

2017 BARBER/COSMETOLOGY CONTINUING EDUCATION SEMINARS

Ms. Courtney Orians, Customized Training Specialist

University of Memphis

Collierville Center

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Collierville, TN 38017

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Seminar Dates: June 11th – 12th, 2017

Mr. Jeremy Easterday, Senior Conference Specialist, UT Conferences

The University of Tennessee Conferences

University Outreach & Continuing Education

600 Henley Street, Suite 212

P.O. Box 2648

Knoxville, TN 37901

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Seminar Dates: July 23rd – 24th, 2017

Paula Roberts, Center for Continuing Education

Tennessee State University

Avon Williams Campus

Office of Continuing Education and Workforce Development

330 10th Avenue North, Box 130

Nashville, TN 37203

Ph: (615) 963-7372, Fax: (615) 963-7007

proberts@Tnstate.edu

August 13th – 14th, 2017

2017 BARBER/COSMETOLOGY CONTINUING EDUCATION SEMINARS

Ms. Ciara Gordon: Ph: (615) 719-0425

Conference Development Specialist, **ExpertEase Consulting Edu**, "Empowering YOU to Excel"

- **Online Seminar** – register at: <http://www.experteaseconsultingedu.com/education>
E-mail: ciara.gordon@experteaseconsultingedu.com
or website www.experteaseconsultingedu.com

Stephanie Brown: Ph: (901) 240-2748

The Educator's Success Seminar

- June 26th – 27th, 2017 Summer Session
- October 22nd – 23rd, 2017 Fall Session
Memphis – Gould's Academy, 1203 Ridgeway
Registration Online: www.stephaniebrowneeducation.com

Pearl Walker: Ph: (901) 289-6909 or Celeste Harris Ph: (901) 859-1318

Professional Business Consultants (PBC Incorporated)

- June 24th – 25th, 2017
Cordova – Hilton Garden Inn/Cordova
Email: pbinc15@gmail.com
Website: www.pbinc.biz

Cosmetology & Instructor Seminar

The University of Memphis

Collierville Center
215 W. Poplar Ave.
Collierville, TN 38017



THE UNIVERSITY OF
MEMPHIS™

Sunday, June 11, 2017

7:30am-8:00am	Check in Continental Breakfast	Lobby
8:00am	Welcome & Introductions	Room 103

8:15am-9:15am	State Laws & Regulations Roxana Gumucio Executive Director, State Board of Cosmetology and Barber Examiners Tennessee Department of Commerce and Insurance	Room 103
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9:15am-Noon	General Session Instructional Design Leonia Houston Fair Josey Instructional Designers UM3D: Instructional Impact Center for Innovative Teaching and Learning at the University of Memphis	Room 103
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Noon-1:00pm	Lunch	Room 103
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1:00pm-2:30pm (15 minute break)	PSI Update Lynn Thomas Chief Board Examiner	Room 103
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2:45pm-3:50pm (10 minute break)	Break Out Session Topics (pick 2 of the 3 offerings) <ul style="list-style-type: none">• PSI Updates Q & A, ROOM 118• Advanced Barbering, ROOM 130• Instructional Design Workshop, ROOM 115	
4:00pm-5:00pm		

Monday, June 12, 2017

8:00am-10:30am	General Session Conflict Competence- How to Deal with Difficult People Dr. Fred Ellrich, Leadership & Management Excellence, Professional & Continuing Education	Room 103
10:40am-Noon	Sanitization Linda Chism	
Noon-1:00pm	Lunch	Room 103
<hr/> Break Out Session Topics (pick 2 of the 4 offerings) <ul style="list-style-type: none">• Leadership ROOM 118• TBD ROOM 130• Skincare ROOM 131• Techniques in Haircare		
1:00pm-2:15pm <i>(15 minute break)</i>	Break Out Session #1	
2:30pm-3:45pm	Break Out Session #2	
4:00pm-5:00pm	Ask the Expert Panel	Room 103
5:00pm-5:15pm	Evaluations & Certificate <i>Please complete seminar evaluation found on your table</i>	Room 103

