

## Student Enrollment, Completion and Placement Report, FY 2009-10

STRAYER UNIVERSITY - MEMPHIS - SHELBY OAKS CAMPUS, MEMPHIS, TN

|                        | Institution Total | ASSOCIATE IN ARTS IN ACCOUNTING | ASSOCIATE IN ARTS IN BUSINESS ADMINISTRATION | ASSOCIATE IN ARTS IN COMPUTER INFORMATION SYSTEMS | ASSOCIATE IN ARTS IN COMPUTER NETWORKING | ASSOCIATE IN ARTS IN CRIMINAL JUSTICE | ASSOCIATE IN ARTS IN GENERAL STUDIES | ASSOCIATE IN ARTS IN INFORMATION SYSTEMS | ASSOCIATE IN ARTS IN MARKETING |
|------------------------|-------------------|---------------------------------|--|---|--|---------------------------------------|--------------------------------------|--|--------------------------------|
| Student Population     | 1,573             | 17                              | 78   | 1   | 1  | 38                                    | 38                                   | 24                                       | 4                              |
| Still Enrolled         | 1,214             | 12                              | 63   | N/A   | N/A                                      | 22                                    | 29                                   | 21                                       | N/A                            |
| Percent Still Enrolled | 77.2%             | 70.6%                           | 80.8%  | N/A   | N/A                                      | 57.9%                                 | 76.3%                                | 87.5%                                    | N/A                            |

### WITHDRAWAL SUMMARY

|                                  |       |       |       |     |     |       |       |       |     |
|----------------------------------|-------|-------|-------|-----|-----|-------|-------|-------|-----|
| Total Withdrawals                | 236   | 5     | 11    | N/A | N/A | 16    | 9     | 3     | N/A |
| Special Circumstance Withdrawals | 0     | 0     | 0     | N/A | N/A | 0     | 0     | 0     | N/A |
| Withdrawal Rate                  | 15.0% | 29.4% | 14.1% | N/A | N/A | 42.1% | 23.7% | 12.5% | N/A |

### COMPLETION SUMMARY

|  |       |      |       |     |     |      |      |      |     |
|--|-------|------|-------|-----|-----|------|------|------|-----|
| Total Exiters (Not Currently Enrolled) | 359   | 5    | 15    | N/A | N/A | 16   | 9    | 3    | N/A |
| Total Completions                      | 123   | 0    | 4     | N/A | N/A | 0    | 0    | 0    | N/A |
| Completion Rate                        | 34.3% | 0.0% | 26.7% | N/A | N/A | 0.0% | 0.0% | 0.0% | N/A |

### PLACEMENT SUMMARY

|                                     |     |     |     |     |     |     |     |     |     |
|-------------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total Placeable                     | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Special Circumstance Non-Placements | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Placed Withdrawals                  | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Total Placed In-Field               | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| In-Field Placement Rate             | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Total Placed                        | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Placement Rate                      | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

### STUDENT DEMOGRAPHICS

| Race                     |       |        |       |     |     |       |       |       |     |
|--------------------------|-------|--------|-------|-----|-----|-------|-------|-------|-----|
| Caucasian                | 153   | 0      | 8     | N/A | N/A | 2     | 2     | 1     | N/A |
| Percent Caucasian        | 9.7%  | 0.0%   | 10.3% | N/A | N/A | 5.3%  | 5.3%  | 4.2%  | N/A |
| African-American         | 1,048 | 12     | 48    | N/A | N/A | 19    | 21    | 15    | N/A |
| Percent African-American | 66.6% | 70.6%  | 61.5% | N/A | N/A | 50.0% | 55.3% | 62.5% | N/A |
| Hispanic                 | 7     | 0      | 1     | N/A | N/A | 0     | 0     | 0     | N/A |
| Percent Hispanic         | .4%   | 0.0%   | 1.3%  | N/A | N/A | 0.0%  | 0.0%  | 0.0%  | N/A |
| Other                    | 365   | 5      | 21    | N/A | N/A | 17    | 15    | 8     | N/A |
| Percent Other            | 23.2% | 29.4%  | 26.9% | N/A | N/A | 44.7% | 39.5% | 33.3% | N/A |
| Subtotal Race            | 1,573 | 17     | 78    | N/A | N/A | 38    | 38    | 24    | N/A |
| Gender                   |       |        |       |     |     |       |       |       |     |
| Male                     | 375   | 1      | 17    | N/A | N/A | 9     | 11    | 7     | N/A |
| Percent Male             | 24.0% | 5.9%   | 22.1% | N/A | N/A | 24.3% | 28.9% | 29.2% | N/A |
| Female                   | 1,190 | 16     | 60    | N/A | N/A | 28    | 27    | 17    | N/A |
| Percent Female           | 76.0% | 94.1%  | 77.9% | N/A | N/A | 75.7% | 71.1% | 70.8% | N/A |
| Subtotal Gender          | 1,565 | 17     | 77    | N/A | N/A | 37    | 38    | 24    | N/A |
| Age                      |       |        |       |     |     |       |       |       |     |
| Under 25                 | 163   | 0      | 10    | N/A | N/A | 15    | 15    | 5     | N/A |
| Percent Under 25         | 10.4% | 0.0%   | 12.8% | N/A | N/A | 39.5% | 39.5% | 20.8% | N/A |
| 25 and Over              | 1,409 | 17     | 68    | N/A | N/A | 23    | 23    | 19    | N/A |
| Percent 25 and Over      | 89.6% | 100.0% | 87.2% | N/A | N/A | 60.5% | 60.5% | 79.2% | N/A |
| Subtotal Age             | 1,572 | 17     | 78    | N/A | N/A | 38    | 38    | 24    | N/A |

