

## Student Enrollment, Completion and Placement Report, 2009

UNIVERSITY OF PHOENIX - MEMPHIS CAMPUS 65 GERMANTOWN COURT, CORDOVA, TN 38018

	Institution Total	BACHELOR OF SCIENCE IN BUSINESS/ACCOUNTING	BACHELOR OF SCIENCE IN BUSINESS/ADMINISTRATION	BACHELOR OF SCIENCE IN BUSINESS/E-BUSINESS	BACHELOR OF SCIENCE IN BUSINESS/FINANCE	BACHELOR OF SCIENCE IN BUSINESS/HOSPITALITY MANAGEMENT	BACHELOR OF SCIENCE IN BUSINESS/INFORMATION SYSTEMS	BACHELOR OF SCIENCE IN BUSINESS/MANAGEMENT	BACHELOR OF SCIENCE IN BUSINESS/MARKETING	BACHELOR OF SCIENCE IN CRIMINAL JUSTICE ADMINISTRATION
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### ENROLLMENT DEMOGRAPHICS

Total Enrollment	1,284	1	211	2	2	5	1	218	36	132
Total Exiters (Not Currently Enrolled)	206	N/A	28	N/A	N/A	N/A	N/A	26	3	9
Still Enrolled	1,078	N/A	183	N/A	N/A	N/A	N/A	192	33	123
Percent Still Enrolled	84.0%	N/A	86.7%	N/A	N/A	N/A	N/A	88.1%	91.7%	93.2%

### Race

Caucasian	89	N/A	15	N/A	N/A	N/A	N/A	17	7	13
Percent Caucasian	6.9%	N/A	7.1%	N/A	N/A	N/A	N/A	7.8%	19.4%	9.8%
African-American	791	N/A	134	N/A	N/A	N/A	N/A	133	17	68
Percent African-American	61.6%	N/A	63.5%	N/A	N/A	N/A	N/A	61.0%	47.2%	51.5%
Hispanic	9	N/A	1	N/A	N/A	N/A	N/A	0	1	1
Percent Hispanic	.7%	N/A	.5%	N/A	N/A	N/A	N/A	0.0%	2.8%	.8%
Other	395	N/A	61	N/A	N/A	N/A	N/A	68	11	50
Percent Other	30.8%	N/A	28.9%	N/A	N/A	N/A	N/A	31.2%	30.6%	37.9%
Subtotal	1,284	N/A	211	N/A	N/A	N/A	N/A	218	36	132

### Gender

Male	343	N/A	54	N/A	N/A	N/A	N/A	76	13	25
Percent Male	26.7%	N/A	25.6%	N/A	N/A	N/A	N/A	34.9%	36.1%	18.9%
Female	941	N/A	157	N/A	N/A	N/A	N/A	142	23	107
Percent Female	73.3%	N/A	74.4%	N/A	N/A	N/A	N/A	65.1%	63.9%	81.1%
Subtotal	1,284	N/A	211	N/A	N/A	N/A	N/A	218	36	132

### Age

Under 25	168	N/A	27	N/A	N/A	N/A	N/A	18	7	40
Percent Under 25	13.1%	N/A	12.8%	N/A	N/A	N/A	N/A	8.3%	19.4%	30.3%
25 and Over	1,115	N/A	184	N/A	N/A	N/A	N/A	199	29	92
Percent 25 and Over	86.9%	N/A	87.2%	N/A	N/A	N/A	N/A	91.7%	80.6%	69.7%
Subtotal	1,283	N/A	211	N/A	N/A	N/A	N/A	217	36	132

### COMPLETION (GRADUATION) STATUS

Total Withdrawals	39	N/A	9	N/A	N/A	N/A	N/A	6	1	5
Special Circumstance Withdrawals	0	N/A	0	N/A	N/A	N/A	N/A	0	0	0
Withdrawal Rate	3.0%	N/A	4.3%	N/A	N/A	N/A	N/A	2.8%	2.8%	3.8%
Total Completions	167	N/A	19	N/A	N/A	N/A	N/A	20	2	4
Completion Rate	81.1%	N/A	67.9%	N/A	N/A	N/A	N/A	76.9%	66.7%	44.4%
Median Completion Age (Years)	37	N/A	37	N/A	N/A	N/A	N/A	41	38	33