2017 Cosmetology and Barber Teachers Seminar Schedule

Sunday, July 23, 2017

6:30am-7:30am	Registration					
7:30am-7:45am	Welcome and Orientation Pierce Room 406 (B,C,E,M,N)					
7:45am-9:15am	Cosmetology/Barber State Law & Regulation Update Gumucio Room 406 (B,C,E,M,N)					
9:15am-9:30am	Break					
9:30am-10:30am	PSI Cosmetology & Barber Exam Update Thomas Room 406 (B,C,E,M,N)					
10:30am-10:45am	Break					
10:45am-11:45am	PSI Cosmetology & Barber Exam Update continued					
11:45am-12:45pm	Lunch Dining Room					
12:45pm-2:15pm	State Board Policies & Procedures for First Year Teachers Gumucio Room 417 (B,C,E,M,N)	Updates of Clipper Cutting Robinson Room 400A (B,C)	New Specialized Color Techniques Price Room 413A (B,C)	Eyebrow & Leg Waxing Cook & Thompson Room 413C (B,C,E)	The Basics of Wigs and Fittings Christian Room 400A (B,C,N)	Procedure & Application of Taking Cosmetology State Board Exam Thomas Room 406 (C,E,M,N)
2:15pm-2:30pm	Break					
2:30pm-4pm	Repeat of the Above (State Board Policies & Procedures for First Year Teachers will not be repeated)					Procedure & Application Taking Barber State Board Exam Thomas Room 401 (B)

2017 Cosmetology and Barber Teachers Seminar Schedule

Monday, July 24, 2017

7am-7:15am	Sign-In			
7:15am-7:30am	Morning Session Pierce Room 413ABC (B,C,E,M,N)			
7:30am-9:30am	Teaching Retail Success Jones Room 413ABC (B,C,E,M,N)			
9:30am-9:45am	Break			
9:45am-10:45am	Teaching Retail Success continued			
10:45am-11am	Break			
11am-12pm	Computer Technology Hamilton & Blais Room 406 (B,C,E,M,N)	Hair & Nails Health & Disease Mokaya Room 417 (B,C,E,M,N)	Natural Hairstyling Robinson Room 403 (B,C,N)	The Art of Teaching Flatford & Russell Room 400A (B,C,E,M,N)
12pm-1pm	Lunch			
1pm-2pm	Computer Technology Hamilton & Blais Room 406 (B,C,E,M,N)	Hair & Nails Health & Disease Mokaya Room 417 (B,C,E,M,N)	Natural Hairstyling Robinson Room 403 (B,C,N)	The Art of Teaching Flatford & Russell Room 400A (B,C,E,M,N)
2pm-2:15pm	Break			
2:15pm-3:30pm	Working with Hazardous Materials Monroe Room 406 (B,C,E,M,N)			
3:30pm-4pm	Wrap Up Room 406			

2017 Cosmetology and Barber Teachers Seminar Schedule

Continuing Education units are issued under the guidelines of the Southern Association of Colleges & Schools.

The University of Tennessee's Cosmetology and Barber Teachers Seminar meets the Accreditation requirements of NAACCS.

B-Barber

C-Cosmetology

E-Esthetics

M-Manicuring

N-Natural Hairstyling

2017 Barber & Cosmetology Conference Agenda

August 13 & 14th | Tennessee State University · Avon Williams Campus | Nashville, Tennessee

“WHERE EDUCATION MEETS THE EXPERT”

-Day 1-	
7:00a - 7:45	Conference Registration & Continental Breakfast (AWC Atrium)
8:00 - 10:00	Welcome and Program Objectives Keynote Speaker, Carol Woodard (AWC Auditorium)
10:00 - 10:15	Break
10:15 - 11:15	The Successful Entrepreneur (AWC Auditorium)
11:15 - 12:15	PSI Candidate Information Bulletin & Announcements (AWC Auditorium)
12:15 - 1:15	Lunch (AWC Atrium)
	Breakout Sessions
1:20 - 2:35	Classroom 1: Theory, Design & Curriculum Classroom 2: Innovation in Teaching & Technologies Classroom 3: The Classroom
2:40 - 3:55	Classroom 2: Theory, Design & Curriculum Classroom 3: The Classroom Classroom 1: Successful Business Development Techniques
4:00 - 5:15	Classroom 3: The Classroom Classroom 1: Innovation in Teaching & Technologies Classroom 2: Successful Business Development Techniques
5:30pm	Closing
-Day 2-	
7:00a - 7:45	Continental Breakfast (AWC Atrium)
8:00 - 9:00a	What's New This Year? Roxana Gumucio, Executive Director State Board of Cosmetology & Barber Examiners
9:00 - 9:15	Break
9:15 - 10:15	The Expert Educator, ExpertEase Consulting
10:15 - 10:30	Break
10:30 - 12:00p	The Expert Educator, ExpertEase Consulting
12:00 - 1:00	Lunch (AWC Atrium)
1:00 - 2:30	The Expert Educator, ExpertEase Consulting
2:30 - 2:45	Break
2:45 - 5:00	The Expert Educator, ExpertEase Consulting
5:00p	Continuing Education Certificates Awarded <i>(must achieve attendance requirements to participate)</i> AWC Atrium)