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

## Student Enrollment, Completion and Placement Report, FY 2009-10

STRAYER UNIVERSITY - MEMPHIS - SHELBY OAKS CAMPUS, MEMPHIS, TN

|  | BACHELOR OF BUSINESS ADMINISTRATION | BACHELOR OF SCIENCE IN ACCOUNTING | BACHELOR OF SCIENCE IN COMPUTER NETWORKING | BACHELOR OF SCIENCE IN CRIMINAL JUSTICE | BACHELOR OF SCIENCE IN ECONOMICS | BACHELOR OF SCIENCE IN INFORMATION SYSTEMS | BACHELOR OF SCIENCE IN INTERNATIONAL BUSINESS | DIPLOMA IN ACCOUNTING | DIPLOMA IN INFORMATION SYSTEMS |
|--|-------------------------------------|-----------------------------------|--|---|----------------------------------|--|---|-----------------------|--------------------------------|
| Student Population                     | 516                                 | 85                                | 2  | 108                                     | 3                                | 112  | 17  | 1                     | 3                              |
| Still Enrolled                         | 392                                 | 73                                | N/A  | 75                                      | N/A                              | 85   | 13  | N/A                   | N/A                            |
| Percent Still Enrolled                 | 76.0%                               | 85.9%                             | N/A  | 69.4%                                   | N/A                              | 75.9%                                      | 76.5%   | N/A                   | N/A                            |
| <b>WITHDRAWAL SUMMARY</b>              |                                     |                                   |  |   |                                  |  |   |                       |                                |
| Total Withdrawals                      | 83                                  | 9                                 | N/A  | 33                                      | N/A                              | 16   | 3   | N/A                   | N/A                            |
| Special Circumstance Withdrawals       | 0                                   | 0                                 | N/A  | 0                                       | N/A                              | 0  | 0   | N/A                   | N/A                            |
| Withdrawal Rate                        | 16.1%                               | 10.6%                             | N/A  | 30.6%                                   | N/A                              | 14.3%                                      | 17.6%   | N/A                   | N/A                            |
| <b>COMPLETION SUMMARY</b>              |                                     |                                   |  |   |                                  |  |   |                       |                                |
| Total Exiters (Not Currently Enrolled) | 124                                 | 12                                | N/A  | 33                                      | N/A                              | 27   | 4   | N/A                   | N/A                            |
| Total Completions                      | 41                                  | 3                                 | N/A  | 0                                       | N/A                              | 11   | 1   | N/A                   | N/A                            |
| Completion Rate                        | 33.1%                               | 25.0%                             | N/A  | 0.0%                                    | N/A                              | 40.7%                                      | 25.0%   | N/A                   | N/A                            |
| <b>PLACEMENT SUMMARY</b>               |                                     |                                   |  |   |                                  |  |   |                       |                                |
| Total Placeable                        | N/A                                 | N/A                               | N/A  | N/A                                     | N/A                              | N/A  | N/A   | N/A                   | N/A                            |
| Special Circumstance Non-Placements    | N/A                                 | N/A                               | N/A  | N/A                                     | N/A                              | N/A  | N/A   | N/A                   | N/A                            |
| Placed Withdrawals                     | N/A                                 | N/A                               | N/A  | N/A                                     | N/A                              | N/A  | N/A   | N/A                   | N/A                            |
| Total Placed In-Field                  | N/A                                 | N/A                               | N/A  | N/A                                     | N/A                              | N/A  | N/A   | N/A                   | N/A                            |
| In-Field Placement Rate                | N/A                                 | N/A                               | N/A  | N/A                                     | N/A                              | N/A  | N/A   | N/A                   | N/A                            |
| Total Placed                           | N/A                                 | N/A                               | N/A  | N/A                                     | N/A                              | N/A  | N/A   | N/A                   | N/A                            |
| Placement Rate                         | N/A                                 | N/A                               | N/A  | N/A                                     | N/A                              | N/A  | N/A   | N/A                   | N/A                            |
| <b>STUDENT DEMOGRAPHICS</b>            |                                     |                                   |  |   |                                  |  |   |                       |                                |