### PLACEMENT (EMPLOYMENT) STATUS

Total Placeable	167	N/A	19	N/A	N/A	N/A	N/A	20	2	4
Special Circumstance Non-Placements	0	N/A	0	N/A	N/A	N/A	N/A	0	0	0
Withdrawals Placed	0	N/A	0	N/A	N/A	N/A	N/A	0	0	0
Total Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Total Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2008 thru June 30, 2009. N/A: Not applicable or data not available.

METHODOLOGY: See the Calculation of Performance Standards.

## Student Enrollment, Completion and Placement Report, 2009

UNIVERSITY OF PHOENIX - MEMPHIS CAMPUS 65 GERMANTOWN COURT, CORDOVA, TN 38018

	BACHELOR OF SCIENCE IN HEALTH ADMINISTRATION	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ BUSINESS SYSTEM ANALYSIS	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ INFORMATION SYSTEMS SECURITY	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ INFORMATION TECHNOLOGY SUPPORT	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ MULTIMEDIA AND VISUAL COMMUNICATION	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ NETWORK AND TELECOMMUNICATIONS	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ SOFTWARE ENGINEERING	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ WEB DESIGN	MASTER OF ARTS IN EDUCATION/CURRICULUM & INSTRUCTION
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### ENROLLMENT DEMOGRAPHICS

Total Enrollment	262	41	12	8	9	5	11	16	3	12
Total Exiters (Not Currently Enrolled)	22	5	0	N/A	N/A	N/A	0	1	N/A	11
Still Enrolled	240	36	12	N/A	N/A	N/A	11	15	N/A	1
Percent Still Enrolled	91.6%	87.8%	100.0%	N/A	N/A	N/A	100.0%	93.8%	N/A	8.3%

### Race

Caucasian	11	3	2	N/A	N/A	N/A	1	0	N/A	1
Percent Caucasian	4.2%	7.3%	16.7%	N/A	N/A	N/A	9.1%	0.0%	N/A	8.3%
African-American	144	26	4	N/A	N/A	N/A	4	12	N/A	11
Percent African-American	55.0%	63.4%	33.3%	N/A	N/A	N/A	36.4%	75.0%	N/A	91.7%
Hispanic	2	0	0	N/A	N/A	N/A	0	0	N/A	0
Percent Hispanic	.8%	0.0%	0.0%	N/A	N/A	N/A	0.0%	0.0%	N/A	0.0%
Other	105	12	6	N/A	N/A	N/A	6	4	N/A	0
Percent Other	40.1%	29.3%	50.0%	N/A	N/A	N/A	54.5%	25.0%	N/A	0.0%
Subtotal	262	41	12	N/A	N/A	N/A	11	16	N/A	12

### Gender

Male	22	25	10	N/A	N/A	N/A	9	13	N/A	3
Percent Male	8.4%	61.0%	83.3%	N/A	N/A	N/A	81.8%	81.3%	N/A	25.0%
Female	240	16	2	N/A	N/A	N/A	2	3	N/A	9
Percent Female	91.6%	39.0%	16.7%	N/A	N/A	N/A	18.2%	18.8%	N/A	75.0%
Subtotal	262	41	12	N/A	N/A	N/A	11	16	N/A	12

### Age

Under 25	45	3	2	N/A	N/A	N/A	2	2	N/A	0
Percent Under 25	17.2%	7.3%	16.7%	N/A	N/A	N/A	18.2%	12.5%	N/A	0.0%
25 and Over	217	38	10	N/A	N/A	N/A	9	14	N/A	12
Percent 25 and Over	82.8%	92.7%	83.3%	N/A	N/A	N/A	81.8%	87.5%	N/A	100.0%
Subtotal	262	41	12	N/A	N/A	N/A	11	16	N/A	12

