

2014 Fall Meeting Minutes

Friday, October 17, 2014

Holiday Inn Knoxville West at Cedar Bluff

8:30 a.m.

Gathering and Networking

9:00 a.m.

Welcome

Guy Derryberry, Vice Chair presiding

Attendance: Guy Derryberry, Terri Messer, Arlette Robinson, Andy Nash, Steve Miller, Dean Blevins, Adren Crawford, Vicki Kirk, Chelsea Parker

Absent: Tim Spires, Erik Carter, Nicole Cobb, Jeff Lewis

Guests: Dr. Danielle Mezera, Grace Palmer, Dr. Leigh Anne Touzeau, Dr. Mike North, Patrick Wade, Curtis Gillespie, Chelle Travis

Chelsea Parker, Executive Director for the TCCTE

Introduction of new members:

- Terri K. Messer, Postsecondary Education
- Tim L. Spires, Private Sector (absent)
- Erik Carter, Special Populations (absent)
- Arlette Robinson, Secondary Education
- Andy Nash, Private Sector

9:20 a.m.

Tennessee Department of Education, Division of Career and Technical Education

Dr. Danielle Mezera, Assistant Commissioner

Tennessee has made positive progress on graduation rates, up 10 percent. Students were being helped in secondary education but not transitioning to postsecondary. More students need postsecondary education to meet the needs of tomorrow's workforce. Academics need to be braided with industry engagement and experiences. All programs across the state need to be sustainable and lead to local opportunities. For this to happen, the community needs to be involved. Local decisions around curriculum and programs of study offered need to be based on local and regional data. TN's CTE standards have all undergone review and revision to be rigorous and aligned with industry. Phase III is critical and aligns assessment of CTE courses and student skills. We need more information to see if what has been developed truly is a good product. Students/programs need to be assessed to make sure they are well prepared and moving along. Work-based learning programs, dual enrollment credits, dual enrollment and AP courses are all a part of building strong CTE. Pathways Tennessee helps cover gaps in workforce needs. It was noted a broad work based learning program was needed. The community needs to get involved beginning at the elementary school level.

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10:00 a.m.

Secondary Schools/CTE Directors Update

Curtis Gillespie, CTE Director, Jackson-Madison County School System
President, Tennessee Directors for Career and Technical Education

We're changing out our course offerings based on industry demand. We have an industry certificate pilot, where we're working to get all kids an industry certificate by graduation. The Career Readiness Certificate (CRC) has made a positive impact is has made in our area. Employers know that students who have this certificate are ready and able to work. The issue with the testing, however, is money needed to pay for the tests. State funds are not provided to cover them, so they must come out of local dollars. Results are crucial to show that students are prepared. These tests are important to industry as well.

Important issues to note include: SAILS is getting students additional credits. Class size is being assessed to make sure kids are safe; BEP funding is the limiting factor. CTE Directors have concerns about the Report Card because graduation rate information doesn't break out CTE numbers. Businesses need to understand the number of students impacted by CTE. CTE Directors are taking a deeper dive into data and need to better define the number of students served by CTE. Pathways Tennessee is one of the best things because it unites business and education through one liaison.

10:20 a.m.

Break

10:35 a.m.

Post-Secondary/TCAT Update

Chelle Travis, Assistant Vice Chancellor for Student Services
Tennessee Board of Regents

Introduced Patrick Wade, Assistant Director at TCAT Knoxville: 180 students signed up for TCAT Knoxville through the Tennessee Promise. There are wait list concerns. We're partnering with secondary schools at night to share facilities (Anderson County). Enrollment is strategic, we need enough students but can't flood the market. We have industry partnerships with key employers such as Alcoa, Denzo, Eagle Bend, and others. We're offering high school students and counselors tours of our campus. We're working on a LEAP grant with 4 counties.

Tennessee Promise: 37,000 total students and 2,400 have expressed intent to go to a TCAT. Average age at a TCAT is in the 30's, but TN Promise will bring down that average age. Institutional fit is important to address with students. We do have wait list concerns. TCATs were at the table with the Governor's office to establish the rules, which has helped. If a student is on the waiting list, has applied, and has met the requirements, they can stay on the list for 6 months before benefits start to decrease. Shared space agreements also help with overflow. TCATs are bringing on 7 new campuses in next 18 months. The Nissan campus is an example of a public-private partnership. Statewide increase in first time high school students enrolling anticipated to be 10-25%.

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Equipment continues to be a concern. The governor's allocation helped, but consistent money is necessary. Industry partnerships can help as well as LEAP grants.

Travis: Gotten some grants, money from State. This is where the council comes in. Pushing for funding to better prepare for influx.

Mezera: Ditto for secondary level (critical issue)

Gillespie: agrees

Travis: There can be some sharing between secondary and postsecondary campuses, but that is not always possible due to proximity.

10:55 a.m.

Post-Secondary/Community College Update

Dr. Leigh Anne Touzeau, Assistant Vice-President of Enrollment Services
Pellissippi State Community College

Post-Secondary/Community Colleges update – Pellissippi State (Dr. Leigh Anne Touzou)

TN Promise – 2649 applicants – not as high as we would like. We still need 1000 more mentors to serve the students.