| <b>Race</b>                            |                                     |                                   |  |   |                                  |  |   |                       |                                |
| Caucasian                              | 55                                  | 13                                | N/A  | 6                                       | N/A                              | 19   | 3   | N/A                   | N/A                            |
| Percent Caucasian                      | 10.7%                               | 15.3%                             | N/A  | 5.6%                                    | N/A                              | 17.0%                                      | 17.6%   | N/A                   | N/A                            |
| African-American                       | 335                                 | 48                                | N/A  | 62                                      | N/A                              | 68   | 11  | N/A                   | N/A                            |
| Percent African-American               | 64.9%                               | 56.5%                             | N/A  | 57.4%                                   | N/A                              | 60.7%                                      | 64.7%   | N/A                   | N/A                            |
| Hispanic                               | 3                                   | 2                                 | N/A  | 1                                       | N/A                              | 0  | 0   | N/A                   | N/A                            |
| Percent Hispanic                       | .6%                                 | 2.4%                              | N/A  | .9%                                     | N/A                              | 0.0%                                       | 0.0%  | N/A                   | N/A                            |
| Other                                  | 123                                 | 22                                | N/A  | 39                                      | N/A                              | 25   | 3   | N/A                   | N/A                            |
| Percent Other                          | 23.8%                               | 25.9%                             | N/A  | 36.1%                                   | N/A                              | 22.3%                                      | 17.6%   | N/A                   | N/A                            |
| Subtotal Race                          | 516                                 | 85                                | N/A  | 108                                     | N/A                              | 112  | 17  | N/A                   | N/A                            |
| <b>Gender</b>                          |                                     |                                   |  |   |                                  |  |   |                       |                                |
| Male                                   | 121                                 | 5                                 | N/A  | 28                                      | N/A                              | 56   | 6   | N/A                   | N/A                            |
| Percent Male                           | 23.6%                               | 6.0%                              | N/A  | 26.4%                                   | N/A                              | 50.0%                                      | 35.3%   | N/A                   | N/A                            |
| Female                                 | 392                                 | 79                                | N/A  | 78                                      | N/A                              | 56   | 11  | N/A                   | N/A                            |
| Percent Female                         | 76.4%                               | 94.0%                             | N/A  | 73.6%                                   | N/A                              | 50.0%                                      | 64.7%   | N/A                   | N/A                            |
| Subtotal Gender                        | 513                                 | 84                                | N/A  | 106                                     | N/A                              | 112  | 17  | N/A                   | N/A                            |
| <b>Age</b>                             |                                     |                                   |  |   |                                  |  |   |                       |                                |
| Under 25                               | 53                                  | 5                                 | N/A  | 29                                      | N/A                              | 10   | 3   | N/A                   | N/A                            |
| Percent Under 25                       | 10.3%                               | 5.9%                              | N/A  | 26.9%                                   | N/A                              | 8.9%                                       | 17.6%   | N/A                   | N/A                            |
| 25 and Over                            | 462                                 | 80                                | N/A  | 79                                      | N/A                              | 102  | 14  | N/A                   | N/A                            |
| Percent 25 and Over                    | 89.7%                               | 94.1%                             | N/A  | 73.1%                                   | N/A                              | 91.1%                                      | 82.4%   | N/A                   | N/A                            |
| Subtotal Age                           | 515                                 | 85                                | N/A  | 108                                     | N/A                              | 112  | 17  | N/A                   | N/A                            |

