

## Student Enrollment, Graduation and Placement Report, 2008

THE MESSAGE INSTITUTE OF MEMPHIS, LLC 3251 POPLAR AVE., STE 25, MEMPHIS, TN 38111

	Institution Total	Massage Therapy
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### ENROLLMENT INFORMATION

Total Enrollment	37	37
Total Exiters (Not Currently Enrolled)	21	21
Still Enrolled	16	16
Percent Still Enrolled	43.2%	43.2%

### Race

Caucasian	29	29
Percent Caucasian	78.4%	78.4%
African-American	6	6
Percent African-American	16.2%	16.2%
Hispanic	0	0
Percent Hispanic	0.0%	0.0%
Other	2	2
Percent Other	5.4%	5.4%
Subtotal	37	37

### Gender

Male	11	11
Percent Male	29.7%	29.7%
Female	26	26
Percent Female	70.3%	70.3%
Subtotal	37	37

### COMPLETION INFORMATION: GRADUATION

Total Withdrawals	7	7
Special Circumstance Withdrawals	1	1
Withdrawal Rate	16.2%	16.2%
Total Completions	14	14
Completion Rate	70.0%	70.0%
Average Completion Time (Days)	522	522
Median Completion Age (Years)	30	30

### PLACEMENT INFORMATION

Total Placeable	14	14
Special Circumstance Non-Placements	0	0
Withdrawals Placed	0	0
Total Placed	8	8
Placement Rate	57.1%	57.1%
Total Placed In-Field	6	6
In-Field Placement Rate	42.9%	42.9%

NOTE: Reporting fiscal year spans July 1, 2007 thru June 30, 2008. N/A: Not applicable or data not available.

#### METHODOLOGY:

Withdrawal Rate is Total Withdrawals (minus the number of withdrawals due to special circumstances, if applicable) as a percent of Total Enrollment.

Completion Rate is Total Completions as a percent of Total Exiters (minus the number of withdrawals due to special circumstances, if applicable).

Placement Rate is Total Placed as a percent of Total Placeable. In-Field Placement Rate is Total Placed In-Field as a percent of Total Placeable.

Total Placeable is Total Completions minus the number of completers not placed due to special circumstances (if applicable), plus the number of withdrawals that placed (if applicable).