



We Love Our Tennessee Educators!

To say “thanks” to teachers for their dedication, the Tennessee Department of Education compiled an easy-to-use, accessible list of educator discounts and freebies from vendors across the state. Click the links below to access deals and spend more time on what matters—your students and yourself. *WE did the homework this time!*

Teacher Appreciation WEEK Discounts

- [Books-A-Million](#): \$5 off \$25 or more (see website for exclusions) Valid May 4-10, 2026

Teacher Appreciation MONTH-LONG Discounts

- [Dollywood](#): 1-Day Park Ticket for only \$59 (Valid April 13-May 17, 2026), plus discounted season passes and food and beverages.



Teacher Appreciation LOCAL Discounts

Reach out to businesses or franchises in your area during May Teacher Appreciation Month, Teacher Appreciation Week, and year-round to inquire about promotions, discounts, and freebies available for educators.

If you find a local business providing special offers for educators, share it with a colleague! Large or small, national chain or neighborhood gem; your discovery might brighten a colleague’s day.

How to participate:

- Keep an eye out for Teacher Appreciation Month promotions in your area.
- Share what you find with your district, school, PTO, colleagues, or social media.
- Spread the joy so everyone can take advantage of the fun!

Together, we can build a fantastic list of educator perks and celebrate all month long. Join us to make this Teacher Appreciation Month the most exciting one yet!

** Exclusions may apply to all items listed. Void where prohibited. Valid only at participating locations. In no way does the Tennessee Department of Education endorse or support any products, services, or organizations mentioned in this document. All references are for informational purposes only.

Teacher Appreciation **YEAR-ROUND** Discounts

- **Adidas:** Teachers with verified status enjoy an exclusive discount of 30% at adidas.com and in-store or 15% off at factory outlet stores.
- **Alina Mae Maternity:** Teachers and students get 10% off all products, including maternity scrubs, workwear, and lifestyle essentials. Discount is verified through email and can be used multiple times with no minimum purchase.
- **Ann Taylor LOFT:** Enjoy an EXTRA 15% off every day in-store with your teacher ID. Through ID.me, **LOFT** offers various discounts online up to 40% off.
- **Bio Ionic:** Through SheerID, get 30% off pro-grade styling tools.
- **Bonobos:** Through **ID.me** or **SheerID**, get a 20% discount, along with a 1% cash back at ID.me.
- **Books-A-Million:** Sign up for a free Educator Card and get 20% off on everything, free shipping, and extra benefits during special events.
- **Costco:** Costco provides a Costco Shop Card worth up to \$40 to teachers who join as new members. Teachers must register through **SheerID** to receive the offer. Through **ID.me**, join as a new Costco member online and enroll in auto-renewal of your annual membership to receive a \$45 digital Costco shop card.
- **Crocs:** Verified teachers receive 15% off select styles online through **ID.me**.
- **Dollar General PENCIL:** Free school supplies for MNPS Teachers.
- **Drunk Elephant:** Through **SheerID**, teachers get 15% off online purchases, and **ID.me** teachers get various discounts and freebies, plus 2% cash back.
- **Hanes Brands:** Current and retired educators receive 10% off at all Hanes Brands stores, including Champion, Bali, and more, with verification on **ID.me**.
- **J.Crew:** Sign up for a J.Crew Passport at J.Crew or **J.Crew Factory** for 15% off your entire purchase online or in-store.
- **Karen Kane:** Receive 20% off purchases by filling out the **SheerID verification form**.
- **L.L. Bean:** Receive your 10% promo code after verifying your eligibility on the **L.L.Bean website**.
- **Madewell:** Madewell gives teachers 15% off in-store and online.
- **Michael's:** Teachers get 15% off purchases by verifying on the **Michael's website**.
- **Nike:** 10% discount is offered to educators on **SheerID** and the Nike app, and once you have signed up, a promo code will be sent to your email. On **ID.me**, get a 10% off with a single-use promo code after signing up, plus activate up to 3% cash back on ID.me. Show your educator ID in store for the same discount.
- **The North Face:** Through **SheerID**, The North Face offers 10% off for all teachers, faculty, and staff of K-12 schools.
- **Paramount+:** On **SheerID**, get 50% off Paramount+ with SHOWTIME, or up to \$4.50 cash back from **ID.me**.
- **PUMA:** 20% off your order with **ID.me**.
- **Reebok:** As a verified teacher, get up to 30% off shoes and apparel.
- **Rothy's:** 20% discount through **SheerID**. With **ID.me**, get up to 2% cash back.
- **Sunglass Hut:** 15% off when you verify with **ID.me** plus up to 5% cash back.
- **Tarte:** Get 40% through **ID.me**, plus add a **wishlist** for a chance to have it cleared!
- **Thirdlove:** Scroll to the bottom of the page to the Teacher box and click "GET CODE" for 15% off on all full-priced items. You must upload a picture of your ID to VerifyPass to get it.

General Discount Sites for Educators

GOVX

Sign up using your educator ID, and with a verified account, you can shop away!

Get valuable discounts on companies like:

- Birkenstock
- AMC Theatres
- HeyDude
- Oakley
- Yeti
- Huk
- True Religion
- Vuori
- Disney World and other theme parks
- DoorDash
- Sporting event tickets from your favorite college and professional teams
- Concert and theater tickets
- Hotels, rental cars, and cruises (*so you can take that vacation*)

ID.me

Using your educator ID, sign up to create a “**wallet**”, then go to **SHOP** and on the right side of the page, click “Discount Types” to get instant educator discounts on items at checkout and/or get cashback rebates on purchases. In addition to those below, you can also get discounts through:

- Hotels.com
- Peter Millar
- GE Appliances
- Samsung
- Hoka
- Stanley
- Tula Skincare
- Lucky Brand
- StubHub
- Great Wolf Lodge
- Georgia Aquarium
- Tuckernuck
- On (OnCloud)
- Wayfair
- Quince
- Walmart
- New Balance
- Yeti
- And much more

SheerID

Using your educator ID, sign up to unlock a 20% discount with your verified account. Go to their website to see the available discounts. In addition to those below, you can also get discounts through SheerID at:

- Shoe Carnival
- LifeStride
- Dr. Scholl’s
- Maxi-Cosi
- MAC Cosmetics
- NARS Cosmetics
- Lovesac
- Evenflo
- Levi’s
- Whirlpool
- Maytag
- Hydro Flask
- UGG
- OXO
- Safety 1st
- Vineyard Vines
- And much more