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

## Student Enrollment, Completion and Placement Report, FY 2009-10

STRAYER UNIVERSITY - MEMPHIS - SHELBY OAKS CAMPUS, MEMPHIS, TN

|  | EXECUTIVE GRADUATE<br>CERTIFICATE IN ACCOUNTING | EXECUTIVE GRADUATE<br>CERTIFICATE IN BUSINESS<br>ADMINISTRATION | MASTER OF BUSINESS<br>ADMINISTRATION | MASTER OF EDUCATION | MASTER OF HEALTH SERVICES<br>ADMINISTRATION | MASTER OF PUBLIC<br>ADMINISTRATION | MASTER OF SCIENCE IN<br>ACCOUNTING | MASTER OF SCIENCE IN HUMAN<br>RESOURCE MANAGEMENT | MASTER OF SCIENCE IN<br>INFORMATION SYSTEMS |
|--|---|---|--------------------------------------|---------------------|---|------------------------------------|------------------------------------|---|---|
| Student Population                     | 3   | 4   | 221                                  | 132                 | 58  | 47                                 | 40                                 | 5   | 14  |
| Still Enrolled                         | N/A   | N/A   | 177                                  | 105                 | 47  | 32                                 | 32                                 | N/A   | 11  |
| Percent Still Enrolled                 | N/A   | N/A   | 80.1%                                | 79.5%               | 81.0%                                       | 68.1%                              | 80.0%                              | N/A   | 78.6%                                       |
| <b>WITHDRAWAL SUMMARY</b>              |   |   |                                      |                     |   |                                    |                                    |   |   |
| Total Withdrawals                      | N/A   | N/A   | 20                                   | 9                   | 5   | 9                                  | 2                                  | N/A   | 1   |
| Special Circumstance Withdrawals       | N/A   | N/A   | 0                                    | 0                   | 0   | 0                                  | 0                                  | N/A   | 0   |
| Withdrawal Rate                        | N/A   | N/A   | 9.0%                                 | 6.8%                | 8.6%  | 19.1%                              | 5.0%                               | N/A   | 7.1%  |
| <b>COMPLETION SUMMARY</b>              |   |   |                                      |                     |   |                                    |                                    |   |   |
| Total Exiters (Not Currently Enrolled) | N/A   | N/A   | 44                                   | 27                  | 11  | 15                                 | 8                                  | N/A   | 3   |
| Total Completions                      | N/A   | N/A   | 24                                   | 18                  | 6   | 6                                  | 6                                  | N/A   | 2   |
| Completion Rate                        | N/A   | N/A   | 54.5%                                | 66.7%               | 54.5%                                       | 40.0%                              | 75.0%                              | N/A   | 66.7%                                       |
| <b>PLACEMENT SUMMARY</b>               |   |   |                                      |                     |   |                                    |                                    |   |   |
| Total Placeable                        | N/A   | N/A   | N/A                                  | N/A                 | N/A   | N/A                                | N/A                                | N/A   | N/A   |
| Special Circumstance Non-Placements    | N/A   | N/A   | N/A                                  | N/A                 | N/A   | N/A                                | N/A                                | N/A   | N/A   |
| Placed Withdrawals                     | N/A   | N/A   | N/A                                  | N/A                 | N/A   | N/A                                | N/A                                | N/A   | N/A   |
| Total Placed In-Field                  | N/A   | N/A   | N/A                                  | N/A                 | N/A   | N/A                                | N/A                                | N/A   | N/A   |
| In-Field Placement Rate                | N/A   | N/A   | N/A                                  | N/A                 | N/A   | N/A                                | N/A                                | N/A   | N/A   |
| Total Placed                           | N/A   | N/A   | N/A                                  | N/A                 | N/A   | N/A                                | N/A                                | N/A   | N/A   |
| Placement Rate                         | N/A   | N/A   | N/A                                  | N/A                 | N/A   | N/A                                | N/A                                | N/A   | N/A   |
| <b>STUDENT DEMOGRAPHICS</b>            |   |   |                                      |                     |   |                                    |                                    |   |   |
| <b>Race</b>                            |   |   |                                      |                     |   |                                    |                                    |   |   |
| Caucasian                              | N/A   | N/A   | 20                                   | 6                   | 1   | 4                                  | 6                                  | N/A   | 3   |
| Percent Caucasian                      | N/A   | N/A   | 9.0%                                 | 4.5%                | 1.7%  | 8.5%                               | 15.0%                              | N/A   | 21.4%                                       |
| African-American                       | N/A   | N/A   | 166                                  | 102                 | 50  | 37                                 | 27                                 | N/A   | 10  |
| Percent African-American               | N/A   | N/A   | 75.1%                                | 77.3%               | 86.2%                                       | 78.7%                              | 67.5%                              | N/A   | 71.4%                                       |
| Hispanic                               | N/A   | N/A   | 0                                    | 0                   | 0   | 0                                  | 0                                  | N/A   | 0   |
| Percent Hispanic                       | N/A   | N/A   | 0.0%                                 | 0.0%                | 0.0%  | 0.0%                               | 0.0%                               | N/A   | 0.0%  |
| Other                                  | N/A   | N/A   | 35                                   | 24                  | 7   | 6                                  | 7                                  | N/A   | 1   |
| Percent Other                          | N/A   | N/A   | 15.8%                                | 18.2%               | 12.1%                                       | 12.8%                              | 17.5%                              | N/A   | 7.1%  |
| Subtotal Race                          | N/A   | N/A   | 221                                  | 132                 | 58  | 47                                 | 40                                 | N/A   | 14  |
| <b>Gender</b>                          |   |   |                                      |                     |   |                                    |                                    |   |   |
| Male                                   | N/A   | N/A   | 53                                   | 18                  | 9   | 12                                 | 9                                  | N/A   | 7   |
| Percent Male                           | N/A   | N/A   | 24.0%                                | 13.6%               | 15.5%                                       | 25.5%                              | 22.5%                              | N/A   | 50.0%                                       |
| Female                                 | N/A   | N/A   | 168                                  | 114                 | 49  | 35                                 | 31                                 | N/A   | 7   |
| Percent Female                         | N/A   | N/A   | 76.0%                                | 86.4%               | 84.5%                                       | 74.5%                              | 77.5%                              | N/A   | 50.0%                                       |
| Subtotal Gender                        | N/A   | N/A   | 221                                  | 132                 | 58  | 47                                 | 40                                 | N/A   | 14  |
| <b>Age</b>                             |   |   |                                      |                     |   |                                    |                                    |   |   |
| Under 25                               | N/A   | N/A   | 6                                    | 6                   | 3   | 0                                  | 1                                  | N/A   | 0   |
| Percent Under 25                       | N/A   | N/A   | 2.7%                                 | 4.5%                | 5.2%  | 0.0%                               | 2.5%                               | N/A   | 0.0%  |
| 25 and Over                            | N/A   | N/A   | 215                                  | 126                 | 55  | 47                                 | 39                                 | N/A   | 14  |
| Percent 25 and Over                    | N/A   | N/A   | 97.3%                                | 95.5%               | 94.8%                                       | 100.0%                             | 97.5%                              | N/A   | 100.0%                                      |
| Subtotal Age                           | N/A   | N/A   | 221                                  | 132                 | 58  | 47                                 | 40                                 | N/A   | 14  |

