

## Student Enrollment, Graduation and Placement Report, 2008

UNIVERSITY OF PHOENIX - MEMPHIS CAMPUS CORDOVA, TN

	Institution Total	Bachelor of Science in Business/Administration	Bachelor of Science in Business/E-Business	Bachelor of Science in Business/Hospitality Management	Bachelor of Science in Business/Management	Bachelor of Science in Business/Marketing	Bachelor of Science in Criminal Justice Administration	Bachelor of Science in Health Administration	Bachelor of Science in Information Technology	Master of Arts in Education/Curriculum & Instruction
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### ENROLLMENT INFORMATION

Total Enrollment	756	126	2	1	148	21	60	121	58	13
Total Exiters (Not Currently Enrolled)	40	4	0	0	7	1	6	6	3	1
Still Enrolled	716	122	2	1	141	20	54	115	55	12
Percent Still Enrolled	94.7%	96.8%	100.0%	100.0%	95.3%	95.2%	90.0%	95.0%	94.8%	92.3%

### Race

Caucasian	60	9	0	0	13	5	8	8	5	1
Percent Caucasian	7.9%	7.1%	0.0%	0.0%	8.8%	23.8%	13.3%	6.6%	8.6%	7.7%
African-American	480	80	1	1	97	11	32	66	34	12
Percent African-American	63.5%	63.5%	50.0%	100.0%	65.5%	52.4%	53.3%	54.5%	58.6%	92.3%
Hispanic	6	1	0	0	1	1	0	1	0	0
Percent Hispanic	.8%	.8%	0.0%	0.0%	.7%	4.8%	0.0%	.8%	0.0%	0.0%
Other	210	36	1	0	37	4	20	46	19	0
Percent Other	27.8%	28.6%	50.0%	0.0%	25.0%	19.0%	33.3%	38.0%	32.8%	0.0%
Subtotal	756	126	2	1	148	21	60	121	58	13

### Gender

Male	187	28	1	0	40	9	12	8	34	3
Percent Male	24.7%	22.2%	50.0%	0.0%	27.0%	42.9%	20.0%	6.6%	58.6%	23.1%
Female	569	98	1	1	108	12	48	113	24	10
Percent Female	75.3%	77.8%	50.0%	100.0%	73.0%	57.1%	80.0%	93.4%	41.4%	76.9%
Subtotal	756	126	2	1	148	21	60	121	58	13

### COMPLETION INFORMATION: GRADUATION

Total Withdrawals	26	3	0	0	5	1	4	5	3	0
Special Circumstance Withdrawals	0	0	0	0	0	0	0	0	0	0
Withdrawal Rate	3.4%	2.4%	0.0%	0.0%	3.4%	4.8%	6.7%	4.1%	5.2%	0.0%
Total Completions	14	1	0	0	2	0	2	1	0	1
Completion Rate	35.0%	25.0%	N/A	N/A	28.6%	0.0%	33.3%	16.7%	0.0%	100.0%
Average Completion Time (Days)	755	1,219	N/A	N/A	977	N/A	1,130	790	N/A	400
Median Completion Age (Years)	35	36	N/A	N/A	29	N/A	36	40	N/A	36

### PLACEMENT INFORMATION

Total Placeable	14	1	N/A	N/A	2	N/A	2	1	N/A	1
Special Circumstance Non-Placements	0	0	0	0	0	0	0	0	0	0
Withdrawals Placed	0	0	0	0	0	0	0	0	0	0
Total Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Total Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2007 thru June 30, 2008. N/A: Not applicable or data not available.

#### METHODOLOGY:

Withdrawal Rate is Total Withdrawals (minus the number of withdrawals due to special circumstances, if applicable) as a percent of Total Enrollment.

Completion Rate is Total Completions as a percent of Total Exiters (minus the number of withdrawals due to special circumstances, if applicable).

Placement Rate is Total Placed as a percent of Total Placeable. In-Field Placement Rate is Total Placed In-Field as a percent of Total Placeable.

Total Placeable is Total Completions minus the number of completers not placed due to special circumstances (if applicable), plus the number of withdrawals that placed (if applicable).

## Student Enrollment, Graduation and Placement Report, 2008

UNIVERSITY OF PHOENIX - MEMPHIS CAMPUS CORDOVA, TN

	Master of Business Administration	Master of Business Administration/Health Care Management	Master of Business Administration/Human Resources Management	Master of Business Administration/Technology Management
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### ENROLLMENT INFORMATION

Total Enrollment	143	22	29	12
Total Exiters (Not Currently Enrolled)	10	0	1	1
Still Enrolled	133	22	28	11
Percent Still Enrolled	93.0%	100.0%	96.6%	91.7%

### Race

Caucasian	10	1	0	0
Percent Caucasian	7.0%	4.5%	0.0%	0.0%
African-American	98	17	22	9
Percent African-American	68.5%	77.3%	75.9%	75.0%
Hispanic	1	0	0	1
Percent Hispanic	.7%	0.0%	0.0%	8.3%
Other	34	4	7	2
Percent Other	23.8%	18.2%	24.1%	16.7%
Subtotal	143	22	29	12

### Gender

Male	39	5	4	4
Percent Male	27.3%	22.7%	13.8%	33.3%
Female	104	17	25	8
Percent Female	72.7%	77.3%	86.2%	66.7%
Subtotal	143	22	29	12

### COMPLETION INFORMATION: GRADUATION

Total Withdrawals	4	0	0	1
Special Circumstance Withdrawals	0	0	0	0
Withdrawal Rate	2.8%	0.0%	0.0%	8.3%
Total Completions	6	0	1	0
Completion Rate	60.0%	N/A	100.0%	0.0%
Average Completion Time (Days)	545	N/A	679	N/A
Median Completion Age (Years)	31	N/A	34	N/A

### PLACEMENT INFORMATION

Total Placeable	6	N/A	1	N/A
Special Circumstance Non-Placements	0	0	0	0
Withdrawals Placed	0	0	0	0
Total Placed	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A
Total Placed In-Field	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2007 thru June 30, 2008. N/A: Not applicable or data not available.

#### METHODOLOGY:

Withdrawal Rate is Total Withdrawals (minus the number of withdrawals due to special circumstances, if applicable) as a percent of Total Enrollment.

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