 a.m.	Advantages for Cosmetology Schools; 85/15 Rule; Student Salon Philosophy; Educators Goal; Financial Structure; Change
10:00 a.m.	Break
10:15 a.m.	Teamwork; Student Salon Image; Culture; Plan Your Day; Tools of the Educator; Zone Teaching; Supervising Multiple Students; Grading; Contests
12:00 noon	Lunch
12:45 p.m.	Real World Training; Customer Service; Greeting the Client; Teaching Business Skills; The Needs Assessment; Upgrading Clients; Retail
2:15 p.m.	Rebooking; Repeat Services; Client Referrals; Marketing; Student Tracking; Down Time; Record Keeping; Hold Harmless; Client Intake Records
3:15 p.m.	Summary and Review; Collect Evaluations
3:30 p.m.	Milady Closing/Break
3:45 p.m.	TN Board of Cosmetology Q&A
4:15 p.m.	Certificate Presentation

Seminar Schedule

Saturday

7:30 a.m.-8:00 a.m. Registration/Check-in/Breakfast

"**Back To The Basics**"

8:00 a.m.-10:00 a.m. Welcome /Introduction

10:00 a.m.-10:15 a.m. Break

10:15 a.m.-12:00 p.m. "**Back To The Basics**"

12:00 p.m.-1:00 p.m. Lunch

1:00 p.m.- 2:45 p.m. "**Let There Be Light**"

2:45 p.m.- 3:00 p.m. Break

3:00 p.m. -5:00 p.m. "**Let There Be Light**" cont'd

5:00 p.m.-5:30 p.m. Surveys/Dismissal

To register, pay or for more information, please visit www.experteaseconsultingedu.com

Sunday

7:30 a.m. – 8:00 a.m. Registration/Check-in/Breakfast

"Now We Are Cooking"

8:00 a.m. - 10:00 a.m. Welcome/Introductions

10:00 a.m.-10:15 a.m. Break

10:15 a.m.-12:00 p.m. "**Now We Are Cooking**"

12:00 p.m.-1:00 p.m. Lunch

1:00 p.m.- 2:45 p.m. "**Back To The Future**"

2:45 p.m.- 3:00 p.m. Break

3:00 p.m.-4:30 p.m. "**Back To The Future**" cont'd

4:30 p.m.- 5:00 p.m. PSI/TN State Board Updates & Info.

5:00 p.m.-5:30 p.m. Surveys/ Certificates/Dismissal

To register, pay or for more information, please visit www.experteaseconsultingedu.com

Seminar Schedule:

DAY 1

7:30 a.m……..Registration/Sign-in
8:00 a.m. ……..Welcome & Introductions, Agenda, Opening Activity and Program Objectives
8:30 a.m……..Workshop
10:15 a.m. …….Break
10:30 a.m…….Workshop
12:00 noon……..Lunch
1:00-3:00 p.m…….Workshop
3:30 p.m……Break
3:45- 5:00 p.m……..Workshop
5:30 p.m……Closing

DAY 2

7:30 a.m……...Registration/Sign-in
8:00 a.m. ……...Welcome & Introductions, Agenda
8:30 a.m……Opening Activity/Program Objectives
9:30 a.m……...Workshop
10:30 a.m……Break
12:00 noon……..Lunch
1:00-3:00 p.m……...Workshop
3:30 p.m……Break
3:45 p.m……State Board Updates
4:00 p.m……...Closing Activity
4:30 p.m……...Certificate Presentation

- Registration fee will be $250 per person that includes: 16 hours of Continuing Education Credits Certificates of Completion, Luncheons (2), Continental Breakfasts (2), Refreshments, Handouts and seminar materials. There will be early registration fees and cut-off for late registration; which will include $275 fee for late and On-site Registration.
- Refund Policy: Fees will be refunded less $40 for administrative costs if notified prior to determined cancellation date.
- Participants will be able to register by mail and online methods. On-site registration will be cash only, money order, and credit/debit card. NO Personal Checks will be accepted.

SBE

TN STATE BOARD of COSMETOLOGY

and BARBER CEI INSTRUCTOR'S SEMINAR 2015

Seminar Agenda

DAY ONE - 2015

7:30 am – 5:30 pm

Type of Meeting: Instructor's Seminar

Meeting Facilitator: Stephanie Brown

Invitees: Educators

I.	**Check In & Breakfast** 7:30 am – 8:00 am
II.	**Sign In Sheet** (pass around after each break)
III.	**Welcome and Introduction of Agenda** 8:00 am – 8:30 am
IV.	**Creating Our Learning Culture** 8:30 am – 9:00 am
A)	Steps to Improve Your Learning 9:00am - 9:30 am
B)	TN State Board Presentation 9:30 am -10:00 am
	Break 10:00 am – 10:15 am
C)	Thinking Process – 10:15 am – 10:45 am
D)	V.A.K. – 10:45 am – 11:30 am
	Lunch 11:30 am – 12:30pm

Seminar Agenda continued

E) Multiple Intelligence Learning 12:30 pm – 2:30 pm

Break 2:30 pm – 2:45 pm

F) Multiple Intelligence Testing 2:45 pm – 3:15 pm

G) Learning Cycle and Learning Types 3:15 pm – 4:00 pm

Break 4:00 pm – 4:15 pm

H) Learning Cycle and Learning Types continued 4:15 pm – 5:15 pm

V. Survey / Dismissal 5:15 pm – 5:30 pm

SBE

TN STATE BOARD of COSMETOLOGY

and BARBER CEI INSTRUCTOR'S SEMINAR 2015

Seminar Agenda

DAY TWO - 2015

7:30 am – 5:30 pm

Type of Meeting: Instructor's Seminar

Meeting Facilitator: Stephanie Brown

Invitees: Educators

I. **Check In & Breakfast** 7:30 am – 8:00 am

II. **Sign In Sheet** (pass around after each break)

III. **Welcome and Introduction of Agenda** 8:00 am – 8:30 am

IV. **Sustaining the Classroom Learning Culture** 8:30 am – 9:00 am

A) Classroom Leadership 9:00 am – 10:00mam

Break 10:00 am – 10:15 am

B) Classroom Layout 10:15 am -10:45 am

C) Multiple Intelligence Classroom – 10:45 am – 11:30 am

Lunch 11:30 am – 12:30pm

Seminar Agenda continued

D) **Classroom Communication Skill #1 Verbal** 12:30 pm – 2:30 pm

E) Classroom Communication Skill #2 Nonverbal

F) Classroom Communication Skill #3 Asking and Responding

G) Classroom Communication #4 Power Statements

Break 2:30 pm – 2:45 pm

H) Creating Active Learning Experiences 2:45 pm – 3:15 pm

I) Steps to Design a Lesson Plan 3:15 pm – 4:00 pm

Break 4:00 pm – 4:15 pm

J) PSI / State Board Updates 4:15 pm – 5:15 pm

V. Survey / Dismissal 5:15 pm – 5:30 pm