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

## Student Enrollment, Completion and Placement Report, FY 2009-10

STRAYER UNIVERSITY - MEMPHIS - SHELBY OAKS CAMPUS, MEMPHIS, TN

|  |   |
|--|---|
|  | UNDERGRADUATE CERTIFICATE<br>IN BUSINESS ADMINISTRATION |
|--|---|

|                        |     |
|------------------------|-----|
| Student Population     | 1   |
| Still Enrolled         | N/A |
| Percent Still Enrolled | N/A |

### WITHDRAWAL SUMMARY

|                                  |     |
|----------------------------------|-----|
| Total Withdrawals                | N/A |
| Special Circumstance Withdrawals | N/A |
| Withdrawal Rate                  | N/A |

### COMPLETION SUMMARY

|  |     |
|--|-----|
| Total Exiters (Not Currently Enrolled) | N/A |
| Total Completions                      | N/A |
| Completion Rate                        | N/A |

### PLACEMENT SUMMARY

|                                     |     |
|-------------------------------------|-----|
| Total Placeable                     | N/A |
| Special Circumstance Non-Placements | N/A |
| Placed Withdrawals                  | N/A |
| Total Placed In-Field               | N/A |
| In-Field Placement Rate             | N/A |
| Total Placed                        | N/A |
| Placement Rate                      | N/A |

### STUDENT DEMOGRAPHICS

|                          |     |
|--------------------------|-----|
| <b>Race</b>              |     |
| Caucasian                | N/A |
| Percent Caucasian        | N/A |
| African-American         | N/A |
| Percent African-American | N/A |
| Hispanic                 | N/A |
| Percent Hispanic         | N/A |
| Other                    | N/A |
| Percent Other            | N/A |
| Subtotal Race            | N/A |
| <b>Gender</b>            |     |
| Male                     | N/A |
| Percent Male             | N/A |
| Female                   | N/A |
| Percent Female           | N/A |
| Subtotal Gender          | N/A |
| <b>Age</b>               |     |
| Under 25                 | N/A |
| Percent Under 25         | N/A |
| 25 and Over              | N/A |
| Percent 25 and Over      | N/A |
| Subtotal Age             | N/A |

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