### COMPLETION (GRADUATION) STATUS

Total Withdrawals	9	0	0	N/A	N/A	N/A	0	1	N/A	0
Special Circumstance Withdrawals	0	0	0	N/A	N/A	N/A	0	0	N/A	0
Withdrawal Rate	3.4%	0.0%	N/A	N/A	N/A	N/A	N/A	6.3%	N/A	0.0%
Total Completions	13	5	0	N/A	N/A	N/A	0	0	N/A	11
Completion Rate	59.1%	100.0%	N/A	N/A	N/A	N/A	N/A	0.0%	N/A	100.0%
Median Completion Age (Years)	38	34	N/A	N/A	N/A	N/A	N/A	N/A	N/A	35

### PLACEMENT (EMPLOYMENT) STATUS

Total Placeable	13	5	0	N/A	N/A	N/A	0	0	N/A	11
Special Circumstance Non-Placements	0	0	0	N/A	N/A	N/A	0	0	N/A	0
Withdrawals Placed	0	0	0	N/A	N/A	N/A	0	0	N/A	0
Total Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Total Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2008 thru June 30, 2009. N/A: Not applicable or data not available.

METHODOLOGY: See the Calculation of Performance Standards.

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	MASTER OF BUSINESS ADMINISTRATION	MASTER OF BUSINESS ADMINISTRATION/HEALTH CARE MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION/HUMAN RESOURCES MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION/MARKETING	MASTER OF BUSINESS ADMINISTRATION/ TECHNOLOGY MANAGEMENT
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### ENROLLMENT DEMOGRAPHICS

Total Enrollment	233	27	26	1	10
Total Exiters (Not Currently Enrolled)	84	5	9	N/A	3
Still Enrolled	149	22	17	N/A	7
Percent Still Enrolled	63.9%	81.5%	65.4%	N/A	70.0%

### Race

Caucasian	16	0	0	N/A	0
Percent Caucasian	6.9%	0.0%	0.0%	N/A	0.0%
African-American	164	23	24	N/A	7
Percent African-American	70.4%	85.2%	92.3%	N/A	70.0%
Hispanic	3	0	0	N/A	1
Percent Hispanic	1.3%	0.0%	0.0%	N/A	10.0%
Other	50	4	2	N/A	2
Percent Other	21.5%	14.8%	7.7%	N/A	20.0%
Subtotal	233	27	26	N/A	10

### Gender

Male	63	4	4	N/A	4
Percent Male	27.0%	14.8%	15.4%	N/A	40.0%
Female	170	23	22	N/A	6
Percent Female	73.0%	85.2%	84.6%	N/A	60.0%
Subtotal	233	27	26	N/A	10

### Age

Under 25	10	2	0	N/A	2
Percent Under 25	4.3%	7.4%	0.0%	N/A	20.0%
25 and Over	223	25	26	N/A	8
Percent 25 and Over	95.7%	92.6%	100.0%	N/A	80.0%
Subtotal	233	27	26	N/A	10

### COMPLETION (GRADUATION) STATUS

Total Withdrawals	7	0	1	N/A	0
Special Circumstance Withdrawals	0	0	0	N/A	0
Withdrawal Rate	3.0%	0.0%	3.8%	N/A	0.0%
Total Completions	77	5	8	N/A	3
Completion Rate	91.7%	100.0%	88.9%	N/A	100.0%
Median Completion Age (Years)	36	42	37	N/A	29

### PLACEMENT (EMPLOYMENT) STATUS

Total Placeable	77	5	8	N/A	3
Special Circumstance Non-Placements	0	0	0	N/A	0
Withdrawals Placed	0	0	0	N/A	0
Total Placed	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A
Total Placed In-Field	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2008 thru June 30, 2009. N/A: Not applicable or data not available.

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