

Student Enrollment, Completion and Placement Report, 2009

INTERNATIONAL ACADEMY OF DESIGN AND TECHNOLOGY ONE BRIDGESTONE PARK, NASHVILLE, TN 37214

	Institution Total	DIGITAL AUDIO PRODUCTION	DIGITAL MEDIA AND ANIMATION	DIGITAL PHOTOGRAPHY	FASHION DESIGN AND MERCHANDISING	GRAPHIC DESIGN	INTERIOR DESIGN
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ENROLLMENT DEMOGRAPHICS

Total Enrollment	936	319	41	77	262	97	140
Total Exiters (Not Currently Enrolled)	237	72	4	14	78	31	38
Still Enrolled	699	247	37	63	184	66	102
Percent Still Enrolled	74.7%	77.4%	90.2%	81.8%	70.2%	68.0%	72.9%

Race

Caucasian	426	91	22	50	108	62	93
Percent Caucasian	45.5%	28.5%	53.7%	64.9%	41.2%	63.9%	66.4%
African-American	375	188	11	16	114	22	24
Percent African-American	40.1%	58.9%	26.8%	20.8%	43.5%	22.7%	17.1%
Hispanic	24	3	1	3	12	1	4
Percent Hispanic	2.6%	.9%	2.4%	3.9%	4.6%	1.0%	2.9%
Other	111	37	7	8	28	12	19
Percent Other	11.9%	11.6%	17.1%	10.4%	10.7%	12.4%	13.6%
Subtotal	936	319	41	77	262	97	140

Gender

Male	416	270	35	18	30	47	16
Percent Male	44.4%	84.6%	85.4%	23.4%	11.5%	48.5%	11.4%
Female	520	49	6	59	232	50	124
Percent Female	55.6%	15.4%	14.6%	76.6%	88.5%	51.5%	88.6%
Subtotal	936	319	41	77	262	97	140

Age

Under 25	520	182	28	39	162	55	54
Percent Under 25	55.6%	57.1%	68.3%	50.6%	61.8%	56.7%	38.6%
25 and Over	416	137	13	38	100	42	86
Percent 25 and Over	44.4%	42.9%	31.7%	49.4%	38.2%	43.3%	61.4%
Subtotal	936	319	41	77	262	97	140

COMPLETION (GRADUATION) STATUS

Total Withdrawals	133	48	4	12	40	10	19
Special Circumstance Withdrawals	17	8	1	0	6	1	1
Withdrawal Rate	12.4%	12.5%	7.3%	15.6%	13.0%	9.3%	12.9%
Total Completions	104	24	0	2	38	21	19
Completion Rate	47.3%	37.5%	0.0%	14.3%	52.8%	70.0%	51.4%
Median Completion Age (Years)	26	24	N/A	26	26	28	28

PLACEMENT (EMPLOYMENT) STATUS

Total Placeable	96	23	0	2	37	17	17
Special Circumstance Non-Placements	8	1	0	0	1	4	2
Withdrawals Placed	0	0	0	0	0	0	0
Total Placed	70	16	N/A	2	26	14	12
Placement Rate	72.9%	69.6%	N/A	100.0%	70.3%	82.4%	70.6%
Total Placed In-Field	63	13	N/A	2	25	14	9
In-Field Placement Rate	65.6%	56.5%	N/A	100.0%	67.6%	82.4%	52.9%

NOTE: Reporting fiscal year spans July 1, 2008 thru June 30, 2009. N/A: Not applicable or data not available.

METHODOLOGY: See the Calculation of Performance Standards.