ExpertEase Consulting Edu

“Empowering YOU To Excel”

Contact Information:

Ms. Ciara Gordon: Education Management, ExpertEase Consulting Edu, “The Expert Educator”

- New - Online Seminar – register at: <http://www.experteaseconsultingedu.com/education>
- E-mail: ciara.gordon@experteaseconsultingedu.com or website www.experteaseconsultingedu.com
 - Ph: (615) 719-0425

Online Course Dates:

24 hours a day/7 days a week/365 days a year



ExpertEase Consulting Edu

“Empowering YOU To Excel”



Ciara Gordon, Executive Director
ExpertEase Consulting Edu

Ciara Gordon is the Executive Director of ExpertEase Consulting Edu. She successfully owns and operates one of the most popular professional development and continuing education companies in the country, conducting seminars and providing educational opportunities in multiple cities and states. Gordon is an author, writer, activist, instructor, and curriculum developer. She has expertise in the application of research for adult education program planning, curricula, assessments, and professional development. In her roles, she works directly with adult education programs, programs directors, state directors, and experts in the field of education, professional development, and communications. Ciara Gordon is a highly sought after, qualified, mature and dedicated professional with extensive cosmetology, continuing education, personal and professional development training experience. She currently holds a license as a cosmetologist and Instructor of Cosmetology, while actively pursuing her Bachelor of Science degree in psychology. Ciara has successfully expanded her educational repertoire to include online (continuing education) training courses for beauty industry educators and professionals, and she has a solid foundation from which her administrative, management, and customer service experiences have been built.

June 26-27. (Summer Session)

The Educator's Success

Creating Our learning Culture Day One

Sustaining our Learning Culture Day Two

Location: Gould's Academy

1203 Ridgeway

Memphis, TN 38119

Registration Online www.stephaniebrowneeducation.com

Contact: Ms. Stephanie Brown [\(901\) 240-2748](tel:9012402748)

October 22-23. (Fall Sessions)

The Educator's Success

Dynamic Team Building Day One

High Impact Teaching Day Two

Location: Gould's Academy

1203 Ridgeway

Memphis, TN 38119

Registration Online www.stephaniebrowneeducation.com

Contact: Ms. Stephanie Brown [\(901\) 240-2748](tel:9012402748)

PBC INC COSMETOLOGY AND BARBER INSTRUCTOR SEMINAR 2017

June 25-26, 2017

7am-4:30pm

Location.. Holiday Inn Express

7784 Wolf Trail Cove

Germantown, TN 38138

7:00am-4:00pm Class

12:00pm-1:00pm lunch

Sunday, June 25

Day 1

7:00am-7:30am Registration/ Continental Breakfast

7:30am-7:40am Welcome

7:40am-8:50am State Board updates

8:50am-9:00am Break

9:00am-10:30am Customer Service - PBC INC Team

10:30am-10:40am Break

10:40am- 11:50am Barbering and Beyond - PBC INC Team

12:00pm-1pm lunch

1:00-2:00pm Dress for Success -Celeste Harris

2:00pm-2:15pm Break

2:15pm-3:00pm PSI Updates

3:00pm-4:00pm Ask the Expert/ Survey collection

Monday, June 26
Day 2

7:00am-7:30am Sign In / Continental Breakfast

7:30am-9:00am Retail till you drop - PBC INC Team

9:00am-9:10am Break

9:10am-10:40am Flat Ironing 101(hands on)- PBC INC Team

10:40am-10:50am Break

10:50am-12:00pm Color Placement (hands on) - PBC INC Team

12:00pm-1:00pm Lunch

1:00pm-2:50pm Natural Styling - Pearl Walker

2:50pm-3:00pm Break

3:00pm-4:00pm Ask the Experts/ Certificate of Completion and Survey collections