Career Magnet Academy – Dr. North

Want to see students with a degree before leaving high school

- Taking upper level courses while in high school
- Tutoring program (with college students)
- Speaking opportunities
- Biggest challenges: making sure students are academically ready

Apprentice Program: Department of Labor, 4 year program in Mechanical Engineering. Offering a co-op program for first year postsecondary students. Alcoa is providing money for scholarships. (International Association of Mch. Automated Industrial Systems & Aerospace Workers)

Universal Pathways to Employment Project

- Award \$1 Million for first year
- Students 14-24 (with disabilities) career coaching, soft skills coaching, placement into jobs.
- Partner with local employers
- Coaches accompany students to work
- Goal: positive experience leads to further employment

Derryberry: program for machinists, developing or already developed?

Touzeau: Already in place.

Welding Technology is a really high demand area:

- New AAS degree Fall 2015
- Offered at Byington Solway CTE

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- Day program = high school students
- Evening program – PSCC partnership with TCAT Strawberry Plains

Messer: How many TN Promise?

Touzeau: 2608

Messer: We were also lower than we'd hoped

12:00 p.m.

LUNCH – Working Lunch

Derryberry: Calls Board Business Meeting to order
Minutes approved from Spring 2014 meeting

Discussion of Chair voting process: Guy Derryberry has chosen not to seek reappointment after this current term.

Director's Update, New Contracts, Branding and Communications Plan

Chelsea Parker, Executive Director, TCCTE

- Budget is adequate to meet our needs, and we're saving money through our new events contract. We do have room to send members to the ACTE conference in Nashville: Arlette Robinson is already going. Adren Crawford, Dean Blevins, and Guy Derryberry expressed interest in attending on behalf of the TCCTE. Chelsea Parker is presenting on WBL.
- TDOE Events Contract will cover the meeting logistics and Public Forum
- Branding and Communications Plan Update: Logo shared, launched Facebook and twitter
- Biennial Report: distributed to all CTE Directors, TBR, general assembly, and other key stakeholders

Capturing Key Issues: Successes to Share and Priorities to Address

Discussion: All

Advise: What priority issues need to be addressed and by whom? What needs evaluated?

- Work with Pathways Tennessee to align measures and evaluate current pipelines by TECD region:
- Biggest job growth sectors < related postsecondary enrollment < Secondary Enrollment in related career clusters

Assist: What can we do to directly impact these priorities?

- Economic and Community Development conference is an opportunity
- Invite Education Commissioner to future meeting
- Communicate with local chambers/TN Chamber regarding key issues
- Collaborate with LWIAs – Convene companies who are hiring and postsecondary and secondary programs (principals and counselors) to discuss local pipeline needs
- Highlight and participate in Manufacturing days
- Show the STEM/CTE alignment

Advocate: What needs communicated and to whom?

- Legislators: Talking points needed for meetings. We need to make the case that this is in their best interest.

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- Industry: Handout or brochure to communicate resource needs and ways to engage
- Economic and Community Development events: Council members expressed interest in attending key ground-breaking events and the like.
- Districts: Need to understand and consider regional workforce needs in choosing CTE programs of study and course offerings. Student enrollment and recruitment needs to align with targeted industries. Career Exploration course is needed and should be promoted for 8th and 9th grades. Clearer definition of Career Readiness that is measured at graduation and shared.
- Promotion of quality programs, not just about QPI's (quality program indicators), but by career cluster

Priority Needs Identified: Industry and education alignment through the expansion of work-based learning and CTE programs. Funding for certifications and equipment, especially in rural areas, with an emphasis on secondary/postsecondary sharing and industry partnerships to donate and provide knowledge and resources. Assessments are critical for CTE courses: whether industry certifications or a CRC state, assessments are key. Promote a positive image of CTE and Manufacturing.

4:30 p.m. Adjourn

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The Tennessee Council for Career and Technical Education will:

- Evaluate the delivery of career and technical education programs of study and services to secondary and postsecondary students to meet statewide workforce demands and determine whether the services meet the workforce development needs.
- Provide oversight for the improvement process of career and technical education skills and knowledge to meet state and global workforce development trends.
- Provide assistance in the development of active and effective craft, local, and regional career and technical advisory councils.
- Advocate for the growth and development of Career and Technical Education to the governor, legislators, secondary and postsecondary educators, business and industry, private sector, students, and parents.

Upcoming meeting dates are posted on the website: <http://tn.gov/education/cte/tccte.shtml>

- October 17, 2014: TCCTE Fall Meeting, Knoxville
 - Holiday Inn Knoxville West at Cedar Bluff
 - 9:00 a.m. – 4:00 p.m. Eastern
- November 19, 2014: TCCTE Public Forum, Nashville
 - Franklin Marriott Cool Springs
 - 12:00-1:00 Central – Council meeting and lunch
 - 1:30 p.m. – 3:30 p.m. Central – Public Forum
- February 9-10, 2015: TCCTE Winter Meeting & Legislative Breakfast, Nashville
 - February 9: Council Meeting, Location TBD
 - February 10: Legislative Breakfast and Meetings with Legislators, Location TBD
- June 13, 2015: TCCTE Spring Meeting, Jackson
 - Location TBD

TCCTE